



15 January 2021  
TOURIST ACTIVITY  
November 2020

## TOURIST ACTIVITY WITH DEEPER CONTRACTION IN NOVEMBER REVENUE WITH 80% LOSSES

The **tourist accommodation sector**<sup>1</sup> registered 407.1 thousand guests and 940.2 thousand overnight stays in November 2020<sup>2</sup>, corresponding to year-on-year rates of change<sup>3</sup> of -76.8% and -76.9% respectively (-60.1% and -63.6% in October 2020, in the same order). Overnight stays of residents declined by 58.8% (-22.2% in October) and those of non-residents decreased by 85.5% (-76.7% in the previous month).

Total revenue recorded a rate of change of -79.5% (-68.2% in October) amounting to EUR 47.1 million. Revenue from accommodation was EUR 32.8 million, decreasing by 80.2% (-69.2% in the previous month).

In November, 46.9% of the tourist accommodation establishments were closed or had no movement of guests (33.4% in October).

In November, considering the **whole set of means of accommodation** (tourist accommodation establishments, camping and holiday camps, and youth hostels), there were 440.7 thousand guests and 1.1 million overnight stays, corresponding to rates of change of -76.0% and -74.2% respectively (-58.8% and -61.5% in October, in the same order).

---

Despite the circumstances determined by the COVID-19 pandemic, Statistics Portugal calls for the best collaboration by companies, families and public entities in responding to Statistics Portugal's data requests. The quality of official statistics, particularly its ability to identify the impacts of the COVID-19 pandemic, crucially depends on this collaboration, which Statistics Portugal thanks in advance.

---

---

<sup>1</sup> Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

<sup>2</sup> Update of the flash estimate disseminated on the 30<sup>th</sup> of December 2020, a press release made available while the collection of the primary data was still ongoing.

<sup>3</sup> Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.