



3 January 2022  
TOURIST ACTIVITY  
November 2021 – Flash Statistics

## TOURIST ACTIVITY MAINTAINED GROWTH IN NOVEMBER, BUT DECREASED COMPARED TO THE SAME PERIOD IN 2019

The **tourist accommodation sector**<sup>1</sup> registered 1.5 million guests and 3.6 million overnight stays in November 2021, corresponding to year-on-year rates of change<sup>2</sup> of +265.5% and +287.7%, respectively (+115.2% and +137.9% in October, in the same order). The levels reached in November 2021 were lower than those observed in November 2019, having decreased the number of guests and overnight stays by 17.0% and 12.4%, respectively.

In November, the domestic market contributed with 1.3 million overnight stays and the external markets totalled 2.3 million. Compared to November 2019, there were decreases both in overnight stays from residents (-3.4%) and in those from non-residents (-16.6%).

Overnight stays recorded in the first eleven months of 2021 increased by 40.4% (+36.0% for residents and +45.3% for non-residents). Compared to the same period in 2019, overnight stays decreased by 47.7% (-10.8% for residents and -63.3% for non-residents).

In November, 33.8% of the tourist accommodation establishments were closed or had no movement of guests (25.3% in October).

Figure 1. Global results of the tourist accommodation sector

| Global preliminary results | Unit                  | Oct 21         |              | Nov 21         |              | Jan - Nov       |                 |                 |
|----------------------------|-----------------------|----------------|--------------|----------------|--------------|-----------------|-----------------|-----------------|
|                            |                       | Valor          | Tvh (%)      | Valor          | Tvh (%)      | 2019            | 2020            | 2021            |
| <b>Guests</b>              | <b>10<sup>3</sup></b> | <b>2 131.4</b> | <b>115.2</b> | <b>1 456.4</b> | <b>265.5</b> | <b>25 563.6</b> | <b>9 981.8</b>  | <b>13 418.7</b> |
| Residents in Portugal      | "                     | 997.2          | 56.0         | 707.1          | 145.0        | 9 955.6         | 6 186.3         | 7 956.9         |
| Residents abroad           | "                     | 1 134.2        | 223.1        | 749.3          | 582.1        | 15 608.0        | 3 795.5         | 5 461.8         |
| <b>Overnight stays</b>     | <b>10<sup>3</sup></b> | <b>5 471.7</b> | <b>137.9</b> | <b>3 567.3</b> | <b>287.7</b> | <b>66 643.0</b> | <b>24 844.9</b> | <b>34 883.1</b> |
| Residents in Portugal      | "                     | 1 906.2        | 61.5         | 1 266.5        | 140.1        | 19 829.8        | 13 016.3        | 17 697.9        |
| Residents abroad           | "                     | 3 565.5        | 218.3        | 2 300.8        | 486.0        | 46 813.2        | 11 828.6        | 17 185.1        |
| <b>Average stay</b>        | <b>no. of nights</b>  | <b>2.57</b>    | <b>10.5</b>  | <b>2.45</b>    | <b>6.1</b>   | <b>2.61</b>     | <b>2.49</b>     | <b>2.60</b>     |
| Residents in Portugal      | "                     | 1.91           | 3.6          | 1.79           | -2.0         | 1.99            | 2.10            | 2.22            |
| Residents abroad           | "                     | 3.14           | -1.5         | 3.07           | -14.1        | 3.00            | 3.12            | 3.15            |

<sup>1</sup> Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

<sup>2</sup> Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.