



31 May 2024
TOURIST ACTIVITY
April 2024 – Flash Statistics

OVERNIGHT STAYS DECREASED IN APRIL

The **tourist accommodation sector**¹ registered 2.6 million guests and 6.5 million overnight stays in **April 2024**, corresponding to variations² of -3.7% and -4.3%, respectively (+12.3% and +12.8% in March 2024, in the same order). Overnight stays by residents grew by 12.5% to 1.8 million, while those by non-residents increased by 0.8%, totaling 4.8 million.

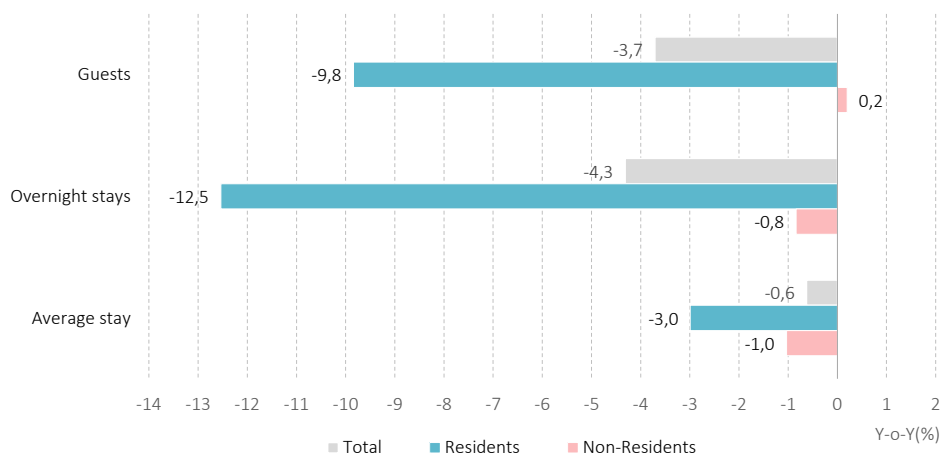
In external markets, the British was the main one in April (share of 18.2%), having registered a decrease of 0.2%, followed by Germany (share of 11.7%), which grew by 2.0%. The Spanish market (share of 6.9%) stood out for its significant decrease (-42.5%).

In April, there was some regional heterogeneity in the evolution of overnight stays. RA Açores (+7.5%) recorded the most significant increase, while slighter growths were observed in RA Madeira (+0.8%), Oeste e Vale do Tejo (+0.5%) and Grande Lisboa (+0.1%). In the remaining regions, there were decreases in overnight stays, most markedly in Alentejo (-11.3%) and Algarve (-9.9%).

Occupancy in tourist accommodation establishments decreased in April, to 47.3% and 57.5%, respectively, in net bed and room occupancy rates (-3.6 p.p. and -2.7 p.p. in the same order).

It should be noted that these results were influenced by the calendar's moving structure, i.e., by the effect of the Easter holiday period, which last year was concentrated only in April whereas this year was spread over March and April.

Figure 1. Guests, overnight stays and average stay in the tourist accommodation sector, April 2024 – Y-o-Y (%)



¹ Monthly series which include three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and tourism in rural areas and lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.