



31 January 2023
TOURIST ACTIVITY
December 2022 – Flash Statistics

PRELIMINARY RESULTS FOR 2022: OVERNIGHT STAYS INCREASED BY 86.3% COMPARED TO 2021 AND WERE VERY CLOSE TO 2019 LEVELS (-0,9%)

The **tourist accommodation sector**¹ registered 1.6 million guests and 3.7 million overnight stays in **December 2022**, corresponding to increases of 44.2%² and 44.6%, respectively (+19.8% and +19.1% in November, in the same order). Compared to December 2019, there were increases of 1.9% and 5.5%, respectively.

In December, the domestic market contributed with 1.4 million overnight stays and increased by 28.3% and external markets totalled 2.3 million (+57.1%). Compared to December 2019, there were increases of 11.4% in overnight stays from residents and 2.1% from non-residents.

In December, 32.5% of tourist accommodation establishments were closed or had no movement of guests (32.7% in November).

In **2022** (preliminary data), tourist accommodation establishments registered 26.5 million guests and 69.5 million overnight stays, which translated into increases of 83.3% and 86.3% (+38,6% and +44.7% in 2021, respectively). Vis-à-vis 2019, guests decreased by 2.3% and overnight stays declined by 0.9% (+8.6% in residents and -5.0% in non-residents). In 2022, there were increases in overnight stays from residents in all regions, compared to 2019. In overnight stays from non-residents, the main increases were in RA Açores (+5.1%), RA Madeira (+4.5%) and Norte (+4.3%) and, on the other hand, the biggest decreases were observed in Centro (-13.1%) and Algarve (-11.3%).

The United Kingdom remained the main external market in 2022 representing 19.3% of overnight stays among non-residents, almost tripling compared to 2021 (+191.9%; -4.0% compared to 2019). Followed by the German (11.5%), Spanish (10.8%) and French (9.3%) markets. The highest growth was recorded in the North American market (share of 7.5%), having increased by 327.4% (+26.9% compared to 2019).

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.



Table 1. Global results of the tourist accommodation sector

Tourist accommodation establishments	Unit	November 2022		December 2022		Jan - Dec 22	
		Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)
Guests	10³	1 739.1	19.8	1 609.3	44.2	26 515.0	83.3
Residents in Portugal	"	750.0	6.7	818.5	27.0	11 215.0	31.3
Residents abroad	"	989.1	32.0	790.9	67.7	15 300.0	158.5
Overnight stays	10³	4 236.8	19.1	3 709.1	44.6	69 540.2	86.3
Residents in Portugal	"	1 317.0	6.0	1 423.5	28.3	22 921.1	22.8
Residents abroad	"	2 919.8	26.2	2 285.6	57.1	46 619.1	149.8
Average stay	no. of nights	2.44	-0.5	2.30	0.3	2.62	1.6
Residents in Portugal	"	1.76	-0.7	1.74	1.0	2.04	-6.5
Residents abroad	"	2.95	-4.4	2.89	-6.3	3.05	-3.4