



31 May 2023
TOURIST ACTIVITY
April 2023 – Flash Statistics

Change rates by inbound markets, compared to April 2019, corrected on 2023-06-02

OCCUPANCY RATES IN TOURIST ACCOMMODATION CONTINUE TO RISE

The **tourist accommodation sector**¹ registered 2.7 million guests and 6.8 million overnight stays in **April 2023**, corresponding to increases of 16.5% and 13.8%², respectively (+30.7% and +26.8% in March 2023, in the same order). Compared to April 2019, there were increases of 17.5% in guests and 14.3% in overnight stays.

In April, the domestic market contributed 2.0 million overnight stays (+7.3%) and external markets totalled 4.8 million (+16.8%). Vis-à-vis April 2019, there were increases of 21,1% in overnight stays from residents and 11.6% from non-residents.

Overnight stays from United Kingdom residents (18.1% of total overnight stays from non-residents in April) increased by 8.2% compared to April 2019. The Spanish market (11.9% share) grew by 14.6%, while the German market (11.4% share) decreased by 0.2%. The Canadian market stood out with the highest growth compared to April 2022 (+89.5%).

Compared to April 2019, resident's overnight stays increased in all regions, with RA Madeira (+105.4%) standing out. The overnight stays by non-residents grew in all regions, but less significantly in Algarve (+1.7%).

The net bed occupancy rate in tourist accommodation establishments (50.8%) increased by 3.3 p.p. in April (39,3%, +5.9 p.p. in March). The net bedroom occupancy rate (59.8%) increased by 3.9 p.p. (50,1%, +8.1 p.p. in March). Vis-à-vis April 2019, there were increases of 2.6 p.p. and 3.8 p.p., respectively.

In the **first four months of 2023**, overnight stays increased by 30.0%, +16.7% in residents and +37.1% in non-residents. Compared to the same period of 2019, overnight stays grew by 14.2%, +19.9% in residents and +11.8% in non-residents.

In April, 19.6% of tourist accommodation establishments were closed or did not register guests (29.4% in March).

¹ Monthly series which include three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and tourism in rural areas and lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.



Table 1. Global results of the tourist accommodation sector

Tourist accommodation establishments	Unit	March 2023		April 2023		Jan - Apr 23	
		Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)
Guests	10³	2 057.1	30.7	2 738.0	16.5	7 897.5	31.3
Residents in Portugal	"	836.9	17.6	1 068.4	7.9	3 364.6	17.1
Residents abroad	"	1 220.2	41.6	1 669.6	22.8	4 532.9	44.3
Overnight stays	10³	5 081.0	26.8	6 834.6	13.8	19 400.8	30.0
Residents in Portugal	"	1 482.3	15.6	2 038.2	7.3	6 045.2	16.7
Residents abroad	"	3 598.7	32.1	4 796.4	16.8	13 355.6	37.1
Average stay	no. of nights	2.47	-3.0	2.50	-2.4	2.46	-1.0
Residents in Portugal	"	1.77	-1.7	1.91	-0.6	1.80	-0.4
Residents abroad	"	2.95	-6.7	2.87	-4.9	2.95	-5.0
Net bed occupancy rate	%	39.3	5.9 p.p.	50.8	3.3 p.p.	39.5	6.6 p.p.
Net bedroom occupancy rate	%	50.1	8.1 p.p.	59.8	3.9 p.p.	48.7	8.7 p.p.