





28 June, 2010

FOCUS ON TOURISM

I. Tourist Activity in Algarve – From 2005 to 2009

Algarve lost 1.8 million overnight stays from 2007 to 2009

Between 2005 and 2009 the Algarve presented an upward trend in overnight stays and guests until 2007, followed by a period of decline in tourist activity which has resulted in a reduction of 1.8 million overnight stays in 2009 when compared to 2007. In 2009, the Algarve accounted for 35.5% of the total of overnight stays in Portugal, of which, approximately 72% coming from a foreign market. In 2009 the net bed occupancy rate in Algarve reached 40.9%, -2.4 p.p. when compared to the previous year. The Algarve accounted for a total of 361 290 thousand Euros in income from lodging in 2009. The municipality of Albufeira concentrated more than 45% of overnight stays generated in the Algarve in 2009.

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