

31 May 2022 TOURIST ACTIVITY April 2022 – Flash Statistics

TOURIST ACTIVITY EXCEEDS APRIL 2019 VALUES. OVERNIGHT STAYS FROM NON-RESIDENTS REACHED IN APRIL THE HIGHEST VALUE SINCE THE BEGINNING OF THE PANDEMIC BUT STILL BELOW THE LEVELS OF 2019

The **tourist accommodation sector**¹ registered 2.4 million guests and 6.0 million overnight stays in **April 2022**, corresponding to year-on-year rates of change² of +424.6% and 548.4%, respectively (+462.6% and +540.6% in March, in the same order). Compared to April 2019, there were increases of 1.6% and 1.1%, respectively. It is the first time since the beginning of the pandemic that growth has been recorded compared to the same period prior to the pandemic.

In April, the domestic market contributed with 1.9 million overnight stays and the external markets totalled 4.1 million, the highest value since the pandemic began. Compared to April 2019, the domestic market grew by 15.0% and foreign markets decreased by 4.4%.

In April, 22.9% of the tourist accommodation establishments were closed or had no movement of guests (32.6% in March; 50.4% in April 2021 and 88.5% in April 2020).

In the **first four months of 2022**, overnight stays increased by 449.2% (+181.0% in residents and +1 022.1% in non-residents). Compared to the same period in 2019, overnight stays decreased by 11.9% (+3.4% for residents and -18.4% for non-residents).

Tourist accommodation establishments		March 2022		April 2022		Jan - Apr 22	
	Unit	Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)
Guests	10 ³	1 573.4	462.6	2 367.8	424.6	6 033.1	387.5
Residents in Portugal	"	711.6	205.4	1 003.3	174.0	2 885.8	188.7
Residents abroad	"	861.8	1747.4	1 364.4	1503.2	3 147.3	1222.0
Overnight stays	10 ³	4 006.7	540.6	6 044.6	548.4	14 960.7	449.2
Residents in Portugal	"	1 282.6	185.9	1 934.6	193.6	5 214.5	181.0
Residents abroad	"	2 724.1	1440.5	4 110.0	1403.2	9 746.2	1022.1
Average stay	no. of nights	2.55	13.9	2.55	23.6	2.48	12.7
Residents in Portugal	"	1.80	-6.4	1.93	7.2	1.81	-2.7
Residents abroad	"	3.16	-16.6	3.01	-6.2	3.10	-15.1

Figure 1. Global results of the tourist accommodation sector

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.