

31 October 2023
TOURIST ACTIVITY
September 2023 – Flash Statistics

NON-RESIDENTS CONTINUE TO ENSURE GROWTH IN TOTAL OVERNIGHT STAYS

The tourist accommodation sector¹ registered 3.2 million guests and 8.2 million overnight stays in September 2023, corresponding to increases² of 9.0% and 6.7%, respectively (+5.0% and +1.8% in August 2023, in the same order). The growth in overnight stays was due to the increase in non-residents markets (+11.3% to 5.9 million), while overnight stays from residents fell (-3.3% to 2.3 million).

In external markets, Canada and the United States continued to stand out, with the highest growth rates (+33.7% and +23.7%, respectively), being worth mentioning the Austrian market as well (+21.5%).

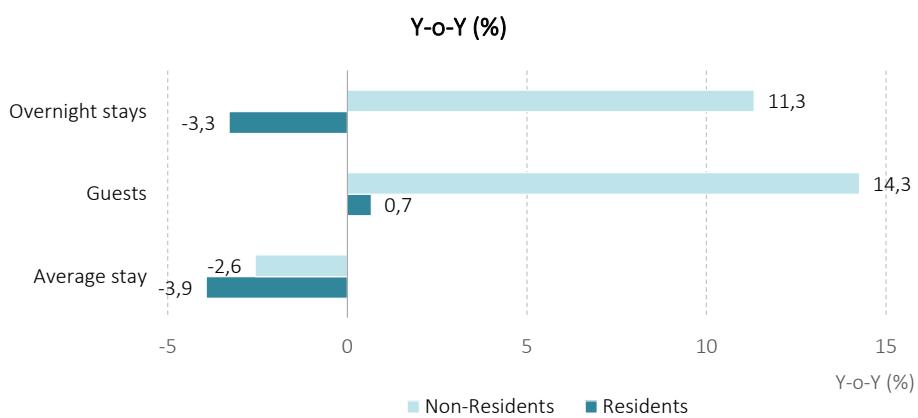
All regions recorded increases in overnight stays, most significantly in the Norte (+13.5%), in the Centro (+12.3%) and in the RA Açores (+9.8%).

Occupancy in tourist accommodation establishments increased in September (+1.0 p.p. to 57.3% in the net bed occupancy rate and +1.3 p.p. to 69.2% in the net room occupancy rate).

In September, 14.0% of tourist accommodation establishments were closed or did not register guests (10.4% in August).

In the 3rd quarter of the year, overnight stays increased by 3.2% (+8.9% in the Q2), as a result of the growth in overnight stays from non-residents (+7.2%; +12.9% in the Q2), with the domestic market registering a decrease of 4.4% (-0.3% in the Q2).

Figure 1. Guests, overnight stays and average stay in the tourism accommodation sector, September 2023



¹ Monthly series which include three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and tourism in rural areas and lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.