



30 September 2021  
TOURIST ACTIVITY  
August 2021 – Flash Statistics

## OVERNIGHT STAYS OF RESIDENTS REACH A HISTORICAL HIGH IN AUGUST

The **tourist accommodation sector**<sup>1</sup> registered 2.5 million guests and 7.5 million overnight stays in August 2021, corresponding to year-on-year rates of change<sup>2</sup> of +35.6% and +47.6%, respectively (+60.4% and +73.0% in July, in the same order). The levels reached in August 2021 were lower than those observed in August 2019, having decreased the number of guests and overnight stays by 23.6% and 22.1%, respectively.

In August, the domestic market contributed with 4.2 million overnight stays, the highest monthly value on record, and increased by 24.2%. External markets grew by 94.5% and totalled 3.3 million overnight stays. Compared to August 2019, there was an increase of 22.6% in overnight stays from residents and a decrease of 46.9% in overnight stays from non-residents.

In the first eight months of the year, total overnight stays increased by 11.8%, resulting from an accumulated growth rate of +29.1% in residents and -6.4% in non-residents. Compared to the same period in 2019, overnight stays decreased by 58.4% (-18.9% in residents and -75.6% in non-residents).

In August, 16.5% of the tourist accommodation establishments were closed or had no movement of guests (20.4% in July).

Figure 1. Global results of the tourist accommodation sector

Global preliminary results	Unit	Jul 21	Aug 21	Jan - Ago		
				2021	2020	2019
<b>Guests</b>	<b>10<sup>3</sup></b>	<b>1 645.6</b>	<b>2 546.3</b>	<b>7 773.7</b>	<b>7 240.8</b>	<b>18 411.6</b>
Residents in Portugal	"	1 046.6	1 507.7	5 170.5	4 376.9	7 279.1
Residents abroad	"	599.0	1 038.6	2 603.2	2 863.9	11 132.5
<b>Overnight stays</b>	<b>10<sup>3</sup></b>	<b>4 551.1</b>	<b>7 501.7</b>	<b>20 223.9</b>	<b>18 090.3</b>	<b>48 587.8</b>
Residents in Portugal	"	2 677.1	4 213.6	11 984.4	9 285.3	14 776.1
Residents abroad	"	1 874.0	3 288.1	8 239.5	8 805.0	33 811.7
<b>Average stay</b>	<b>no. of nights</b>	<b>2.77</b>	<b>2.95</b>	<b>2.60</b>	<b>2.50</b>	<b>2.64</b>
Residents in Portugal	"	2.56	2.79	2.32	2.12	2.03
Residents abroad	"	3.13	3.17	3.17	3.07	3.04

<sup>1</sup> Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

<sup>2</sup> Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.