



15 October 2020
TOURIST ACTIVITY
August 2020

TOURIST ACTIVITY KEPT RECOVERING IN AUGUST, BUT STILL RECORDING DECREASES OVER 40% IN GUESTS AND OVERNIGHT STAYS

The **tourist accommodation sector**¹ registered 1.9 million guests and 5.1 million overnight stays in August 2020², corresponding to year-on-year rates of change³ of -43.2% and -47.1% respectively (-63.8% and -67.8% in July 2020, in the same order). Overnight stays of residents declined by 2.1% (-29.4% in July) and those of non-residents decreased by 72.0% (-84.7% in the previous month).

Total revenue recorded a rate of change of -48.9% (-69.8% in July) standing at EUR 326.5 million. Revenue from accommodation amounted to EUR 258.5 million, declining by 49.2% (-69.8% in the previous month).

In August, 21.2% of the tourist accommodation establishments were closed or had no movement of guests (29.7% in July).

In August, when considering the **whole set of means of accommodation** (tourist accommodation establishments, camping and holiday camps, and youth hostels), there were 2.3 million guests and 6.4 million overnight stays, corresponding to rates of change of -42.7% and -46.1% respectively (-61.5% and -64.6% in July, in the same order).

This press release includes a specific analysis on the impact of the opening of the air corridor between the UK and Portugal in August. The opening of the air corridor with Portugal might have contributed to the recovery that took place in August, when there was a 79.8% reduction in the number of overnight stays of UK residents, after four months with decreases of over 90%.

Despite the circumstances determined by the COVID-19 pandemic, Statistics Portugal calls for the best collaboration by companies, families and public entities in responding to Statistics Portugal's data requests. The quality of official statistics, particularly its ability to identify the impacts of the COVID-19 pandemic, crucially depends on this collaboration, which Statistics Portugal thanks in advance.

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

² Update of the quick estimate disseminated on 1 October 2020, a press release made available while the collection of the primary data was still ongoing.

³ Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.