



14 September 2022  
TOURIST ACTIVITY  
July 2022

## OVERNIGHT STAYS EXCEED 2019 LEVELS IN ALL REGIONS EXCEPT IN ALGARVE

The **tourist accommodation sector**<sup>1</sup> registered 3.0 million guests and 8.6 million overnight stays in **July 2022**<sup>2</sup>, corresponding to increases<sup>3</sup> of 85.4% and 90.1%, respectively (+97.6% and +110.7% in June, in the same order). When compared with July 2019, there were increases of 6.3% and 4.8%, respectively.

In July, the domestic market contributed 2.9 million overnight stays (+9.1%) and the external markets amounted to 5.7 million (+205.2%). When compared with July 2019, the domestic market grew by 15.8% and the external markets reached the same levels as in 2019.

The total revenue increased by 131.9%, to EUR 682.1 million, and the revenue from accommodation amounted to EUR 535.0 million, increasing by 138.8%. Compared with July 2019, there were increases of 27.6% in both. The average revenue per available room (RevPAR) was EUR 86.1 in July and the average daily rate (ADR) amounted to EUR 127.2. When compared to July 2019, the RevPAR increased by 23.0% and the ADR grew by 19.0%.

In **the first seven months of 2022**, the number of overnight stays increased by 194.3% (+58.5% concerning residents and +406.2% regarding non-residents). When compared to the same period in 2019, the number of overnight stays decreased by 4.4% due to the decrease in overnight stays of non-residents (-9.4%), given that those spent by residents increased by 7.8%. In the period January to July 2022, the total revenue increased by 239.4% and the revenue from accommodation grew by 242.9% (+10.0% and +11.0% compared to the same period in 2019, respectively).

In **the first seven months of 2022**, considering **all means of accommodation** (tourist accommodation establishments, camping and holiday camps, and youth hostels), there were 15.5 million guests and 40.9 million overnight stays registered, corresponding to increases of 167.5% and 176.9%, respectively.

<sup>1</sup> Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas, and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourist.

<sup>2</sup> Statistics Portugal released, on the 31<sup>st</sup> of August, the [Tourism activity flash estimate: July 2022](#), which includes the main indicators (guests, overnight stays, breakdown by residents, non-residents, and main countries). In this press release, some of these indicators are presented with a greater geographical breakdown, and the remaining indicators are usually published monthly - namely occupancy rate, revenue, RevPAR, and ADR - and information on most types of accommodation (including camping and holiday camps and youth hostels) is presented.

<sup>3</sup> Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.



Table 1. Global results of the tourist accommodation sector

Global preliminary results	Unit	June 2022		July 2022		Jan - Jul 22	
		Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)
<b>Guests</b>	<b>10<sup>3</sup></b>	<b>2 672.9</b>	<b>97.6</b>	<b>3 029.1</b>	<b>85.4</b>	<b>14 259.4</b>	<b>175.6</b>
Residents in Portugal	"	1 091.8	20.4	1 211.3	16.8	6 132.3	69.0
Residents abroad	"	1 581.0	254.8	1 817.8	204.7	8 127.1	426.1
<b>Overnight stays</b>	<b>10<sup>3</sup></b>	<b>7 167.3</b>	<b>110.7</b>	<b>8 628.4</b>	<b>90.1</b>	<b>37 229.1</b>	<b>194.3</b>
Residents in Portugal	"	2 339.0	17.8	2 906.0	9.1	12 222.8	58.5
Residents abroad	"	4 828.3	241.0	5 722.4	205.2	25 006.3	406.2
<b>Average stay</b>	<b>no. of nights</b>	<b>2.68</b>	<b>6.6</b>	<b>2.85</b>	<b>2.5</b>	<b>2.61</b>	<b>6.8</b>
Residents in Portugal	"	2.14	-2.2	2.40	-6.6	1.99	-6.2
Residents abroad	"	3.05	-3.9	3.15	0.2	3.08	-3.8
Net bed occupancy rate	%	53.7	23.2 p.p.	60.6	24.4 p.p.	43.0	21.8 p.p.
Net bedroom occupancy rate	%	63.5	27.3 p.p.	67.7	27.0 p.p.	51.0	25.0 p.p.
Total revenue	EUR 10 <sup>6</sup>	544.6	156.6	682.1	131.9	2 563.2	239.4
Revenue from accommodation	"	415.5	164.9	535.0	138.8	1 933.4	242.9
RevPAR (Average revenue per available room)	EUR	70.2	122.8	86.1	113.8	50.1	137.2
ADR (Average Daily Rate)	"	110.5	27.2	127.2	28.5	98.2	20.8