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PRESS RELEASE

30th October 2026
TOURIST ACTIVITY
September 2026: Flash statistics

OVERNIGHT STAYS RECORDED THE HIGHEST GROWTH IN THE LAST FOUR MONTHS

In **September 2026**, the **tourist accommodation sector**[1] recorded 3.4 million guests (+2.5%[2]) and 8.7 million overnight stays (+2.0%). These results generated EUR 890.2 million in total revenue and EUR 696.6 million in revenue from accommodation, accounting for 6.1% and 6.0% growth, respectively.

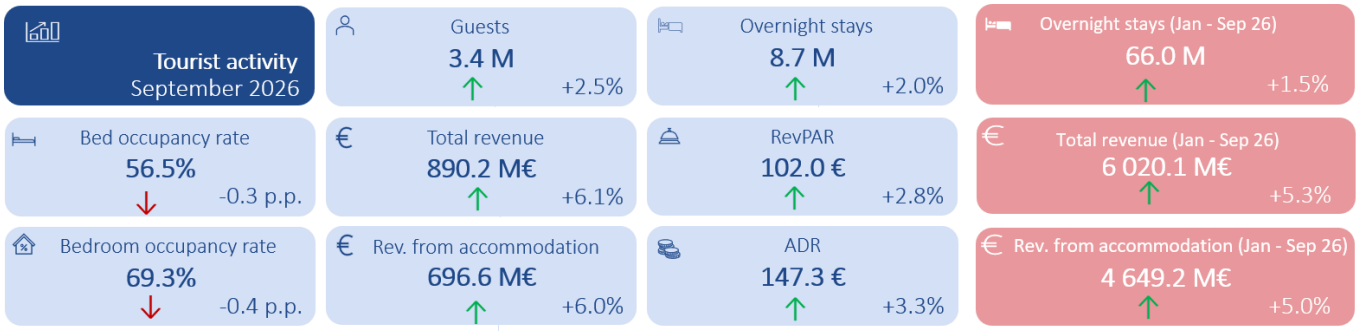
The increase in overnight stays was driven by both residents and non-residents. Overnight stays by residents rose 3.1% to 2.5 million, accelerating from August (+1.4%). Conversely, overnight stays by non-residents grew 1.6% to 6.2 million (+1.9% in August), slightly slowing down from the previous month.

Among the top ten inbound markets, Poland stood out with the highest growth rate (+11.0%). In contrast, the French market continued to record the steepest decline (-5.5%).

In the same month, the revenue per available room (RevPAR) stood at EUR 102.0 (+2.8%) and the average daily rate (ADR) reached EUR 147.3 (+3.3%).

Figure 1

MONTHLY OVERVIEW OF THE ACTIVITY OF TOURIST ACCOMMODATION ESTABLISHMENTS, SEPTEMBER 2026



[1] Monthly series that include three accommodation segments: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas, and quintas in Madeira), local accommodation with 10 or more beds (following the statistical threshold laid down in EU Regulation 692/2011), and rural and lodging tourism.

[2] Unless otherwise stated, the rates of change shown in this press release correspond to year-on-year rates of change, compared to the same period in the previous year.

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