



28 June 2024
TOURIST ACTIVITY
May 2024 – Flash Statistics

UNITED STATES TAKES OVER AS THE THIRD LARGEST FOREIGN MARKET IN MAY

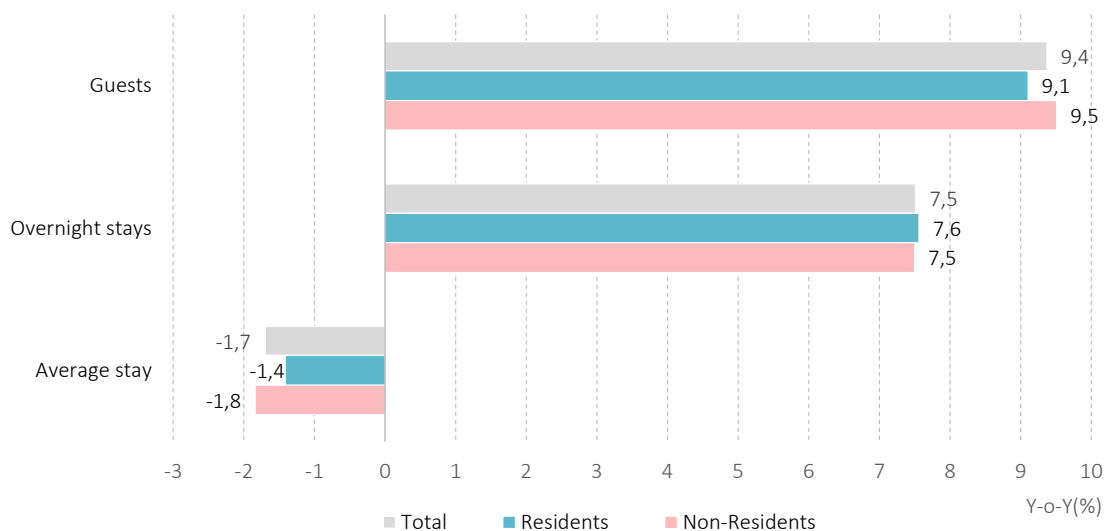
The **tourist accommodation sector**¹ registered 3.1 million guests and 7.7 million overnight stays in **May 2024**, corresponding to variations² of +9.4% and +7.5%, respectively (-3.7% and -4.3% in March 2024, in the same order). Overnight stays by residents grew by 7.6% to 1.9 million, while those by non-residents increased by 7.5%, totaling 5.8 million.

In external markets, the British was the main one in May (share of 19.1%), having registered an increase of 2.1%, followed by Germany (share of 11.8%), which grew by 10.0%. The North American market followed in 3rd place (10.1%), with an increase of 17.3%, overtaking the French market (9.2%), one of the few, among the main ones, that fell (-1.8%).

All regions recorded an increase in overnight stays, with the biggest increases in Alentejo (+18.0%) and RA Açores (+17.6%), while the most modest increases were registered in Algarve (+5.2%), RA Madeira (+5.6%) and Grande Lisboa (+5.7%).

Occupancy in tourist accommodation establishments increased in May, to 52.4% and 63.7%, respectively, in net bed and room occupancy rates (+1.8 p.p. and -1.5 p.p. in the same order).

Figure 1. Guests, overnight stays and average stay in the tourist accommodation sector, May 2024 – Y-o-Y (%)



¹ Monthly series which include three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and tourism in rural areas and lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.