



31 January 2024
TOURIST ACTIVITY
December 2023 – Flash Statistics

2023 PRELIMINARY RESULTS: GUESTS AND OVERNIGHT STAYS EXCEEDED 2019 LEVELS AND REACHED NEW HISTORICAL HIGHS

The **tourist accommodation sector**¹ registered 1.8 million guests and 4.0 million overnight stays in **December 2023**, corresponding to increases² of 10.9% and 8.2%, respectively (+9.2% and +7,8% in November 2023, in the same order). Overnight stays from residents grew by 9.3%, totaling 1.6 million, and those from non-residents grew by 7.5%, corresponding to 2.5 million.

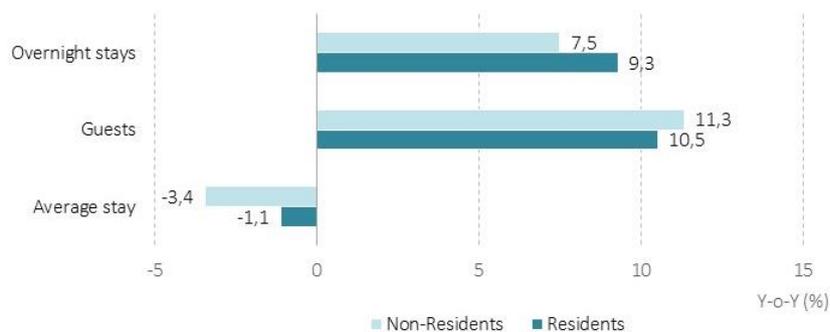
The Alentejo and the Centro stood out with the biggest increases in December (+19.3% and +17.6% respectively). The Autonomous Regions of the Azores and Madeira were the only regions to show a decrease in the number of overnight stays in December (-5.7% and -1.0% respectively).

The occupancy rate of tourist accommodation establishments rose in December (+0.9 p.p. for both the net occupancy rate of bed-places and the net occupancy rate of rooms, to 32.1% and 39.2% respectively).

In **2023** (preliminary data), tourist accommodation establishments registered 30.0 million guests and 77.2 million overnight stays, which translated into increases of 13.3% and 10.7%. Overnight stays from non-residents predominated (69.7% of total overnight stays in 2023), totaling 53.8 million, and recorded the strongest growth (+14.9%). The domestic market contributed 23.4 million overnight stays (+2.1%). *Vis-à-vis* 2019, the number of visitors and the number of overnight stays increased by 10.7% and 10.0%, respectively (+10.7% for residents and +9.6% for non-residents).

The United Kingdom remained the main external market in 2023, accounting for 18.4% of overnight stays from non-residents (+9.4%). This was followed by the German (11.3% of the total), Spanish (10.1% share), French and North American markets (8.6% in both). The highest growth rates were recorded by the Canadian and North American markets (+56.9% and +32.9% respectively).

Figure 1. Guests, overnight stays and average stay in the tourist accommodation sector, December 2023 – Y-o-Y (%)



¹ Monthly series which include three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and tourism in rural areas and lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.