



31 January 2022  
TOURIST ACTIVITY  
December 2021 – Flash Statistics

## **PRELIMINARY RESULTS FOR 2021: OVERNIGHT STAYS GREW BY 45.2% VIS-À-VIS 2020, BUT DECREASED BY 46.6% COMPARED TO 2019**

The **tourist accommodation sector**<sup>1</sup> registered 1.1 million guests and 2.6 million overnight stays in **December 2021**, corresponding to year-on-year rates of change<sup>2</sup> of +150.0% and +170.4%, respectively (+265.0% and +287.2% in November, in the same order). The levels reached in December 2021 were lower than those observed in December 2019, having decreased the number of guests and overnight stays by 28.9% and 26.7%, respectively.

In December, the domestic market contributed with 1.1 million overnight stays (+92.6%) and the external markets totalled 1.5 million (+292.5%). Compared to December 2019, there were decreases both in overnight stays from residents (-12.2%) and in those from non-residents (-34.9%).

In December, 36.0% of the tourist accommodation establishments were closed or had no movement of guests (34.8% in November).

In **2021** (preliminary data), tourist accommodation establishments recorded 14.5 million guests and 37.5 million overnight stays, +39.4% and +45.2%, respectively (-61.6% and -63.2% in 2020, in the same order). Compared to the same period in 2019, guests decreased by 46.4% and overnight stays declined by 46.6% (-10.9% for residents and -62.0% for non-residents). In 2021, compared to 2019, there were decreases in overnight stays in all regions, mainly due to reductions in non-residents, although there were increases in overnight stays from residents in the RA Madeira (+19.2%) and in the Algarve (+5.1%).

The United Kingdom remained the main inbound market in 2021, accounting for 16.6% of non-resident overnight stays, and grew by 54.6%. It was followed by the Spanish (share of 14.3%), German (11.9%) and French (11.8%) markets.

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<sup>1</sup> Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

<sup>2</sup> Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.



Figure 1. Global results of the tourist accommodation sector

Global preliminary results	Unit	Nov 21		Dec 21		Jan - Dec		
		Valor	Tvh (%)	Valor	Tvh (%)	2019	2020	2021
<b>Guests</b>	<b>10<sup>3</sup></b>	<b>1 454.3</b>	<b>265.0</b>	<b>1 122.1</b>	<b>150.0</b>	<b>27 142.4</b>	<b>10 430.6</b>	<b>14 538.7</b>
Residents in Portugal	"	703.4	143.7	646.5	90.5	10 732.3	6 525.7	8 599.7
Residents abroad	"	750.8	583.4	475.6	334.7	16 410.1	3 904.9	5 938.9
<b>Overnight stays</b>	<b>10<sup>3</sup></b>	<b>3 562.0</b>	<b>287.2</b>	<b>2 578.0</b>	<b>170.4</b>	<b>70 159.0</b>	<b>25 798.3</b>	<b>37 455.8</b>
Residents in Portugal	"	1 251.2	137.2	1 121.6	92.6	21 107.1	13 598.6	18 804.2
Residents abroad	"	2 310.8	488.5	1 456.4	292.5	49 051.8	12 199.7	18 651.6
<b>Average stay</b>	<b>no. of nights</b>	<b>2.45</b>	<b>6.1</b>	<b>2.30</b>	<b>8.1</b>	<b>2.58</b>	<b>2.47</b>	<b>2.58</b>
Residents in Portugal	"	1.78	-2.7	1.73	1.1	1.97	2.08	2.19
Residents abroad	"	3.08	-13.9	3.06	-9.7	2.99	3.12	3.14