



30 September 2022
TOURIST ACTIVITY
August 2022 – Flash Statistics

GUESTS AND OVERNIGHT STAYS REACH HISTORICAL MAXIMUM IN AUGUST, BUT WITH A SLIGHT REDUCTION IN EXTERNAL MARKETS COMPARED TO 2019

The **tourist accommodation sector**¹ registered 3.4 million guests and 9.9 million overnight stays in **August 2022**, the highest monthly values since there are records, corresponding to year-on-year rates of change² of +33.0% and +31.9%, respectively (+85.4% and +90.0% in July, in the same order). Compared to August 2019, there were increases of 1.2% and 2.8%, respectively.

In August, the domestic market contributed with 3.7 million overnight stays (-11.4%) and the external markets amounted to 6.2 million (+86.9%). Compared to August 2019, the domestic market grew by 8.2% and external markets declined by 0.2%.

In the **first eight months of 2022**, overnight stays increased by 133.8% (+33.7% in residents and +278.4% in non-residents). Compared to the same period in 2019, overnight stays decreased by 3.0% (-7.7% for non-residents and +7.7% for residents).

In August, 11.8% of tourist accommodation establishments were closed or had no movement of guests (18.6% in August 2021).

Table 1. Global results of the tourist accommodation sector

Tourist accommodation establishments	Unit	July 2022		August 2022		Jan - Aug 22	
		Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)
Guests	10³	3 028.9	85.4	3 376.7	33.0	17 635.9	128.7
Residents in Portugal	"	1 207.8	16.5	1 423.3	-4.9	7 552.0	47.3
Residents abroad	"	1 821.1	205.2	1 953.4	87.6	10 083.8	290.0
Overnight stays	10³	8 623.6	90.0	9 905.7	31.9	47 130.1	133.8
Residents in Portugal	"	2 879.8	8.1	3 720.9	-11.4	15 917.5	33.7
Residents abroad	"	5 743.7	206.4	6 184.8	86.9	31 212.5	278.4
Average stay	no. of nights	2.85	2.5	2.93	-0.8	2.67	2.2
Residents in Portugal	"	2.38	-7.2	2.61	-6.8	2.11	-9.3
Residents abroad	"	3.15	0.4	3.17	-0.4	3.10	-3.0

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.