



28th January, 2022
BUSINESS AND CONSUMER SURVEYS
January 2022

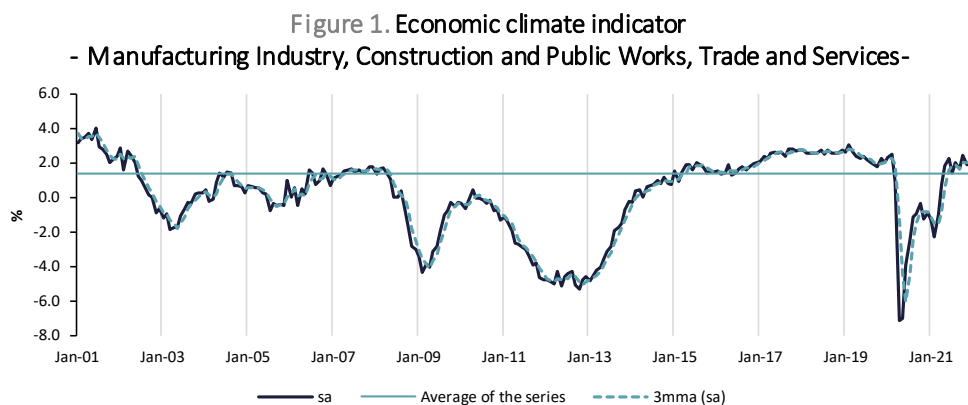
CONSUMER CONFIDENCE INDICATOR INCREASES AND ECONOMIC CLIMATE INDICATOR DECREASES

The Consumer confidence indicator¹ increased in January², after stabilizing in December and decreasing in the previous two months, significantly in November.

The economic climate indicator³ decreased in January, presenting an irregular behaviour since July. Confidence indicators decreased in January in Manufacturing Industry and in Services, increasing in Construction and Public Works and in Trade.

The balance of expectations regarding the future evolution of consumer prices decreased in December and January, following the increases observed in the previous three months, which resulted in the highest value of the last ten years.

The expectations of Construction and Public Works entrepreneurs about the future evolution of selling prices reached again the maximum value of the series, reinforcing the sharp upward movement observed since May. The selling prices expectations in Trade recovered in January, reaching the maximum of the series started in May 2003. The balance of expectations regarding the evolution of the charged prices of services increased in January, contradicting the reduction observed in the previous month and returning to a level close to the maximum of the series recorded in November 2005. Manufacturing Industry was the only activity where the perspectives on selling prices decreased in January, after reaching in December the maximum value since October 1990.



¹ This analysis is based on series of monthly effective values and not on moving averages, as was usual (see box at the end of the press release).

² The collection period (see final notes) of the consumer survey occurred from 03 to 18 of January (working days), in the case of the consumer survey, and from 01 to 24 of January in the case of business surveys.

³ The economic climate indicator summarizes the balances of business surveys' questions.



Consumer Survey

The Consumer confidence indicator increased in January, after stabilizing in December and decreasing in the previous two months. The evolution observed in the last month was due to the positive contribution of the perspectives on the future evolution of households' spending on major purchases, of the country's economic situation and of households' financial situation. On the other hand, opinions on the past evolution of households' financial situation contributed negatively.

The balance of perspectives regarding the future evolution of the country's economic situation increased in December and January, after decreasing in the previous two months, very significantly in November.

The balance of expectations about household's future financial situation increased in January, following the decreases of the previous three months, more markedly in November.

The balance of opinions on the past evolution of the price level increased in the last four months, reaching the maximum since August 2008. The balance of expectations regarding the future evolution of the price level decreased in December and January, following the increases observed in the previous three months, which resulted in the highest value of the last ten years reached in November.

Figure 2. Consumer confidence indicator

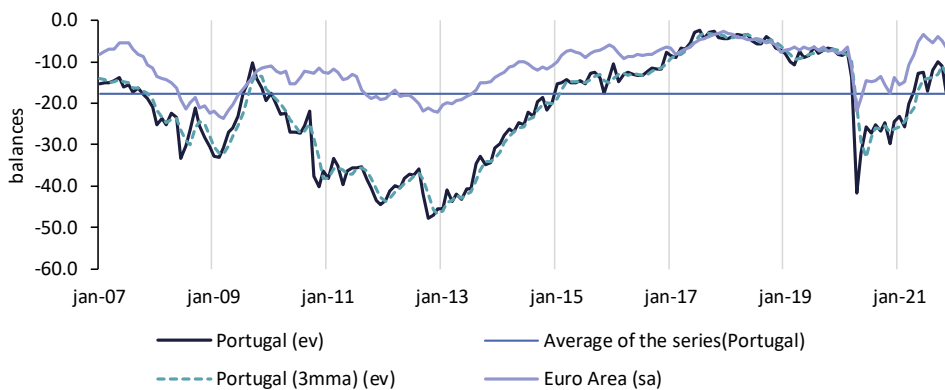
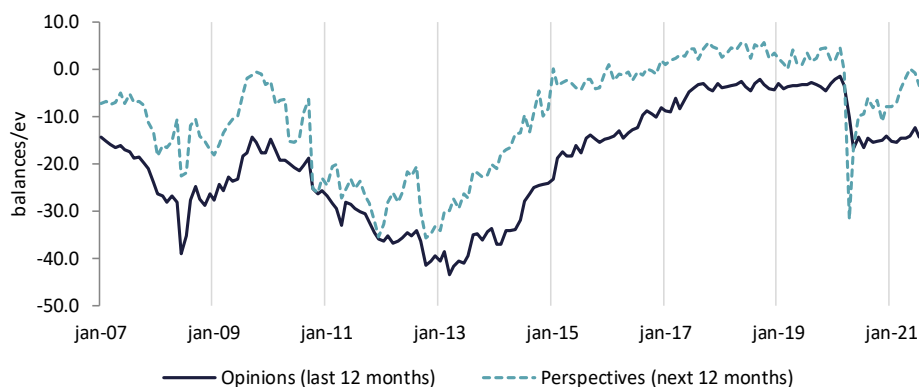


Figure 3. Opinions and expectations about household's financial situation





Manufacturing Industry Survey

The Manufacturing Industry confidence indicator decreased in January, after increasing in November and December. The behaviour of the indicator reflected the negative contributions of the opinions on the evolution of the overall order books in the last three months and firm's production perspectives over the next three months, more intense in the latter case, while the opinions on the current stocks of finished products presented a positive contribution. The indicator decreased in the groups of Consumer Goods and Intermediate Goods and increased in Investment Goods.

The balance of opinions on current overall order books decreased in January, after strongly increasing in December. Opinions regarding domestic order books, considering firms with production oriented to the domestic market, slightly deteriorated in January, remaining close to the level observed in February 2020. On the other hand, the opinions of export order books, considering firms with production oriented to the foreign market, recovered in December and January, reaching the maximum value since December 2018.

The balance of expectations regarding the evolution of sale prices decreased in January, after reaching in the previous month, the maximum value since October 1990. This balance decreased in the group of Intermediate Goods and increased in the group of Consumer Goods, where it reached the maximum value of the series, and in Investment Goods.

Figure 4. Manufacturing industry confidence indicator

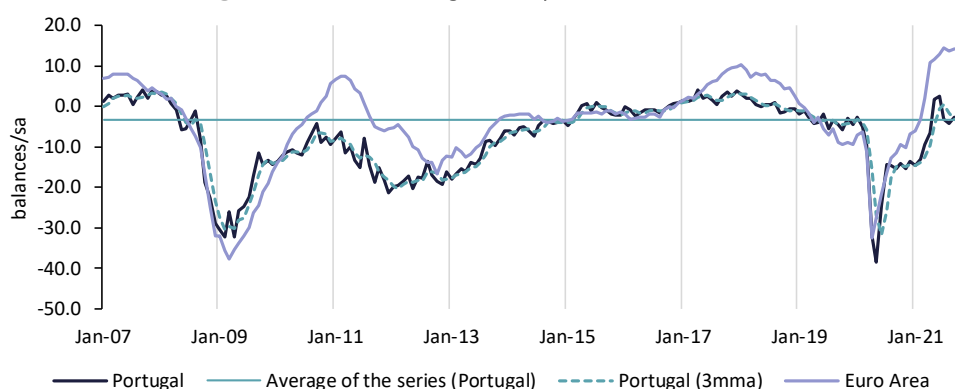
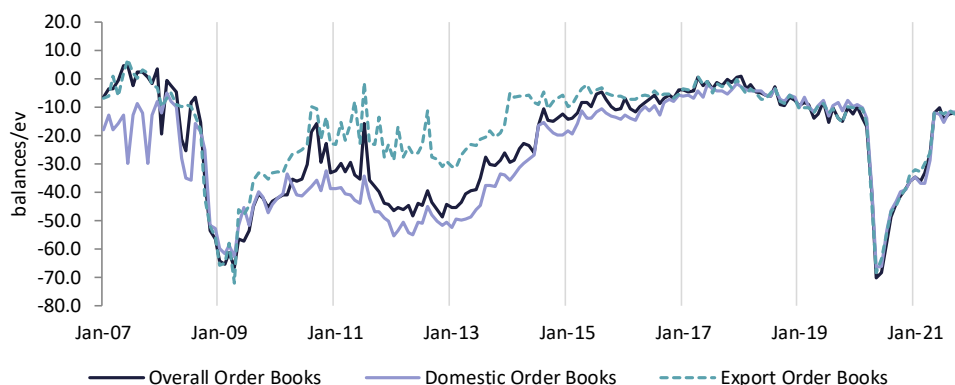


Figure 5. Opinions on current overall order books





Construction and Public Works Survey

The Construction and Public Works confidence indicator increased in January, extending the upward trend observed since May 2020 and reaching the maximum value since December 2001. The increase in the last month reflected the positive contribution of both components, balance of opinions on current order books and perspectives on employment.

The confidence indicator increased in the divisions of Construction of Buildings and Civil Engineering, particularly in the latter case, and decreased in the division of Specialized Construction Activities.

The balance of opinions on the firm's activity increased in December and particularly in January, after decreasing in the two previous months, reaching the maximum value since October 2001.

The balance of perspectives regarding the selling prices charged by the firm in the next three months reached the maximum value of the series, reinforcing the accentuated upward movement observed since May.

Figure 6. Construction and Public Works confidence indicator

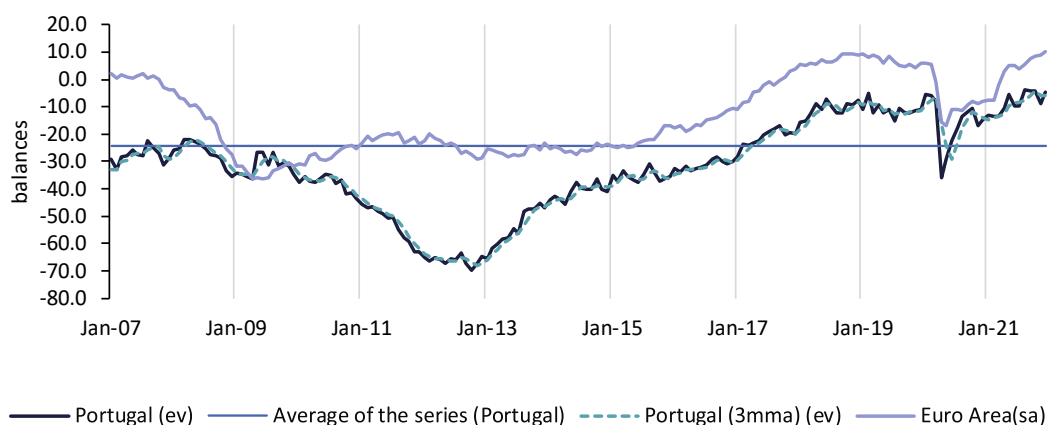
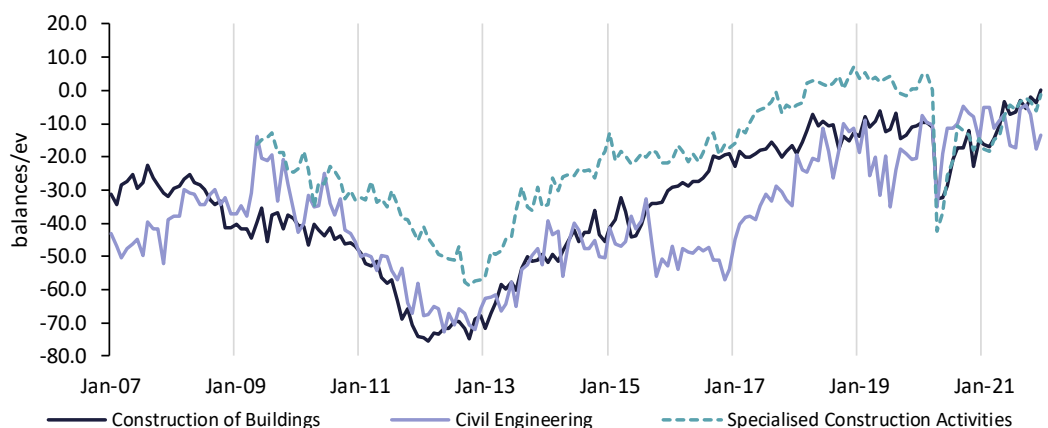


Figure 7. Construction and Public Works confidence indicators by NACE divisions





Trade Survey

The trade confidence indicator increased in January, after the decreases observed in November and December. The evolution in the last month reflected the positive contributions of the firm's activity over the next three months and the opinions on current volume of stocks, while the opinions on the volume of sales presented a negative contribution. By subsector, the confidence indicator increased in Wholesale Trade and stabilized in Retail Trade.

The perspectives of the firm's activity over the next three months recovered in December and January, after the worsening observed in November. The opinions on the volumes of sales deteriorated between November and January, contrary to the sharp recovery observed in October.

The balance of opinions on selling prices evolution compared to the previous month decreased between November and January, after the significant increase registered in October. The balance of price expectations over the next three months increased significantly in January, reaching the maximum value of the series started in May 2003.

Figure 8. Trade confidence indicator

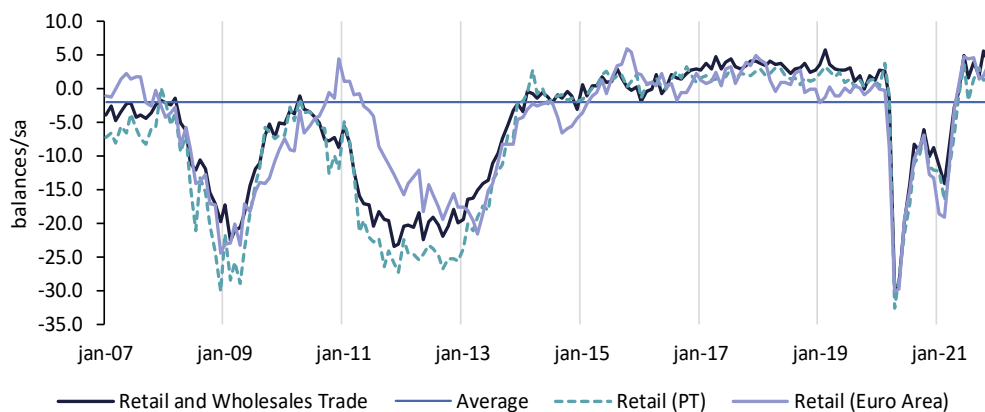
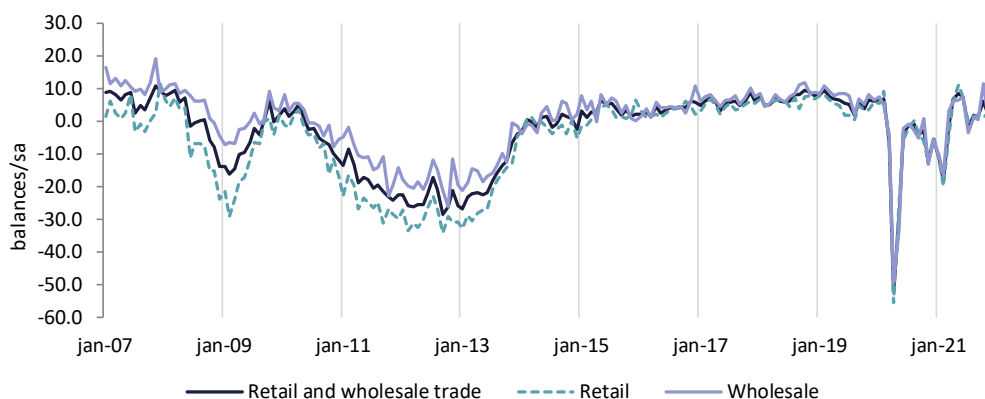


Figure 9. Perspectives on business activity (sales) over the next three months





Services Survey

The Services' confidence indicator decreased in December and January, significantly in the last month, interrupting the upward profile started in June 2020. The behaviour of the indicator resulted from the strong negative contribution of opinions on the evolution of the order books and the assessments on the evolution of the business situation, while the perspectives on the evolution of the order books contributed positively.

In January, the confidence indicators decreased in seven of the eight sections, with emphasis on the sections of Transport and storage activities and Accommodation and food service activities, reaching the most pronounced reductions.

The balance of perspectives on the evolution of demand increased in January, after decreasing in the last two months, expressively in December.

The balance of expectations of the charged prices of services increased in January, contrary to the reduction observed in the previous month and returning to a level close to the maximum of the series recorded in November 2005.

Figure 10. Services confidence indicator

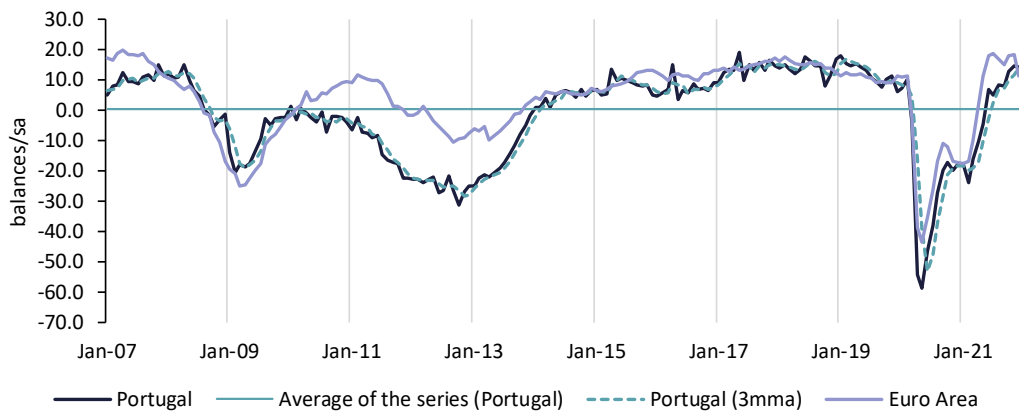
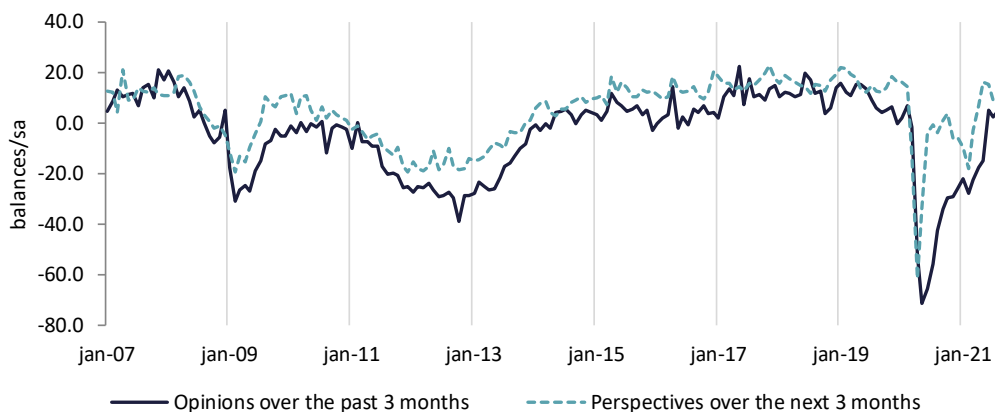


Figure 11. Opinions and perspectives on the evolution of demand (order books)





Monthly series of Consumer and Business Surveys

Figure 12. Confidence and climate economic indicators

	Unit	Minimum		Maximum		2021												2022
		Value	Date	Value	Date	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Confidence indicator																		
Consumers	bal/ev	-47.8	Oct-12	-0.1	Sep-97	-23.1	-25.8	-20.2	-17.1	-12.8	-12.6	-17.0	-11.9	-9.9	-11.0	-19.2	-19.2	-17.7
Manufacturing industry	bal/sa	-38.5	May-20	19.0	Mar-87	-14.7	-13.1	-9.5	-6.5	1.7	2.7	-3.2	-4.1	-2.6	-3.4	-2.1	-0.7	-1.6
Construction and public works	bal/ev	-69.9	Oct-12	20.2	Sep-97	-13.0	-13.6	-13.6	-10.6	-5.6	-9.5	-9.8	-4.0	-4.3	-4.0	-8.9	-4.7	-3.0
Trade	bal/sa	-29.8	Apr-20	11.9	Jun-98	-11.4	-14.0	-9.1	-2.7	-0.6	4.9	1.6	4.0	2.0	5.5	3.8	3.7	4.7
Services	bal/sa	-58.7	May-20	26.7	Jun-01	-17.7	-23.8	-16.2	-10.3	-4.4	6.8	5.2	8.6	7.9	12.9	14.7	14.5	3.0
Economic climate indicator	%/sa	-7.2	Apr-20	5.5	Apr-98	-1.3	-2.3	-1.0	0.8	1.8	2.3	1.4	2.0	1.7	2.4	1.9	2.0	1.9

Figure 13. Monthly series of Consumer Survey

	Unit	Minimum		Maximum		2021												2022
		Value	Date	Value	Date	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Confidence indicator (a+b+c+d)/4	bal/ev	-47.8	Oct-12	-0.1	Sep-97	-23.1	-25.8	-20.2	-17.1	-12.8	-12.6	-17.0	-11.9	-9.9	-11.0	-19.2	-19.2	-17.7
General economic situation in the country over the next 12 months (c)	bal/ev	-72.7	Apr-20	16.6	Jun-17	-35.4	-44.2	-29.3	-22.9	-8.0	-8.1	-21.7	-6.9	-1.3	-3.8	-30.9	-25.2	-22.4
Financial situation of the households over the last 12 months (a)	bal/ev	-43.5	Mar-13	0.5	Aug-99	-15.3	-15.3	-14.5	-14.5	-14.1	-12.2	-14.3	-11.0	-9.6	-12.6	-12.7	-12.9	-14.3
Financial situation of the households over the next 12 months (b)	bal/ev	-35.6	Oct-12	8.6	Feb-99	-7.9	-7.0	-4.0	-1.6	0.1	-0.8	-3.3	-1.2	0.9	0.1	-4.9	-6.5	-5.1
Major purchases over the next 12 months (d)	bal/ev	-51.6	Apr-20	-6.4	Sep-97	-34.0	-36.6	-32.9	-29.4	-29.3	-29.2	-28.7	-28.6	-29.4	-27.6	-28.1	-32.2	-28.9
General economic situation in the country over the last 12 months	bal/sa	-77.1	Oct-12	19.9	Oct-17	-71.9	-74.1	-70.3	-67.5	-64.2	-53.6	-56.0	-50.8	-41.9	-45.6	-49.2	-50.5	-51.0
Major purchases over the last 12 months	bal/sa	-88.0	Dec-08	-14.5	Sep-97	-72.3	-70.4	-71.0	-68.4	-67.0	-67.4	-68.0	-67.4	-63.7	-62.0	-62.7	-63.0	-60.6
Current savings	bal/ev	-53.7	Feb-08	-0.2	Sep-97	-27.3	-30.1	-27.8	-23.9	-29.4	-28.7	-29.5	-27.6	-25.0	-27.4	-32.0	-35.9	-32.0
Savings over the next 12 months	bal/ev	-42.6	Nov-12	0.9	Oct-97	-20.2	-22.6	-19.6	-17.7	-16.6	-20.3	-16.6	-16.4	-17.7	-17.0	-20.8	-22.3	-17.4
Unemployment next 12 months	bal/ev	-20.0	Jun-17	85.5	Feb-09	57.3	65.0	51.0	41.1	21.1	19.9	35.3	19.4	8.4	6.7	18.5	20.4	16.7
Prices over the last 12 months	bal/ev	-14.6	Sep-09	79.2	May-08	0.5	-2.5	2.6	9.5	15.9	19.3	32.6	26.4	26.4	39.5	47.5	47.6	54.1
Prices over the next 12 months	bal/sa	-7.4	Dec-15	62.9	Sep-11	-2.1	4.4	7.7	11.3	13.1	17.9	27.0	22.7	23.1	34.6	51.0	44.9	42.6

Figure 14. Monthly series of Manufacturing Industry Survey

	Unit	Minimum		Maximum		2021												2022
		Value	Date	Value	Date	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Confidence Indicator (a+b-c)/3	bal/sa	-38.5	May-20	19.0	Mar-87	-14.7	-13.1	-9.5	-6.5	1.7	2.7	-3.2	-4.1	-2.6	-3.4	-2.1	-0.7	-1.6
Consumer goods	bal/sa	-27.6	Apr-20	12.6	Jan-99	-15.8	-15.5	-7.3	-6.4	-4.3	-3.8	-5.3	-8.8	-4.3	-7.5	-3.4	-1.9	-3.3
Investment goods	bal/ev	-35.5	Apr-20	24.8	Feb-07	-6.8	-6.9	-5.9	-5.5	-4.4	-5.6	-10.8	-2.3	-6.2	-5.8	-6.8	-5.4	-2.6
Intermediate goods	bal/sa	-51.6	May-20	16.0	Jan-95	-16.4	-13.9	-11.4	-7.0	8.6	9.7	1.2	-1.1	-0.4	-0.6	-0.5	0.8	0.1
Current overall order books (a)	bal/ev	-70.2	May-20	14.6	Mar-98	-34.8	-36.1	-33.2	-26.4	-12.0	-10.2	-14.2	-12.2	-11.9	-12.0	-12.2	-8.9	-9.2
Consumer goods	bal/ev	-60.6	May-20	6.5	Dec-17	-31.9	-37.5	-35.0	-26.1	-22.7	-16.8	-19.7	-24.0	-14.1	-16.7	-9.9	-7.4	-8.8
Investment goods	bal/ev	-81.8	May-20	36.1	Jan-08	-17.6	-19.5	-18.6	-18.3	-20.0	-12.3	-20.2	-12.1	-24.0	-20.7	-17.9	-16.4	-13.9
Intermediate goods	bal/ev	-74.8	Jun-20	31.4	Mar-98	-42.4	-40.6	-36.9	-29.3	-2.3	-5.1	-8.7	-4.5	-6.6	-6.0	-11.7	-7.5	-7.8
Production over next 3 months (b)	bal/sa	-53.1	Apr-20	34.0	Feb-87	-9.1	-2.2	3.2	7.5	17.2	20.4	7.2	2.0	7.4	4.5	7.2	8.4	5.7
Consumer goods	bal/sa	-47.8	Apr-20	40.1	Aug-98	-18.2	-6.1	10.8	6.9	14.0	10.5	8.9	4.7	7.8	4.0	4.1	4.3	4.0
Investment goods	bal/ev	-46.4	Feb-09	49.0	Aug-00	-4.9	-1.9	-1.3	2.9	3.5	-3.1	0.6	4.0	5.3	-1.9	-3.7	5.1	10.6
Intermediate goods	bal/sa	-60.8	Apr-20	34.9	Jun-21	-3.9	-0.9	1.7	9.3	26.6	34.9	9.5	1.2	7.7	4.7	10.3	9.6	5.8
Current stock finished products (c)	bal/ev	-16.9	Jan-08	23.2	Jun-93	-0.2	1.0	-1.6	0.7	0.1	2.3	2.5	2.0	3.3	2.6	1.4	1.6	1.2
Consumer goods	bal/ev	-9.3	Jan-10	24.6	Aug-07	2.8	2.9	-2.3	-0.1	4.2	5.2	5.2	7.0	6.5	9.7	4.4	2.8	5.1
Investment goods	bal/ev	-38.8	Jan-09	21.5	Jun-10	-2.2	-0.6	-2.3	1.1	-3.4	1.4	12.8	-1.3	-0.1	-5.3	-1.1	4.7	4.5
Intermediate goods	bal/ev	-30.2	Jan-08	37.1	May-20	2.9	0.2	-0.9	1.0	-1.5	0.6	-2.7	-0.1	2.2	0.5	0.2	-0.2	-2.4
Firm's employment next 3 months	bal/ev	-32.5	Apr-20	8.8	Sep-17	-1.2	2.1	2.8	1.7	1.9	3.8	3.6	3.4	-10.9	1.8	4.1	3.6	4.0
Selling prices next 3 months	bal/sa	-28.6	Apr-20	32.1	Oct-90	4.6	8.1	11.5	13.0	17.2	18.4	18.1	15.0	16.5	22.4	24.4	27.0	26.5



Figure 15. Monthly series of Construction and Public Works Survey

	Unit	Minimum		Maximum		2021												2022
		Value	Date	Value	Date	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Confidence Indicator (a+b)/2	bal/ev	-69.9	Oct-12	20.2	Sep-97	-13.0	-13.6	-13.6	-10.6	-5.6	-9.5	-9.8	-4.0	-4.3	-4.0	-8.9	-4.7	-3.0
Construction of buildings	bal/ev	-75.4	Feb-12	21.1	Sep-97	-16.3	-17.1	-14.6	-10.2	-3.2	-7.1	-6.5	-3.1	-5.4	-1.9	-3.7	0.0	0.3
Civil engineering	bal/ev	-72.6	May-12	8.4	Jul-97	-5.0	-5.2	-11.2	-9.0	-7.3	-16.7	-17.4	-5.5	-4.2	-7.2	-17.7	-13.5	-7.8
Specialised construction activities	bal/ev	-59.0	Oct-12	6.9	Dec-18	-17.5	-18.5	-14.9	-13.3	-7.4	-4.5	-5.7	-3.5	-2.4	-3.5	-6.3	-1.4	-2.6
Current overall order books (a)	bal/ev	-82.2	Oct-12	18.6	Sep-97	-23.5	-25.7	-27.6	-25.5	-18.1	-21.2	-21.0	-15.8	-14.1	-12.7	-18.3	-14.4	-13.4
Construction of buildings	bal/ev	-87.0	Oct-12	20.7	Sep-97	-24.6	-24.5	-24.0	-20.3	-10.0	-14.3	-11.4	-6.4	-12.4	-6.7	-10.3	-4.6	-3.9
Civil engineering	bal/ev	-83.6	Jul-12	0.0	Jul-97	-20.5	-21.7	-33.1	-32.6	-30.1	-38.5	-41.1	-30.8	-18.1	-20.6	-30.0	-32.2	-28.1
Specialised construction activities	bal/ev	-71.9	Oct-12	3.5	Jul-19	-25.4	-32.9	-26.7	-25.1	-16.4	-10.4	-11.5	-12.6	-11.8	-12.6	-17.0	-8.2	-10.4
Employment next 3 months (b)	bal/ev	-57.9	Jan-12	29.9	Jun-97	-2.4	-1.5	0.5	4.3	7.0	2.1	1.3	7.9	5.5	4.6	0.6	4.9	7.3
Construction of buildings	bal/ev	-68.1	Jan-12	28.5	Jun-97	-8.0	-9.6	-5.1	-0.1	3.6	0.1	-1.7	0.1	1.6	2.9	2.8	4.6	4.6
Civil engineering	bal/ev	-66.2	May-12	26.8	Jul-01	10.5	11.2	10.7	14.6	15.5	5.2	6.3	19.8	9.6	6.2	-5.3	5.2	12.6
Specialised construction activities	bal/ev	-47.5	Dec-12	12.4	Dec-18	-9.6	-4.0	-3.1	-1.6	1.7	1.4	0.2	5.6	7.0	5.5	4.4	5.3	5.1
Activity past 3 months	bal/ev	-70.0	Apr-12	22.2	May-98	-12.2	-17.8	-13.1	-6.7	-3.0	-0.6	-6.4	-1.8	1.5	-1.2	-3.5	-2.2	3.5
Selling prices next 3 months	bal/ev	-41.6	Aug-12	29.4	Jan-22	-3.7	-3.4	-1.9	-0.7	9.2	8.8	13.1	9.1	13.3	17.6	20.8	23.7	29.4

Figure 16. Monthly series of Trade Survey

	Unit	Minimum		Maximum		2021												2022
		Value	Date	Value	Date	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Confidence Indicator (a+b-c)/3	bal/sa	-29.8	Apr-20	11.9	Jun-98	-11.4	-14.0	-9.1	-2.7	-0.6	4.9	1.6	4.0	2.0	5.5	3.8	3.7	4.7
Wholesale	bal/sa	-28.3	Apr-20	14.0	Apr-98	-11.0	-12.6	-6.3	-0.6	2.2	7.2	4.8	6.2	1.1	9.1	5.3	3.3	5.6
Retail	bal/sa	-32.7	Apr-20	12.3	Jul-98	-12.3	-16.5	-12.3	-6.9	-1.3	3.6	-1.8	1.5	3.1	1.2	1.7	3.3	3.3
Business activity past 3 months (a)	bal/sa	-51.5	Jun-20	19.0	Feb-89	-23.4	-24.8	-24.1	-16.6	-10.2	7.5	6.8	11.1	3.4	8.1	6.7	5.2	3.5
Wholesale	bal/sa	-50.0	Jun-20	22.8	Feb-89	-22.9	-22.8	-22.3	-13.5	-1.9	12.6	17.6	19.2	3.9	15.0	13.6	7.1	6.6
Retail	bal/sa	-57.6	Aug-12	20.1	Apr-99	-25.0	-29.5	-28.4	-24.8	-12.7	5.7	-4.7	3.0	4.0	-1.4	-2.5	0.8	-1.0
Business activity next 3 months (b)	bal/sa	-52.3	Apr-20	40.8	Oct-89	-11.0	-18.0	-1.6	6.8	8.5	7.5	-1.9	1.9	1.6	6.3	2.2	2.9	7.4
Wholesale	bal/sa	-49.4	Apr-20	50.4	Oct-89	-10.6	-16.4	3.1	6.3	6.6	7.6	-3.5	1.2	0.4	11.5	1.5	3.2	11.1
Retail	bal/sa	-55.5	Apr-20	41.2	Jul-94	-11.7	-19.9	-4.6	6.2	11.2	7.5	-0.2	1.6	1.9	1.3	2.5	2.4	3.0
Current volume of stocks (c)	bal/ev	-12.2	Feb-13	29.1	Jul-90	-0.2	-0.8	1.6	-1.8	0.1	0.3	0.1	1.1	-1.0	-2.2	-2.6	-3.0	-3.2
Wholesale	bal/ev	-13.9	Oct-12	29.6	Jul-90	-0.3	-1.6	-0.3	-5.3	-1.9	-1.5	-0.1	1.9	1.1	-0.7	-0.6	0.2	0.8
Retail	bal/ev	-13.7	Feb-13	36.5	Jul-89	0.0	0.2	3.7	2.1	2.4	2.4	0.4	0.1	-3.4	-3.9	-5.0	-6.8	-7.9
Orders next 3 months	bal/sa	-46.2	Apr-20	19.6	Aug-98	-13.5	-20.6	-11.7	-1.7	4.0	-1.5	-4.5	-1.2	-5.5	2.6	-1.4	-3.7	-4.5
Employment next 3 months	bal/ev	-29.7	Oct-12	22.2	Sep-97	-6.0	-4.7	-2.4	-1.9	0.8	1.2	0.3	-1.2	-1.6	-1.4	-0.3	-1.5	2.4
Selling prices past month	bal/sa	-15.2	Jun-12	23.0	Sep-90	-1.8	0.5	5.6	3.4	7.8	13.7	15.2	13.3	11.7	21.2	20.1	15.7	14.8
Selling prices next 3 months	bal/sa	-15.0	Jul-03	21.0	Jan-22	1.2	0.6	6.0	4.3	8.9	10.9	12.0	11.4	13.8	18.5	19.5	17.4	21.0

Figure 17. Monthly series of Services Survey

	Unit	Minimum		Maximum		2021												2022
		Value	Date	Value	Date	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Confidence indicator (a+b+c)/3	bal/sa	-58.7	May-20	26.7	Jun-01	-17.7	-23.8	-16.2	-10.3	-4.4	6.8	5.2	8.6	7.9	12.9	14.7	14.5	3.0
Business activity past 3 months (a)	bal/sa	-71.4	May-20	33.0	Jun-01	-21.9	-25.7	-23.4	-20.4	-14.9	0.1	4.0	9.0	7.5	12.7	19.5	25.1	6.7
Demand next 3 months (b)	bal/sa	-61.7	Apr-20	28.0	Jun-06	-9.5	-17.8	-3.0	7.0	16.3	15.5	9.2	11.4	8.7	16.0	11.2	0.7	4.4
Demand past 3 months (c)	bal/sa	-71.2	May-20	27.8	Apr-01	-21.8	-27.9	-22.2	-17.6	-14.7	5.0	2.4	5.3	7.4	9.9	13.4	17.5	-2.0
Selling prices next 3 months	bal/sa	-26.1	Apr-20	14.1	Nov-05	-6.7	-13.4	-5.7	-3.9	-0.1	5.2	0.0	2.8	3.0	7.7	12.5	9.0	12.5



METHODOLOGICAL NOTE

The Business and Consumer Qualitative Surveys published by Statistics Portugal are developed in the framework of the harmonized EU Business and Consumer Surveys Programme of the European Commission (EC) DG-ECFIN (Directorate-General for Economic and Financial Affairs) and are financially supported in the framework of the agreement signed between these two institutions. The questionnaires are harmonized among the European countries, as well as the respective confidence indicators' methodology. The surveys' results are sent to the EC in effective values, and, therefore, the seasonally adjusted values published by the EC are computed by this entity and presented without using three months moving averages. The seasonal adjustment method used by the EC is available on the user guide, accessible in:

http://ec.europa.eu/economy_finance/db_indicators/surveys/documents/bcs_user_guide_en.pdf

The seasonal adjustment uses the X13-Arima method (combination of moving averages process and auto-regressive integrated moving average models) developed in the JDemetra⁴, software provided by Eurostat. This application relies on the use of probabilistic models to correct seasonal effects from the original series. The seasonal treatment is updated for monthly and quarterly series in January, for consumer survey, and in May, for business surveys, which might result on a revision of the series previously published.

The use of moving averages smoothes out the series by removing the irregular movements, allowing the detection of the short-term trends. Since the average is not centered (the information is used to analyze the evolution of the last month) there is a small lag compared with the trend that is supposed to detect. In order to compare the difference between original and moving average series, the graphical representation of the confidence indicators presents both types of series.

The balances of the questions are the difference between the positive and negative answers, that is $\text{Balance} = \% \text{answer}(+) - \% \text{answer}(-)$. In the Consumer Survey, there are questions with more than one option of positive/negative answer. In these cases, to the most positive/negative answers is given the weight 1 and to the others the weight 0.5, that is $\text{Balance} = [\% \text{answer}(++) * 1 + \% \text{answer}(+) * 0.5] - [\% \text{answer}(--) * 1 + \% \text{answer}(-) * 0.5]$. The percentage of answers that correspond to "equal" is not considered.

The analysis of this press release is based on monthly series of effective values (raw or seasonally adjusted data), which allows for a clearer identification of very short-term movements, particularly relevant in the context of worsening impacts of the COVID-19 pandemic. The monthly series in three-months moving average (3mma) and the quarterly series in two-quarters moving averages (2qma) are available in the excel file that supports this press release.

⁴ JDemetra+ is available for download at https://ec.europa.eu/eurostat/cros/content/software-jdemetra_en.

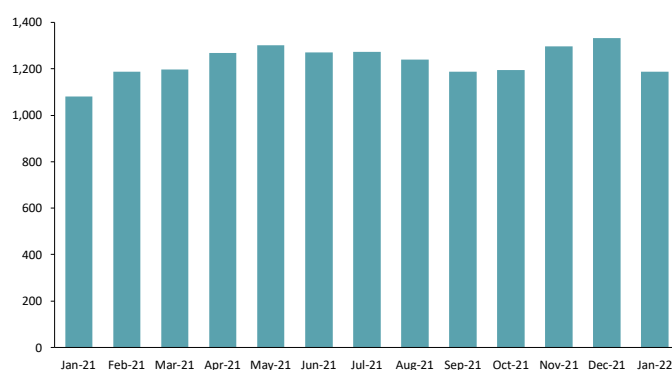


INFORMATION ON DATA COLLECTION

In the results obtained from business and consumer surveys for the collection of January 2022, the data collecting period occurred from 03 to 18 January in the case of the consumer survey, with 1189 responses obtained (telephone interviews) and from 01 to 24 January for business surveys ([Webing](#)).

The distribution of the number of responses by data collection's months to the consumer is presented in the next figure.

Figure 18. Consumer Survey - Number of responses by data collection's months



The response and weighted response rates for business surveys were:

Figure 19. Response and weighted response rates

Business Surveys	Response Rate				Weighted Response Rate ⁽²⁾			
	2021 ⁽¹⁾	November 2021	December 2021	January 2022	2021 ⁽¹⁾	November 2021	December 2021	January 2022
Manufacturing Industry	86.5%	88.4%	89.0%	87.7%	93.5%	96.1%	97.1%	89.7%
Construction and Public Works	84.2%	83.7%	85.7%	82.5%	88.8%	89.9%	89.4%	90.2%
Trade	87.5%	88.2%	89.9%	88.2%	93.0%	90.1%	96.7%	94.5%
Services	84.8%	87.3%	87.2%	85.6%	83.8%	85.9%	86.2%	85.0%

⁽¹⁾ Annual average.

⁽²⁾ Corresponds to the ratio between the turnover of the firms that answered to the survey and the turnover of all the firms in the sample.

The following graphs show the distribution of the number of responses by data collection's months to the business surveys.



Figure 20. Manufacturing Industry Survey - Number of responses by data collection's months

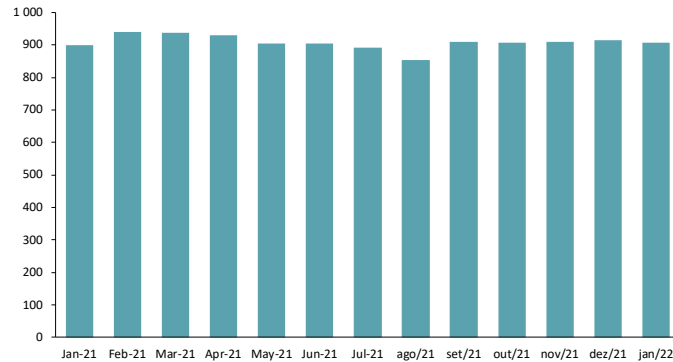


Figure 21. Construction and Public Works - Number of responses by data collection's months

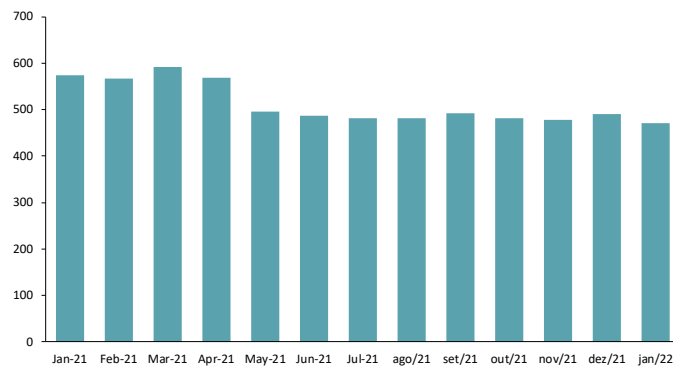


Figure 22. Trade Survey - Number of responses by data collection's months

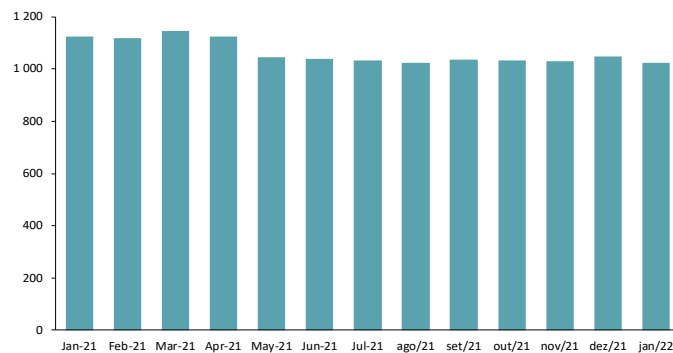
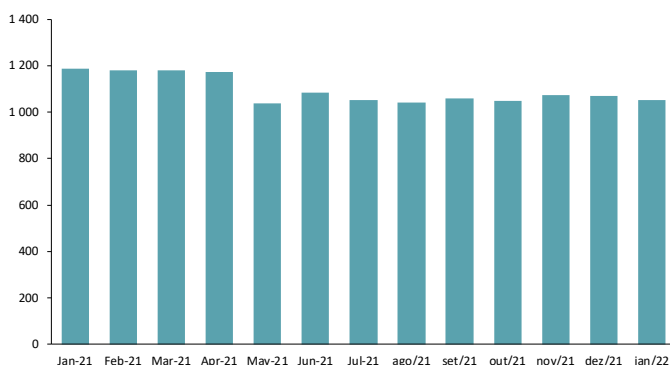




Figure 23. Services Survey - Number of responses by data collection's months



It should also be noted that the representativeness of the branches of activity covered by Business Surveys, considering the Gross Added Value (GVA) at current prices (Final Annual National Accounts 2019) as the economic variable, is as follows:

Figure 24. Weight of the GVA of the branches

Qualitative Business Surveys	Weight of the GVA of the branches of each survey in the total GVA of the economy
Manufacturing Industry	13.7%
Construction and Public Works	4.4%
Trade	13.1%
Services	38.1%

ECONOMIC CLIMATE INDICATOR

Synthetic Indicator estimated using balances of questions from the Manufacturing Industry, Trade, Construction and Public Works and Services Surveys. The method for this indicator uses the factor analysis and the estimated series (the common component) is calibrated using the GDP change rates. The questions that integrate the indicator are:

Qualitative Manufacturing Industry survey

- How has your production developed over the past 3 months? It has... 1. + increased; 2. = remained unchanged; 3. - decreased.
- Do you consider your current overall order books to be...? 1. + more than sufficient (above normal); 2. = sufficient (normal for the season); 3. - not sufficient (below normal).
- Do you consider your current export order books to be...? 1. + more than sufficient (above normal); 2. = sufficient (normal for the season); 3. - not sufficient (below normal).
- How do you expect your production to develop over the next 3 months? It will... 1. + increase; 2. = remain unchanged; 3. - decrease. (seasonally adjusted)



Qualitative Trade survey

- How has (have) your business activity (sales) developed over the past 3 months? It has... (They have...) 1. + improved (increased); 2. = remained unchanged; 3. - deteriorated (decreased). (seasonally adjusted)
- How do you expect your orders placed with suppliers to change over the next 3 months? They will... 1. + increase; 2. = remain unchanged; 3. - decrease. (seasonally adjusted)
- Your business activity is currently...: 1. + more than sufficient; 2. = sufficient; 3. - not sufficient.
- How do you expect your business activity (sales) to change over the next 3 months? It (They) will... 1. + improve (increase); 2. = remain unchanged 3. - deteriorate (decrease). (seasonally adjusted)

Qualitative Construction and Public Works survey

- How has your building activity developed over the past 3 months? It has...; 1. + increased; 2. = remained unchanged; 3. - decreased.
- Do you consider your current overall order books to be...?: 1. + more than sufficient (above normal); 2. = sufficient (normal for the season); 3. - not sufficient (below normal).
- How do you expect your firm's total employment to change over the next 3 months? It will...; 1. + increase; 2. = remain unchanged; 3. - decrease.

Qualitative Services survey

- How has your business situation developed over the past 3 months? It has... 1. + improved; 2. = remained unchanged; 3. - deteriorated. (seasonally adjusted)
- How has demand (turnover) for your company's services changed over the past 3 months? It has... 1. + increased; 2. = remained unchanged; 3. - decreased. (seasonally adjusted)
- How do you expect the demand (turnover) for your company's services to change over the next 3 months? It will... 1. + increase; 2. = remain unchanged; 3. - decrease. (seasonally adjusted)

SECTORIAL CONFIDENCE INDICATORS

The confidence indicators (CI) are the result of the arithmetic average of balance of the following questions:

Manufacturing Industry confidence indicator

- Do you consider your current overall order books to be...?: 1. + more than sufficient (above normal); 2. = sufficient (normal for the season); 3. - not sufficient (below normal).
- How do you expect your production to develop over the next 3 months? It will... 1. + increase; 2. = remain unchanged; 3. - decrease.
- [Inverted Sign] Do you consider your current stock of finished products to be...? 1. + too large (above normal); 2. = adequate (normal for the season); 3. - too small (below normal).

Trade confidence indicator

- How has (have) your business activity (sales) developed over the past 3 months? It has... (They have...) 1. + improved (increased); 2. = remained unchanged; 3. - deteriorated (decreased).
- How do you expect your business activity (sales) to change over the next 3 months? It (They) will... 1. + improve (increase); 2. = remain unchanged 3. - deteriorate (decrease).
- [Inverted Sign] Do you consider the volume of stock you currently hold to be...? 1. + too large (above normal); 2. = adequate (normal for the season); 3. - too small (below normal).

Construction and Public Works confidence indicator

- Do you consider your current overall order books to be...?: 1. + more than sufficient (above normal); 2. = sufficient (normal for the season); 3. - not sufficient (below normal).
- How do you expect your firm's total employment to change over the next 3 months? It will...; 1. + increase; 2. = remain unchanged; 3. - decrease.



Services confidence indicator

- How has your business situation developed over the past 3 months? It has... 1. + improved; 2. = remained unchanged; 3. - deteriorated.
- How has demand (turnover) for your company's services changed over the past 3 months? It has... 1. + increased; 2. = remained unchanged; 3. - decreased.
- How do you expect the demand (turnover) for your company's services to change over the next 3 months? It will... 1. + increase; 2. = remain unchanged; 3. - decrease.

CONSUMER CONFIDENCE INDICATOR

The consumer confidence indicator results of the arithmetic average of the balances of the following questions:

- How has the financial situation of your household changed over the last 12 months? It has...1. ++ got a lot better; 2. + got a little better; 3.= stayed the same; 4.- got a little worse; 5. -- got a lot worse; 6. N don't know.
- How do you expect the financial position of your household to change over the next 12 months? It will...1. ++ get a lot better; 2. + get a little better; 3.= stay the same; 4.- get a little worse; 5. -- get a lot worse; 6. N don't know.
- How do you expect the general economic situation in this country to develop over the next 12 months? It will... 1. ++ get a lot better; 2. + get a little better; 3.= stay the same; 4.- get a little worse; 5. -- get a lot worse; 6. N don't know.
- Compared to the past 12 months, do you expect to spend more or less money on major purchases (furniture, electrical/electronic devices, etc.) over the next 12 months? I will spend...1. ++much more; 2. + a little more; 3.- a little less; 4. -- much less; 5. N don't know.

ABBREVIATIONS

Bal: Balances correspond to weighted difference between the percentages of positive and negative responses.

EV: Effective Values.

SA: Seasonally Adjusted values.

3MMA: Three-Months Moving Average.

2QMA: Two-Quarters Moving Average

Next monthly press release – February 25th, 2022
