



14 August 2024  
TOURIST ACTIVITY  
June 2024

## GROWTH IN THE REVENUE FROM TOURIST ACTIVITY SLOWED DOWN

In **June 2024**<sup>1</sup>, the **tourist accommodation sector**<sup>2</sup> accounted for 3.0 million guests (+6.7%)<sup>3</sup> and 7.8 million overnight stays (+4.8%), amounting to EUR 698.0 million in total revenue (+12.7%) and EUR 541.0 million in revenue from accommodation (+12.7%).

The revenue per available room (RevPAR) stood at EUR 85.0 (+9.4%) and the average daily rate (ADR) amounted to EUR 132.0 (+8.0%). The ADR reached its highest values in Grande Lisboa (EUR 170.9), Algarve (EUR 139,8) and RA Açores (EUR 128,4).

The municipality of Lisboa accounted for 18.0% of all overnight stays (8.7% of total overnight stays spent by residents and 21.7% of those spent by non-residents), increasing by 4.6% (+7.4% regarding residents and +4.1% concerning non-residents). Among the municipalities with the highest number of overnight stays in June, Portimão (3.9% of total overnight stays) stood out with the highest growth (+13.4%). This was due to the positive evolution of overnight stays of residents (+8.0%) and, above all, of non-residents (+15.4%).

In the **1<sup>st</sup> semester of 2024**, the number of overnight stays rose by 4.5% to 35.5 million, resulting in an increase of 12.3% in total revenue and 12.1% in revenue from accommodation. This increase was mainly due to non-resident overnight stays, which grew by 5.8%, while resident overnight stays grew more slowly (+1.4%).

As part of the 1<sup>st</sup> semester of 2024 results, this press release also includes an analysis of the concentration of overnight stays by market in the main municipalities and their degree of dependence on external markets. It should be noted that the municipalities of Lisbon and Porto together accounted for more than half of the total number of overnight stays by residents in the Brazilian (60.8%), United States (59.7%) and Italian (57.3%) markets in the first half of the year.

Considering **all means of accommodation** (tourist accommodation establishments, camping and holiday camps, and youth hostels), there were 3.3 million guests and 8.5 million overnight stays in June, representing increases of 6.7% and 4.8%, respectively. Overnight stays spent by residents increased by 3.5% and those spent by non-residents grew by 5.4%.

<sup>1</sup> On the 31<sup>st</sup> of July, Statistics Portugal released the [Tourism activity flash estimate: June 2024](#), which includes the main indicators (guests, overnight stays, broken down by residents and non-residents, main countries, and occupancy rates). In today's press release, some of these indicators are presented with a greater geographical breakdown, and the remaining indicators that are usually published monthly - namely revenue, RevPAR, and ADR - are released, as well as information on accommodation facilities in general (including camping and holiday camps, and youth hostels).

<sup>2</sup> Monthly series that include three accommodation segments: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas, and quintas in Madeira), local accommodation with 10 or more beds (following the statistical threshold laid down in EU Regulation 692/2011) and rural and lodging tourism.

<sup>3</sup> Unless otherwise stated, the rates of change shown in this press release correspond to year-on-year rates of change, compared to the same period in the previous year.



Table 1. Global results of the tourist accommodation sector

Tourist accommodation establishments	Unit	May 2024		June 2024		Jan - Jun 24	
		Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)
<b>Guests</b>	<b>10<sup>3</sup></b>	<b>3 110.3</b>	<b>▲ 9.5</b>	<b>3 048.0</b>	<b>▲ 6.7</b>	<b>14 346.7</b>	<b>▲ 5.6</b>
Residents in Portugal	"	1 052.2	▲ 9.3	1 134.0	▲ 6.4	5 533.5	▲ 2.9
Residents abroad	"	2 058.1	▲ 9.6	1 914.0	▲ 6.9	8 813.2	▲ 7.5
<b>Overnight stays</b>	<b>10<sup>3</sup></b>	<b>7 689.5</b>	<b>▲ 7.6</b>	<b>7 816.9</b>	<b>▲ 4.8</b>	<b>35 511.4</b>	<b>▲ 4.5</b>
Residents in Portugal	"	1 901.5	▲ 7.6	2 235.7	▲ 3.2	10 066.7	▲ 1.4
Residents abroad	"	5 788.0	▲ 7.7	5 581.2	▲ 5.5	25 444.6	▲ 5.8
<b>Average stay</b>	<b>no. of nights</b>	<b>2.47</b>	<b>▼ -1.7</b>	<b>2.56</b>	<b>▼ -1.8</b>	<b>2.48</b>	<b>▼ -1.1</b>
Residents in Portugal	"	1.81	▼ -1.6	1.97	▼ -3.1	1.82	▼ -1.4
Residents abroad	"	2.81	▼ -1.8	2.92	▼ -1.3	2.89	▼ -1.5
Net bed occupancy rate	%	52.6	▲ 2.0 p.p.	54.2	▲ 0.8 p.p.	44.1	▼ -0.1 p.p.
Net bedroom occupancy rate	%	64.1	▲ 1.9 p.p.	64.4	▲ 0.8 p.p.	53.8	▼ -0.1 p.p.
Total revenue	EUR 10 <sup>6</sup>	659.9	▲ 15.3	698.0	▲ 12.7	2 777.7	▲ 12.3
Revenue from accommodation	"	505.9	▲ 15.5	541.0	▲ 12.7	2 100.1	▲ 12.1
RevPAR (Average revenue per available room)	EUR	78.3	▲ 12.1	85.0	▲ 9.4	58.6	▲ 7.4
ADR (Average Daily Rate)	"	122.3	▲ 8.8	132.0	▲ 8.0	108.9	▲ 7.6