



RESIDENTS' TRIPS ABROAD DECREASED IN THE FIRST QUARTER 2024

In the **1st quarter of 2024**, residents in Portugal made a total of 4.5 million trips, corresponding to a decrease of 7.8%¹ (following +2.9% in the 4th quarter of 2023), the first drop since the 2nd quarter of 2021. Domestic trips decreased by 10.0% to a total of 3.9 million (86.6% of the total trips), while trips abroad grew by 9.2%, reaching 599.5 thousand (13.4% of the total).

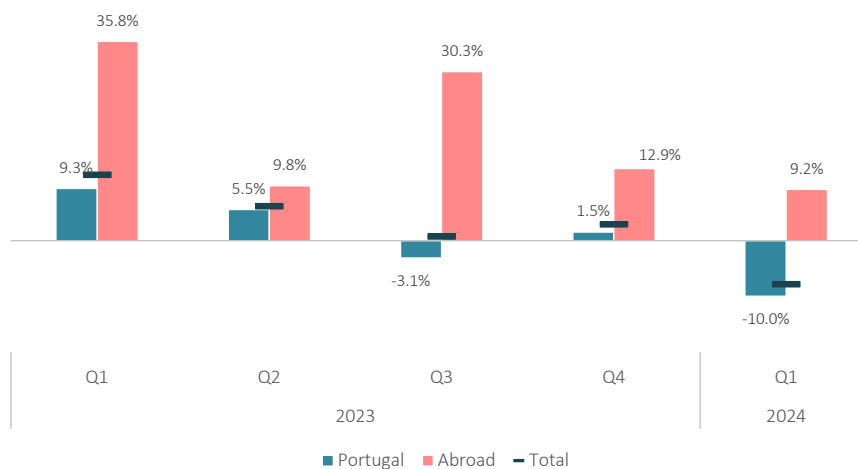
The main reason for travelling in the **1st quarter of 2024** was “visit to relatives or friends”, which accounted for around 2.1 million trips made by residents (47.2%; +1.1 p.p.² compared to the 1st quarter of 2023). The second main motivation to travel was “leisure, recreation, or holidays”, which led to 1.7 million trips (37.7% of the total; -1.8 p.p. vis-à-vis the 1st quarter of 2023).

“Hotels and similar establishments” accounted for 24.0% of overnight stays from residents’ tourism trips in the **1st quarter of 2024**, being surpassed by ‘free private accommodation’, which remained the main accommodation option (66.6% of overnight stays), hosting 8.5 million overnight stays.

In the process of organising trips, the internet was used in 25.3% of cases (+3.1 p.p.), with this option having been used in 72.1% (+3.1 p.p.) of trips abroad and 18.1% of domestic trips (+1.8 p.p.).

It should be noted that the results presented in this press release are affected by the moving structure of the calendar, i.e., the effect of the Easter holiday period, which last year was concentrated in April (Q2), whereas in the current year it was spread over March (Q1) and April (Q2).

Figure 1. Year-on-year change (%) in resident trips by destination, quarterly



¹ Unless stated otherwise, the rates of change in this press release refer to year-on-year rates of change.

² When analysing proportions, a year-on-year comparison between quarters is carried out.



METHODOLOGICAL NOTE

The statistical findings from the *Travel survey of residents* are gathered from surveying a sample of housing units, with a 50% rotation at the beginning of each year, with a quarterly telephone interview.

The results in this Press Release are:

Up until 2023 – final data

2024 – provisional data

Main concepts

Tourist - Traveller staying at least one night in a private or collective accommodation site in a particular place, regardless of the motivation to travel.

Tourism trip - A trip to one or multiple tourist destinations, including the returning trip to the starting point and covering the whole period during which an individual remains outside his usual living environment.

Usual living environment - Environment in the proximity of an individual's residence, concerning its working and studying places, as well as other places frequently visited. Distance and frequency are two closely related dimensions to this concept and include the places located near the place of residence, regardless of how often visited, and the places located at a considerable distance from the place of residence (including those in a foreign country), frequently visited (once or several times per week on average) on a routine basis.

One individual has only one usual living environment, with the concept applied to both levels of domestic tourism and international tourism.

Hotels and similar – Tourist accommodation establishments whose main economic activity consists of the provision of accommodation services and other complementary or support services, with or without the provision of meals, in exchange for payment.

Other collective accommodation – Establishments, places, or facilities providing accommodation services to tourists mostly in exchange for payment including camping sites, holiday camps, youth hostels, collective means of transportation, working, or holiday projects, amongst others.

Free private accommodation – Accommodation used by tourists consisting of a second residence or provided by relatives or friends, for free.

Paid private accommodation – Private accommodation, with or without official licensing for the provision of tourist accommodation, having available a limited number of paid independent places (rooms or housing).

Date of next Press Release – 28th of October 2024
