



31 August 2020
TOURIST ACTIVITY
July 2020 - Flash estimate

TOURIST ACTIVITY KEEPS RECOVERY IN JULY, MOSTLY DUE TO THE RESIDENTS

According to the flash estimate, in July 2020, the tourist accommodation sector¹ should have registered 1.0 million guests and 2.6 million overnight stays, corresponding to year-on-year rates of change² of -64.0% and -68.0%, respectively (-82.0% and -85.2% in June, in the same order). Overnight stays of residents will have decreased by 31.3% (-59.7% in June) and those of non-residents will have fallen by 84.2% (-96.2% in the previous month).

In July, 27.6% of tourist accommodation establishments would have been closed or did not received guests (46.3% in June).

In July 2020, **tourist accommodation sector** should have registered 1.0 million guests and 2.6 million overnight stays, corresponding to year-on-year rates of change of -64.0% and -68.0%, respectively (-82.0% and -85.2% in June, in the same order).

Overnight stays from residents will have decreased by 31.3% (-59.7% in June) reaching 1.7 million, corresponding to 65.5% of the total, while those from non-residents will have fallen by 84.2% (-96.2% in the previous month), standing at 906.6 thousand. Resident guests would have been 719.3 thousand, corresponding to a decrease of 32.7% (-60.3% in June) and non-resident guests would have reached a total of 305.8 thousand, decreasing by 82.8% (-95.6% in the previous month).

Alentejo region will have continued to present the smallest decrease in the number of overnight stays, compared to the same month last year, decreasing by 25.8% (-6.6% in the residents and -63.3% in the non-residents) after the negative variation of 48.9% in the previous month.

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.



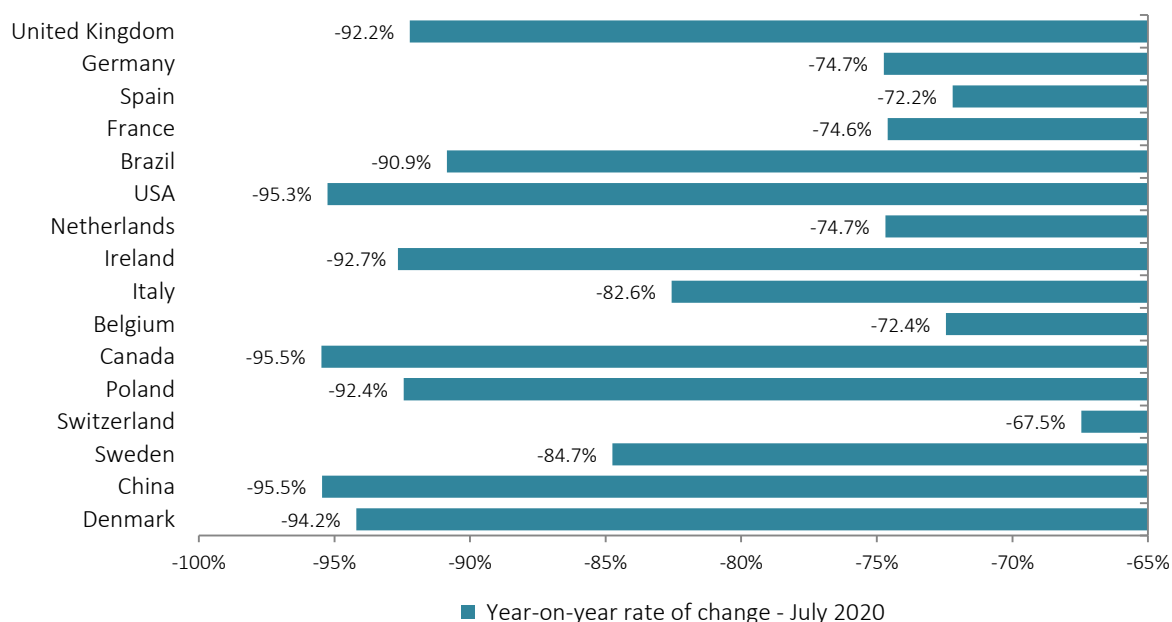
Figure 1. Year-on-year rates of change of overnight stays in tourist accommodation establishments, by region

Unit: 10³

NUTS II	Total		Residents		Non residents	
	Jul-20	Y-o-y change rate (%)	Jul-20	Y-o-y change rate (%)	Jul-20	Y-o-y change rate (%)
Portugal	2,629.9	-68.0	1,723.4	-31.3	906.6	-84.2
Norte	467.9	-60.1	320.1	-26.1	147.9	-80.0
Centro	392.9	-49.5	306.3	-25.2	86.6	-76.5
AM Lisboa	328.8	-82.5	159.3	-57.2	169.5	-88.7
Alentejo	267.7	-25.8	222.9	-6.6	44.8	-63.3
Algarve	1,026.1	-65.7	636.9	-25.3	389.2	-81.8
RA Açores	48.0	-84.6	32.9	-65.4	15.1	-93.0
RA Madeira	98.5	-86.8	45.0	-58.7	53.6	-91.6

All of the main inbound markets registered significant decreases³ in July (exceeding 65%), although lower than in the previous month (exceeding 90% in June).

Figure 2. Year-on-year rates of change of overnight stays in tourist accommodation establishments, by country of residence



In July, 27.6% of tourist accommodation establishments would have been closed or did not received guests (46.3% in June).

³ Based in the overnight stays results of 2019.



EXPLANATORY NOTES

The sources used in this press release are: Survey on guest stays in hotel establishments and other accommodations.

The results presented may be revised, since the primary information has not yet been fully collected. The revisions that occurred with the publication of subsequent results have not been significant. The results involving greater detail will be published on September 15.

Guest – Individual that spends at least one overnight stay in a tourist accommodation activity establishment.

Overnight stay – Time spent by an individual between midday and midday of the following day.

Year-on-year rates of change – comparison between the variable level in the reference period and the same period of the year before. The calculation of year-on-year rates of change for the main indicators is based on values in units, although in this press release they are visible only in thousands.

In order to simplify the language, the term “foreigner” might be used instead of “non-resident”.

Date of next press release - 15 September 2020
