

STATISTICS PORTUGAL

23 July 2020

Tourism Statistics 2019

24.6 million arrivals from non-resident tourists in 2019

In 2019, estimations show that the number of non-resident tourists arriving in Portugal reached 24.6 million, corresponding to a growth of 7.9% compared to the previous year (+7.5% in 2018). Spain remained the main market (share of 25.5%; +0.1 p.p.), having grown by 8.2% in 2019 (+8.9% in 2018). Outside the European Union, the highlight was the 23.2% increase in tourists from the United States.

Considering the whole set of means of accommodation¹, in 2019 there were 29.5 million guests and 77.8 million overnight stays, corresponding to increases of 7.4% and 4.3%, respectively (+5.1% and +3.3%, in the same order, in 2018). The domestic market generated 26.1 million overnight stays (33.6% of the total) and grew by 5.9% in 2019 (+6.0% in 2018). Overnight stays of the external markets (66.4% of the total) increased by 3.5% (+2.0% in 2018) and reached 51.7 million overnight stays. The United Kingdom remained the main inbound market with 18.8% of the total overnight stays from non-residents.

In 2019, residents in Portugal made a total of 24.5 million tourism trips, corresponding to an increase of 10.8% (after +4.2% in 2018 and +5.0% in 2017). The number of trips taken within the national territory amounted to 21.4 million (+9.0%, after +3.2% in the previous year), corresponding to 87.3% of the total. Travel abroad totalled 3.1 million (+24.7%, after +13.3% in 2018).

With this press release, Statistics Portugal publishes the first definitive results of 2019 for tourism, which will be disseminated in greater detail in the publication "Tourism Statistics 2019", with a release date scheduled for the next July 31 and which will include a vast set of indicators on tourist activity in Portugal, in terms of supply and occupation, as well as tourist demand of residents, in 2019.

The anticipation in the disclosure of this press release, in view of the date initially foreseen, allows the incorporation of data from Portugal in the World Tourism Organization (UNWTO) Barometer, regarding the estimated arrival of nonresident tourists in Portugal.

Tourism Statistics 2019 1/1

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¹ Tourist accommodation establishments (hotel and similar establishments, rural tourism, lodging and local accommodation – the latter with ten or more bed places), camping sites, holiday camps, and youth hostels