



14 December 2022
TOURIST ACTIVITY
October 2022

REVENUE IN THE FIRST TEN MONTHS OF 2022 ALREADY EXCEEDED THE ANNUAL TOTAL FOR 2019, REFLECTING THE INCREASE IN PRICES OF SERVICES PROVIDED

The **tourist accommodation sector**¹ registered 2.6 million guests and 6.8 million overnight stays in **October 2022**², corresponding to year-on-year rates of change³ of +23.4% and +23.5%, respectively (+41.1% and +37.2% in September, in the same order). When compared with October 2019, there were increases of 5.0% and 6.2%, respectively.

The net bed and the net bedroom occupancy rates in tourism accommodation establishments (48.9% and 60.4%, respectively) increased slightly when compared to October 2019 (48.4% and 59.6%, in the same order).

The total revenue increased by 48.2% to EUR 497.7 million and the revenue from accommodation amounted to EUR 370.6 million, increasing by 50.1%. Compared to October 2019, there were increases of 27.2% in total revenue and 27.8% in revenue from accommodation.

In October, the revenue per available room (RevPar) stood at EUR 61.2 and the average daily rate (ADR) amounted to EUR 101.2 (+42.5% and +20.6% vis-à-vis October 2021, respectively). When compared to October 2019, the RevPar increased by 21.8% and the ADR grew by 20.1%.

In **the first ten months of 2022**, considering all means of accommodation (tourist accommodation establishments, camping and holiday camps, and youth hostels), there were 25.4 million guests and 68.5 million overnight stays registered, corresponding to increases of 90.9% and 90.3%, respectively. When compared to the same period in 2019, the number of overnight stays decreased by 1.7% (+5.6% concerning residents and -5.4% for non-residents).

In this press release an analysis on the breakdown of **overnight stays by country and main accommodation segments** is included, standing out the predominance of overnight stays by UK residents in hotels (mainly in 5-star units, accounting for 1/3 of overnight stays of non-residents) and from Germany in local accommodation establishments and in rural areas and lodging tourist establishments.

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas, and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourist.

² Statistics Portugal released, on the 30st of November, the [Tourism activity flash estimate: October 2022](#), which includes the main indicators (guests, overnight stays, breakdown by residents, non-residents, and main countries). In this press release, some of these indicators are presented with a greater geographical breakdown, and the remaining indicators are usually published monthly - namely occupancy rate, revenue, RevPAR, and ADR - and information on most types of accommodation (including camping and holiday camps and youth hostels) is presented.

³ Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.



Table 1. Global results of the tourist accommodation sector

Global preliminary results	Unit	September 2022		October 2022		Jan - Oct 22	
		Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)
Guests	10³	2 896.9	41.1	2 625.3	23.4	23 160.9	94.7
Residents in Portugal	"	1 118.6	3.7	978.8	-1.3	9 647.5	34.0
Residents abroad	"	1 778.2	82.5	1 646.5	44.9	13 513.4	187.7
Overnight stays	10³	7 664.8	37.2	6 753.7	23.5	61 578.6	97.3
Residents in Portugal	"	2 426.2	-3.7	1 841.6	-2.7	20 189.8	23.7
Residents abroad	"	5 238.5	70.9	4 912.1	37.3	41 388.8	177.9
Average stay	no. of nights	2.65	-2.7	2.57	0.1	2.66	1.3
Residents in Portugal	"	2.17	-7.1	1.88	-1.4	2.09	-7.7
Residents abroad	"	2.95	-6.4	2.98	-5.2	3.06	-3.4
Net bed occupancy rate	%	56.1	11.8 p.p.	48.9	6.5 p.p.	48.0	16.1 p.p.
Net bedroom occupancy rate	%	67.6	15.2 p.p.	60.4	9.3 p.p.	56.4	19.0 p.p.
Total revenue	EUR 10 ⁶	609.7	70.7	497.7	48.2	4 463.5	126.9
Revenue from accommodation	"	470.5	75.0	370.6	50.1	3 411.1	128.6
RevPAR (Average revenue per available room)	EUR	78.3	63.2	61.2	42.5	59.9	75.8
ADR (Average Daily Rate)	"	115.7	26.6	101.2	20.6	106.2	16.4