



15 July 2021
TOURIST ACTIVITY
May 2021

TOURIST ACTIVITY KEPT GROWING IN MAY, BUT STILL FAR FROM THE FIGURES OF MAY 2019, ESPECIALLY IN NON-RESIDENTS TOURISM

The **tourist accommodation sector**¹ registered 1.0 million guests and 2.1 million overnight stays in May 2021², which compares with 126.6 thousand guests and 261.6 thousand overnight stays in May 2020, when tourism activity was practically at a standstill. The levels reached in May 2021 were, however, lower than those observed in May 2019, with the number of guests and overnight stays having decreased by 62.3% and 68.6%, respectively. Compared with May 2019, overnight stays of residents decreased by 22.3% and those spent by non-residents declined by 83.8%.

The total revenue registered in the tourist accommodation establishments amounted to EUR 126.8 million and the revenue from accommodation was EUR 91.7 million. Compared with May 2019, total revenue decreased by 68.9% and revenue from accommodation declined by 69.7%.

Considering all tourism accommodation establishments, the average revenue per available room (RevPAR) was EUR 20.7 in May (EUR 10.8 in April). The average daily rate (ADR) amounted to EUR 77.6 in May (EUR 60.6 in April). In May 2019, RevPAR and ADR amounted to EUR 52.3 and EUR 87.8, respectively.

In **the first five months of the year**, the number of overnight stays declined³ by 48.8% resulting from rates of change of -3.6% regarding residents and -72.7% concerning non-residents. It should be noted that these rates of change are influenced by the fact that in the first two months of 2020 the impact of the pandemic has not yet been felt. Compared to the same period of 2019, overnight stays decreased by 79.7% (-53.3% in residents and -90.1% in non-residents). In this period, total revenue declined by 47.8% and revenue from accommodation decreased by 46.3%.

Between January and May 2021, considering **the whole set of accommodation** (tourist accommodation establishments, camping and holiday camps, and youth hostels), there were 2.4 million guests and 5.6 million overnight stays, corresponding to rates of change of -40.8% and -45.7% respectively, compared to the same period in 2020.

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourist.

² Statistics Portugal released on the 1st of July, the [Tourism activity flash statistics: may 2021](#), which includes the main indicators (guests, overnight stays, with breakdown by residents and non-residents and main countries). In this press release, some of these indicators are presented with a greater geographical breakdown and the remaining indicators usually published monthly - namely occupancy rate, revenue, RevPAR, and ADR - and information on most types of accommodation (including camping and holiday camps and youth hostels) is presented.

³ Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change



DIÁSTROFE

This press release includes a specific analysis on the impact of the (temporary) inclusion of Portugal by the United Kingdom in the list of countries from where visitors would not have to be subject to mandatory quarantine on their return. Since the beginning of the pandemic, May 2021 was the third month with the highest number of overnight stays from residents in the United Kingdom (200.0 thousand overnight stays), only surpassed by the months of August (217.7 thousand overnight stays) and September (343.0 thousand overnight stays) 2020, when the travel corridor between the United Kingdom and Portugal was opened.