



16 August 2022
TOURIST ACTIVITY
June 2022

REVENUE KEPT UPWARD TREND AND INCREASED BY 17% COMPARED TO 2019

The **tourist accommodation sector**¹ registered 2.7 million guests and 7.2 million overnight stays in **June 2022**², corresponding to increases³ of 97.3% and 110.2%, respectively (+162.3% and +221.7% in May, in the same order). When compared with June 2019, there were reductions of 2.6% and 0.4%, respectively.

In June, the domestic market contributed 2.3 million overnight stays (+16.5%) and the external markets amounted to 4.8 million (241.8%). When compared with June 2019, the domestic market grew by 7.0% and the external markets decreased by 3.5%.

The total revenue increased by 157.0%, to EUR 545.4 million, and the revenue from accommodation amounted to EUR 416.4 million, increasing by 165.4%. Compared with June 2019, there were increases of 17.0% and 17.4%, respectively. The average revenue per available room (RevPAR) was EUR 70.6 in June and the average daily rate (ADR) amounted to EUR 111.8. When compared with June 2019, the RevPAR increased by 13.6% and the ADR grew by 14.6%.

In **the first half of 2022**, the number of overnight stays increased by 252.4% (+84.1% concerning residents and +529.5% regarding non-residents). When compared with the same period in 2019, the number of overnight stays declined by 7.0% because of the decrease in overnight stays of non-residents (-11.9%), given that those spent by residents increased by 5.2%. In the first half of 2022, the total revenue increased by 308.1% and the revenue from accommodation grew by 311.8% (+4.8% and +5.8% compared with the same period in 2019, respectively).

In the **2nd quarter of 2022**, the number of overnight stays increased by 209.9% (-0.2% compared to the 2nd quarter of 2019). Resident overnight stays increased by 55.6% (+9.9% compared to the 2nd quarter of 2019) and non-resident overnight stays grew by 450.1% (-4.1% vis-à-vis the 2nd quarter of 2019). In this quarter, the total revenue increased by 261.3% (+14.9% compared with the 2nd quarter of 2019) and the revenue from accommodation grew by 270.0% (+15.2% compared with the 2nd quarter of 2019).

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas, and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourist.

² Statistics Portugal released, on the 29th of July, the [Tourism activity flash estimate: June 2022](#), which includes the main indicators (guests, overnight stays, breakdown by residents, non-residents, and main countries). In this press release, some of these indicators are presented with a greater geographical breakdown, and the remaining indicators are usually published monthly - namely occupancy rate, revenue, RevPAR, and ADR - and information on most types of accommodation (including camping and holiday camps and youth hostels) is presented.

³ Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.



In the first half of 2022, considering all means of accommodation (tourist accommodation establishments, camping and holiday camps, and youth hostels), there were 12.0 million guests and 30.9 million overnight stays registered, corresponding to increases of 209.6% and 231.0%, respectively.

Table 1. Global results of the tourist accommodation sector

Global preliminary results	Unit	May 2022		June 2022		Jan - Jun 22	
		Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)
Guests	10³	2 542.5	162.3	2 667.7	97.3	11 225.2	217.1
Residents in Portugal	"	956.4	37.7	1 086.9	19.9	4 916.0	89.6
Residents abroad	"	1 586.1	478.2	1 580.9	254.8	6 309.2	565.5
Overnight stays	10³	6 511.2	221.7	7 152.3	110.2	28 585.7	252.4
Residents in Portugal	"	1 797.9	46.6	2 313.1	16.5	9 290.9	84.1
Residents abroad	"	4 713.3	490.9	4 839.2	241.8	19 294.8	529.5
Average stay	no. of nights	2.56	22.6	2.68	6.6	2.55	11.2
Residents in Portugal	"	1.88	6.5	2.13	-2.8	1.89	-2.9
Residents abroad	"	2.97	2.2	3.06	-3.7	3.06	-5.4
Net bed occupancy rate	%	48.3	27.6 p.p.	53.8	23.3 p.p.	39.6	22.3 p.p.
Net bedroom occupancy rate	%	58.8	32.4 p.p.	63.1	26.9 p.p.	47.7	25.6 p.p.
Total revenue	EUR 10 ⁶	457.1	265.0	545.4	157.0	1 881.9	308.1
Revenue from accommodation	"	338.8	275.5	416.4	165.4	1 399.3	311.8
RevPAR (Average revenue per available room)	EUR	56.5	177.4	70.6	124.0	43.2	168.9
ADR (Average Daily Rate)	"	96.0	24.4	111.8	28.7	90.6	24.5