



29 April 2022
TOURIST ACTIVITY
March 2022 – Flash Statistics

TOURIST ACTIVITY MAINTAINED GROWTH IN MARCH

The **tourist accommodation sector**¹ registered 1.6 million guests and 4.0 million overnight stays in **March 2022**, corresponding to year-on-year rates of change² of +464.1% and 543.2%, respectively (+503.8% and +523.5% in February, in the same order). The levels reached in March 2022 were, however, lower than those observed before the pandemic, with reductions of 15.3% in guests and 12.7% in overnight stays compared to March 2019.

In March, the domestic market contributed with 1.3 million overnight stays and the external markets totalled 2.7 million. Compared to March 2019, there were decreases in overnight stays from non-residents (-16.5%) and, to a lesser extent, from residents (-3.6%).

In March, 31.6% of the tourist accommodation establishments were closed or had no movement of guests (36.7% in February; 60.4% in March 2021 and 43.8% in March 2020).

In the **first quarter of 2022**, overnight stays increased by 398.5% (+176.2% in residents and +845.6% in non-residents). Compared to the same period in 2019, overnight stays decreased by 18.8% (-1.6% for residents and -26.4% for non-residents).

Figure 1. Global results of the tourist accommodation sector

| Tourist accommodation establishments | Unit | February 2022 | | March 2022 | | Jan - Mar 22 | |
|--------------------------------------|-----------------------|----------------|------------------------------|----------------|------------------------------|----------------|------------------------------|
| | | Value | Year-on-year change rate (%) | Value | Year-on-year change rate (%) | Value | Year-on-year change rate (%) |
| Guests | 10³ | 1 242.8 | 503.8 | 1 577.7 | 464.1 | 3 669.6 | 366.7 |
| Residents in Portugal | " | 669.8 | 284.0 | 721.3 | 209.5 | 1 892.1 | 198.8 |
| Residents abroad | " | 573.0 | 1724.9 | 856.4 | 1735.9 | 1 777.5 | 1062.1 |
| Overnight stays | 10³ | 2 920.5 | 523.5 | 4 023.3 | 543.2 | 8 932.7 | 398.5 |
| Residents in Portugal | " | 1 145.8 | 248.9 | 1 308.0 | 191.5 | 3 305.2 | 176.2 |
| Residents abroad | " | 1 774.6 | 1168.2 | 2 715.3 | 1435.6 | 5 627.4 | 845.6 |
| Average stay | no. of nights | 2.35 | 3.3 | 2.55 | 14.0 | 2.43 | 6.8 |
| Residents in Portugal | " | 1.71 | -9.1 | 1.81 | -5.8 | 1.75 | -7.5 |
| Residents abroad | " | 3.10 | -30.5 | 3.17 | -16.4 | 3.17 | -18.6 |

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.