



28 February 2023
TOURIST ACTIVITY
January 2023 – Flash Statistics

OVERNIGHT STAYS FROM NON-RESIDENTS DOUBLED OVER JANUARY 2022

The **tourist accommodation sector**¹ registered 1.5 million guests and 3.5 million overnight stays in **January 2023**, corresponding to increases of 72.5%² and 74.5%, respectively (+45.5% and +45.8% in December 2022, in the same order). Compared to January 2020, when the pandemic effects were not yet being observed, there were increases of 3.2% and 6.5%, respectively.

In January, the domestic market contributed with 1.2 million overnight stays (+38.7%) and external markets totalled 2.3 million (+101.3%). Compared to January 2020, there were increases of 10.0% in overnight stays from residents and 4.8% from non-residents.

The British market represented 14.8% of the total overnight stays from non-residents, followed by the German (11.3%) and Spanish (10.2%) markets.

The net bed occupancy rate in tourist accommodation establishments (29.4%) increased by 10.9 p.p. in January (+7.9 p.p. in December). The net bedroom occupancy rate (37.0%) increased by 13.6 p.p. (+9.3 p.p. in December).

In January, 35.5% of tourist accommodation establishments were closed or did not register guests (33.0% in December).

Table 1. Global results of the tourist accommodation sector

Tourist accommodation establishments	Unit	December 2022		January 2023	
		Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)
Guests	10³	1 623.4	45.5	1 464.8	72.5
Residents in Portugal	"	827.2	28.3	689.2	37.6
Residents abroad	"	796.2	68.9	775.6	122.8
Overnight stays	10³	3 740.1	45.8	3 470.6	74.5
Residents in Portugal	"	1 436.1	29.4	1 180.6	38.7
Residents abroad	"	2 304.0	58.4	2 290.0	101.3
Average stay	no. of nights	2.30	0.3	2.37	1.1
Residents in Portugal	"	1.74	0.8	1.71	0.8
Residents abroad	"	2.89	-6.2	2.95	-9.7
Net bed occupancy rate	%	31.2	7.9 p.p.	29.4	10.9 p.p.
Net bedroom occupancy rate	%	38.2	9.3 p.p.	37.0	13.6 p.p.

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.