

16 March 2020

Tourist Activity
January 2020

Residents boosted tourist activity

The **tourist accommodation sector**¹ registered 1.4 million guests and 3.3 million overnight stays in January 2020, corresponding to year-on-year rates of change² of +12.2% and +7.6% respectively (+9.4% and +7.5% in December 2019, in the same order). Overnight stays of residents grew by 12.1% (+4.5% in December) and those of non-residents increased by 5.6% (+9.3% in the preceding month).

In January 2020, the average stay (2.29 nights) decreased by 4.0% (-0.7% in the case of residents and -5.4% for non-residents). The net bed occupancy rate (29.1%) increased by 0.9 p.p. (+0.7 p.p. in December).

Total revenue increased by 7.2% (+9.1% in December) attaining EUR 175.9 million. Revenue from accommodation stood at EUR 124.8 million, growing by 8.5% (+9.4% in the preceding month).

The average revenue per available room (RevPAR) increased by 4.5% to EUR 25.1 (+4.7% in the preceding month). The average daily rate (ADR) reached EUR 68.6, increasing by 2.9% (+0.9% in the preceding month).

In January, the **whole set of means of accommodation** (tourist accommodation establishments, camping sites, holiday camps, and youth hostels) registered 1.5 million guests and 3.5 million overnight stays, corresponding to year-on-year growth rates of 12.2% and 7.7% respectively (+9.1% and +7.7% in December, in the same order). The number of overnight stays of residents grew by 12.0% (+5.7% in December) and those of non-residents increased by 5.7% (+9.0% in the preceding month).

This press release includes information on the weight in the tourist accommodation sector of the main countries affected by the COVID-19 Virus pandemic (see box).

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourist.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.