

2022 LFS Pilot Module « Digital Platform Employment » results

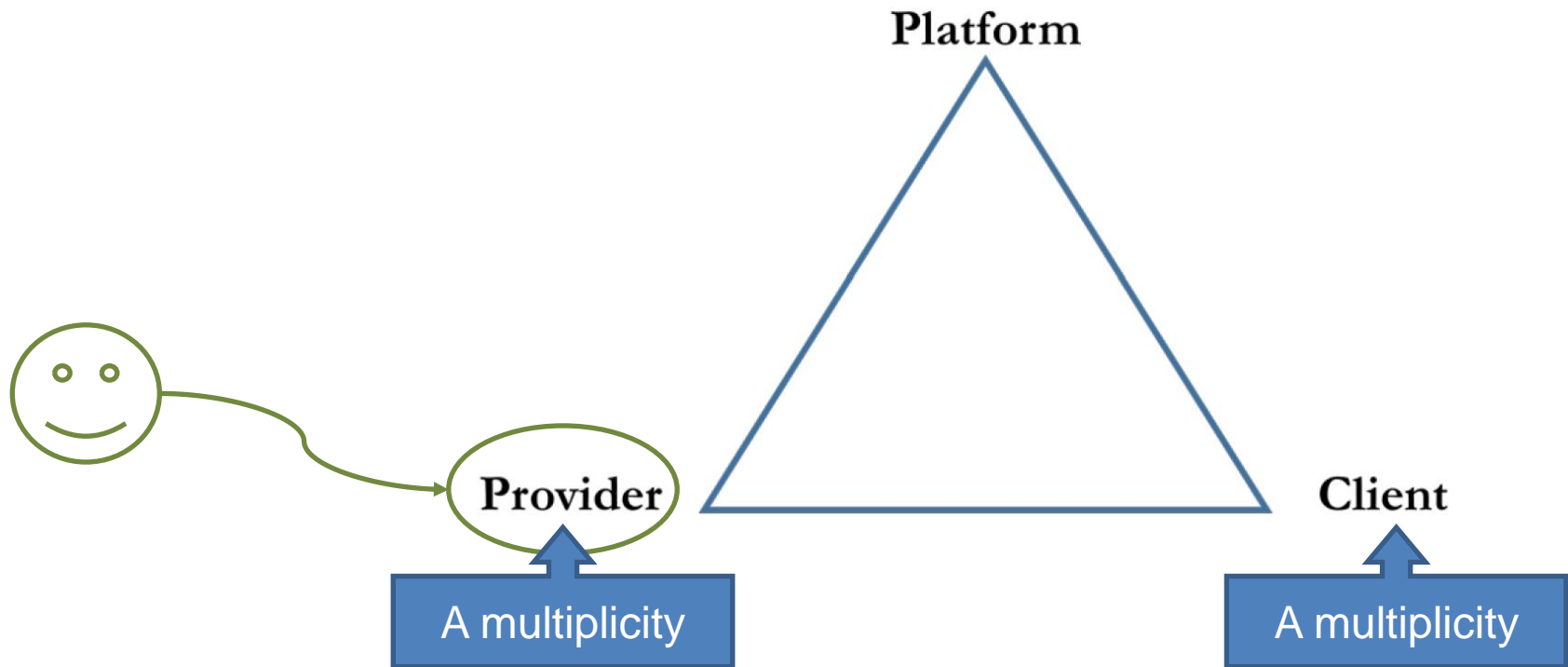
Considering the French results,
how could we improve the DPE
questionnaire?



- 1 REMINDERS**
- 2 RESULTS IN THE FRENCH CONTEXT**
- 3 MAIN CONCLUSIONS**

01 REMINDERS

WHO IS A DIGITAL PLATFORM WORKER (DPW)?



THE AIM IS TO:

- Estimate the number of DP workers
- Measure the working time of DPW
- Know about the working conditions and social protection

02 RESULTS IN THE FRENCH CONTEXT

TO ESTIMATE THE RATE OF DP WORKERS

INTRODUCTORY TEXT

Now, we would like to ask you a few questions about work that can be carried out or received through an Internet Platform or an App such as Uber, AirBnB or LeBonCoin.

This does not include remote work, the use of software to make phone or video calls or the use of a website specific to your company

FIRST QUESTION

In the last 12 months, did you use an Internet Platform or App to provide any of the following paid services ?

- 1. Taxi services, by using for example Uber or Freenow*
- 2. Transport services, by using for example Deliveroo or Stuart*
- 3. Renting out accommodation, by using for example Airbnb or Booking*
- 4. Good selling, by using for example Leboncoin, Vinted or Etsy*
- 5. Cleaning or handiwork, by using for example Helpling or Frizbiz*
- 6. Child or elderly care, by using for example Babysits or Care*
- 7. Medical or health care services, by using for example Doctolib or KelDoc*
- 8. Tutoring and teaching services, by using for example Superprof or Akodom*
- 9. Translation services, by using for example Textmaste or Translator Base*
- 10. IT services, by using for example Codeur or Malt*
- 11. Online support or checks for online contents, by using for example Mturk or Foulefactory*
- 12. Creating contents, by using for example Scribeur or Textbroker*
- 13. Other services, for example beauty care, personal car rental, pet sitting, ...*

A LOW RATE OF DP WORKERS

Estimation of the rate of DP workers

	Number (unweighted)	Rate, % (weighted)
15-64 years old respondent	41 671	100
Work on a platform during the last 12 months	1 254	3.5
Work on a platform at least 1h during the last month	266	0.7

DP Workers

Active DP
Workers

Source: French LFS 2022, pilot module DPE.

Due to the small number of active DPW, it is not possible to analyse in detail their characteristics and profiles

IS THE ESTIMATED RATE OF DP WORKERS VALID?

1) “FALSE POSITIVE” DP WORKERS: PLATFORMS’ CLIENTS, USERS OF SOFTWARE

→ There is a need to improve the wording of the introductory text / first question

→ It could be necessary to plan a specific treatment using the name of the platforms to delete them

IS THE ESTIMATED RATE OF DP WORKERS VALID?

2) “FALSE NEGATIVE” DP WORKERS:

- Less than 6% of the general practitioners declare they work through “DOCTOLIB”
- Among the 94 independents who declared in the core questionnaire that 50% of their turnover depends on “a digital platform giving you access to your customers”, 38 do not say that they work through a platform in the Pilot

➔ There is a need to:

- ➔ clarify the introductory text used to define the concept
- ➔ modify our definition of a DP worker

2. RESULTS IN THE FRENCH CONTEXT

Characterization of the DP workers

	Work on a platform during the last 12 months DP workers	Work on a platform at least 1h during the last month Active DP workers
Taxi services	9	9
Transport services (delivery of food or other goods)	13	7
Renting out accomodation	13	24
Good selling	31	23
Cleaning and handiwork	2	2
Child and elderly care	2	3
Medical and health care services	29	14
Tutoring and teaching services	3	7
Translation services	2	0
IT services (programming, coding, web or graphic design, data or text entry or editing)	4	7
Online support or checks for online content	0	0
Creating contents such as videos or texts	3	5
Other platform work or services	7	11

Source: French LFS 2022, pilot module DPE.

CHARACTERISATION OF DP WORKERS

➔ It is necessary to **reduce the number of modalities**: grouping cleaning / handiwork with child / elderly care and teaching;
grouping translation / online support / creating contents

A large part of the respondents choose this answer wrongly:

- a part of them should have chosen another modality
- a part of them is false positive DPWorker

➔ It could be necessary to:
plan a specific treatment using the name of the platforms
Improve the wording of the modalities

03 MAIN CONCLUSIONS

THE PILOT WAS NOT CONCLUSIVE IN FRANCE

- 1) Difficulties in estimating the number of DP workers: small number, with a potential high rate of false negative
- 2) As a consequence, difficulties to characterize them

TO IMPROVE THE QUESTIONNAIRE, WE COULD CONSIDER THE IDENTIFICATION OF THE DP WORKERS AS THE MAJOR AIM FOR THE 2026 COMPLEMENTARY MODULE

It implies to:

- Improve the introductory text to decrease the mistakes of self-identification;
- Decrease the number of modalities in the first question, and improve the wording;
- Plan a specific treatment using the name of the platforms to exclude the respondents who quote a name of a “platform” which is not one according to our definition. *It is a costly job.*

TO COMPLETE THE QUESTIONNAIRE AFTER A SUCCESSFUL IDENTIFICATION, WE COULD ADD SOME QUESTIONS ABOUT THE DEPENDENCY TO THESE PLATFORMS: IN TERMS OF PUBLIC POLICY, IT IS THE KEY ISSUE

→ by using the questions used on the 2017 complementary module?

→ by using the questions on which we work in the Eurostat-TF about the International Classification of Status in Employment (ICSE)?

TO IDENTIFY THE DEPENDENCY OF DP WORKERS WE PROPOSE TO ASK THE FOLLOWING QUESTIONS:

- *Could the loss of this relationship with the platform be compensated by another platform?*
 - *(if yes), would this loss lead to big difficulties?*
- *Does the platform constrains the DP worker in: prices setting / organisation of work / timetable / products or services / choice of suppliers or clients?*
- *Is it possible to refuse some tasks or some offers from clients?*
- *How much of the personal earned income come from the platform employment?*

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