

18<sup>th</sup> December 2025

STATISTICS ON DISTRIBUTIVE TRADE – Survey on Trade Enterprises

2024

## TRADE MOVED 201.8 BILLION EUROS

In 2024, the **Distributive Trade sector** had 218.8 thousand enterprises (+0.7%; +0.1% in 2023)<sup>1</sup> and 860.6 thousand employees (+2.2%; +2.0% in 2023), producing a Turnover of EUR 201.8 billion (+3.6%; +4.6% in 2023). Gross Value Added reached EUR 28.3 billion (+6.9%; +8.6% in 2023), while the Global commercial margin stood at EUR 37.4 billion (+6.2%; +6.0% in 2023). The Commercial margin per company stood at EUR 171 thousand (+5.5%; +5.9% in 2023).

In the activity of **Automobile Trade**<sup>2</sup>, there were increases of 7.1% in Turnover (+17.7% in 2023) and in Global commercial margin (7.0%; +12.9% in 2023) and by company (3.5%; +10.3% in 2023). Persons employed grew by 4.4% (+3.3% in 2023).

In **Wholesale trade**, there were also increases, in the Turnover (1.8%; +0.5% in 2023), in Global commercial margin (4.6%; +2.8% in 2023) and by company (3.8%; +2.0% in 2023) and in the persons employed (1.9%; +2.6% in 2023).

In **Retail trade**, the Turnover grew by 4.7% (+6.1% in 2023), as well as the Global commercial margin (7.6%; +7.9% in 2023) and the Commercial margin per company (7.8%; +8.8% in 2023). The number of persons employed in these enterprises rose by 1.8% (+1.4% in 2023).

Enterprises with **Large-sized Commercial Units establishments**<sup>3</sup> concentrated 41.8% of the Turnover (44.3% in 2023) and 30.1% of the persons employed (31.8% in 2023) of the Retail trade activities to which they belong, although they represented only 0.4% of the number of enterprises (same as in 2023).

<sup>1</sup> The first percentage indicates the annual variation in 2024 compared to 2023 and the second corresponds to the rate of change of 2023 compared to 2022. Unless otherwise specified, this sequence is respected whenever two percentages are presented in brackets.

<sup>2</sup> Division 45 of CAE Rev.3 is entitled "Trade, maintenance and repair of motor vehicles and motorcycles". In this press release, for the sake of simplicity, the designation "Automobile trade" was adopted.

<sup>3</sup> UCDR - Relevant Commercial Units - see note at the end of this press release and/or consult [here](#) the press release published on November 28th.