



1 October 2020
TOURIST ACTIVITY
August 2020 – Flash estimate

TOURIST ACTIVITY KEEPS RECOVERY IN AUGUST, AND OVERNIGHT STAYS OF RESIDENTS WILL HAVE GROWN IN SOME REGIONS

According to the flash estimate, in August 2020, the tourist accommodation sector¹ should have registered 1.9 million guests and 5.1 million overnight stays, corresponding to year-on-year rates of change² of -43.2% and -47.2%, respectively (-64.0% and -68.1% in July, in the same order). Overnight stays of residents will have decreased by 2.4% (-30.8% in July) and those of non-residents will have fallen by 72.0% (-84.5% in the previous month).

In August, 21.0% of tourist accommodation establishments would have been closed or did not received guests (27.8% in July).

Despite the circumstances determined by the COVID-19 pandemic, Statistics Portugal calls for the best collaboration by companies, families and public entities in responding to Statistics Portugal's data requests. The quality of official statistics, particularly its ability to identify the impacts of the COVID-19 pandemic, crucially depends on this collaboration, which Statistics Portugal thanks in advance.

In August 2020, **tourist accommodation sector** should have registered 1.9 million guests and 5.1 million overnight stays, corresponding to year-on-year rates of change of -43.2% and -47.2%, respectively (-64.0% and -68.1% in July, in the same order).

Overnight stays from residents will have decreased by 2.4% (-30.8% in July) reaching 3.4 million, corresponding to 65.9% of the total, while those from non-residents will have fallen by 72.0% (-84.5% in the previous month), standing at 1.7 million. Resident guests would have been 1.3 million, corresponding to a decrease of 4.7% (-31.9% in July) and non-resident guests would have reached a total of 589.0 thousand, decreasing by 70.1% (-83.4% in the previous month).

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.



Alentejo region will have continued to present the smallest decrease in the number of overnight stays, compared to the same month last year, decreasing by 15.1% (-26.2% in the previous month). The emphasis goes to the growth in overnight stays of residents in the Algarve (+9.0%), Alentejo (+4.0%) and Centro (+1.1%).

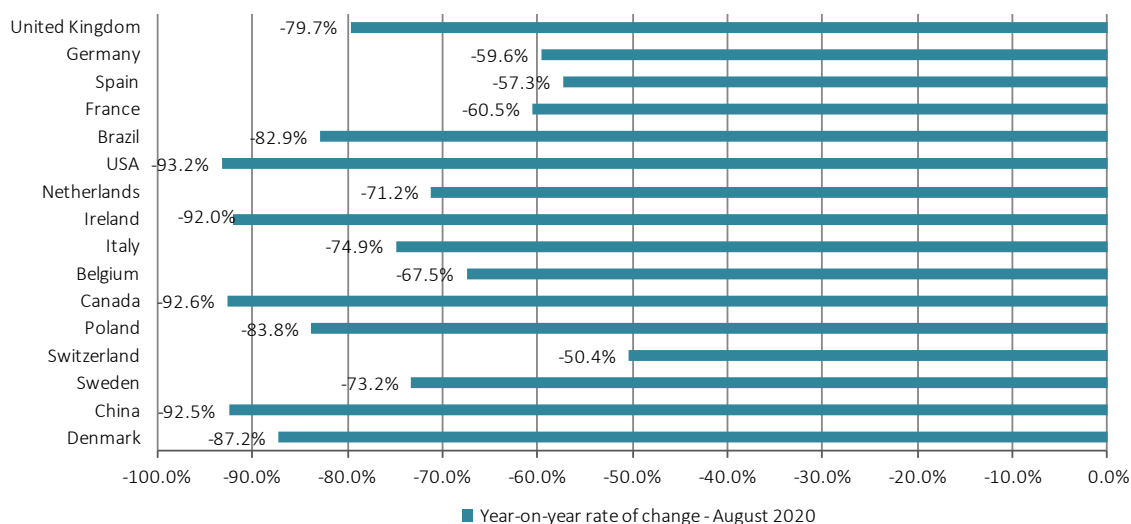
Figure 1. Year-on-year rates of change of overnight stays in tourist accommodation establishments, by region

Unit: 10³

NUTS II	Total		Residents		Non residents	
	Aug-20	Y-o-y change rate (%)	Aug-20	Y-o-y change rate (%)	Aug-20	Y-o-y change rate (%)
Portugal	5 088.0	-47.2	3 353.8	-2.4	1 734.3	-72.0
Norte	831.8	-41.0	561.5	-2.0	270.2	-67.7
Centro	778.8	-27.6	619.0	1.1	159.8	-65.5
AM Lisboa	646.7	-68.6	261.6	-34.2	385.1	-76.8
Alentejo	411.2	-15.1	347.1	4.0	64.2	-57.4
Algarve	2086.2	-39.3	1379.4	9.0	706.8	-67.5
RA Açores	104.0	-69.3	72.0	-35.5	31.9	-85.9
RA Madeira	229.3	-72.3	113.1	-21.7	116.2	-83.0

All of the main inbound markets registered significant decreases³ in August (exceeding 50%), although lower than in the previous month (exceeding 65% in July).

Figure 2. Year-on-year rates of change of overnight stays in tourist accommodation establishments, by country of residence



In August, 21.0% of tourist accommodation establishments would have been closed or did not received guests (27.8% in July).

³ Based in the overnight stays results of 2019.



EXPLANATORY NOTES

The sources used in this press release are: Survey on guest stays in hotel establishments and other accommodations.

The results presented may be revised, since the primary information has not yet been fully collected. The revisions that occurred with the publication of subsequent results have not been significant. The results involving greater detail will be published on October 15.

Guest – Individual that spends at least one overnight stay in a tourist accommodation activity establishment.

Overnight stay – Time spent by an individual between midday and midday of the following day.

Year-on-year rates of change – comparison between the variable level in the reference period and the same period of the year before. The calculation of year-on-year rates of change for the main indicators is based on values in units, although in this press release they are visible only in thousands.

In order to simplify the language, the term “foreigner” might be used instead of “non-resident”.

Date of next press release - 15 October 2020
