

05 November, 2009

Information and Knowledge Society

Information and Communication Technologies Usage in Households and by Individuals

2009

1 In each 10 individuals uses the Internet for ordering goods or services

In the first quarter of 2009, 56% of households had access to a computer at home, 47,9% to the Internet and 46,2% had access through broadband. Between individuals aged 16 to 74 years old, 51,4% used computer, 46,5% accessed to the Internet and 9,7% have ordered goods or services over the Internet.

Information and Communication Technologies in Households

In the first quarter of 2009, more than half of households (56%) had access to a computer¹ and 47,9% to the Internet at home; between these, 96,4% (46,2% of the total households) made the connection through broadband. Compared to 2005, there is an increase of the number of households with these technologies, translated by an average annual growth of 24,4% for the broadband connection, 11,7% for the Internet connection and of 7,7% in the access to the computer at home.

Usage of Information and Communication Technologies by individuals

In the first quarter of 2009, the computer was used by 51,4% of individuals aged 16 to 74 years old and the Internet by 46,5%. Compared to 2005, the average annual growth rates reveal that the usage of computer and Internet has grown 6,8% and 9,8%, respectively.

In the same period, 9,7% of individuals aged 16 to 74 years ordered goods or services through the Internet, representing 20,9% of those who have used the Internet in the first quarter of 2009. The proportion of individuals using the Internet for orders has been increasing over the past 5 years: since 2005 the number of individuals ordering via the Internet have registered an average annual growth of 27,6%, registering a more significant growth, located in 52,6%, when considering the current proportion in relation to the previous year.

¹ In computer concept is considered desktop, portable and handheld computers (palmtop or PDA).
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