



14 November 2021
TOURIST ACTIVITY
September 2021

IN THE FIRST NINE MONTHS OF 2021, REVENUE EXCEEDED THE TOTAL OF THE YEAR 2020, BUT WERE HALF OF THE OBSERVED IN THE SAME PERIOD OF 2019

The **tourist accommodation sector**¹ registered 2.1 million guests and 5.6 million overnight stays in September 2021², corresponding to increases³ of 52.3% and 58.4%, respectively (+35.5% and +47.9% in August, in the same order). The figures reached in September 2021 were, however, lower than those observed in September 2019, having decreased the number of guests and overnight stays by 28.9% and 26.6%, respectively.

In September, the domestic market contributed with 2.6 million overnight stays and increased by 26.8%, continuing to exceed the levels of the same period of 2019 (+15.6%). Overnight stays of non-residents doubled compared to September 2020 (+100.7%) and amounted to 3.0 million but were about half of those recorded in September 2019 (-43.9%).

The total revenue registered in the tourist accommodation establishments amounted to EUR 355.5 million and the revenue from accommodation was EUR 268.6 million. Compared with September 2019, total revenue decreased by 29.1% and revenue from accommodation declined by 29.8%. The average revenue per available room (RevPAR) was EUR 47.9 in September (EUR 71.9 in August). The average daily rate (ADR) amounted to EUR 92.0 in September (EUR 116.2 in August). In September 2019, the RevPAR and the ADR amounted to EUR 66.3 and EUR 97.2, respectively.

The total revenue generated in **the first nine months of 2021** have already exceeded the value registered for the whole year of 2020. In this period, there were increases of 33.3% in total revenue and 35.3% in revenue from accommodation. Compared with the same period of 2019, there were rates of change of -53.0% and -52.7%, respectively.

Between January and September 2021, considering **all means of accommodation** (tourist accommodation establishments, camping and holiday camps, and youth hostels), there were 11.1 million guests and 30.2 million overnight stays, corresponding to increases of 14.5% and 18.7%, respectively.

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourist.

² Statistics Portugal released on the 29th of October, the [Tourism activity flash estimate: September 2021](#), which includes the main indicators (guests, overnight stays, with breakdown by residents and non-residents and main countries). In this press release, some of these indicators are presented with a greater geographical breakdown and the remaining indicators usually published monthly - namely occupancy rate, revenue, RevPAR, and ADR - and information on most types of accommodation (including camping and holiday camps and youth hostels) is presented.

³ Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.