

31 July 2025
 TOURIST ACTIVITY
 June 2025: Flash statistics

NON-RESIDENT OVERNIGHT STAYS ROSE AGAIN IN JUNE

The **tourist accommodation sector**¹ accounted for 3.1 million guests (+2.5%²) and 8.1 million overnight stays (+3.1%) in **June 2025**, amounting to EUR 751.8 million in total revenue and EUR 583.4 million in revenue from accommodation (+7.6% and +7.9%, respectively).

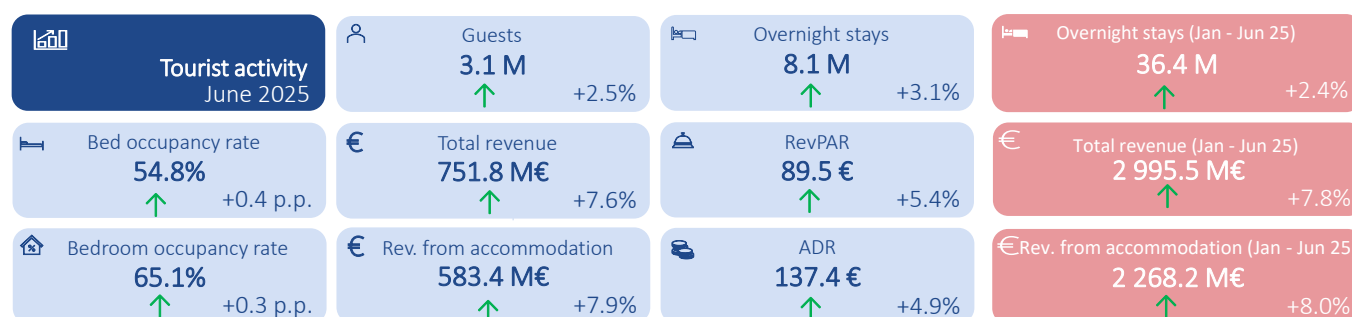
The growth in overnight stays was driven by an increase in both residents (+5.8%, +5.6% in May) and non-residents (+2.0%, -0.1% in May), totalling 2.4 million and 5.7 million overnight stays, respectively.

In June, among the top 10 inbound markets in terms of overnight stays, Germany stood out with a growth of 9.0%, followed by Canada (+7.7%). Conversely, the French and Brazilian markets saw the largest decreases (-8.2% and -7.5%).

The revenue per available room (RevPAR) stood at EUR 89.5 (+5.4%) and the average daily rate (ADR) was EUR 137.4 (+4.9%).

Figure 1

MONTHLY OVERVIEW OF THE ACTIVITY OF TOURIST ACCOMMODATION ESTABLISHMENTS, JUNE 2025



¹ Monthly series that include three accommodation segments: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas, and quintas in Madeira), local accommodation with 10 or more beds (following the statistical threshold laid down in EU Regulation 692/2011), and rural and lodging tourism.

² Unless otherwise stated, the rates of change shown in this press release correspond to year-on-year rates of change, compared to the same period in the previous year.