

13 December 2019

Tourism Activity
October 2019

Tourism activity still on the rise

The tourism accommodation sector¹ registered 2.5 million guests and 6.4 million overnight stays in October 2019, corresponding to year-on-year rates of change² of +5.4% and +2.1% respectively (+5.1% and +3.4% in September 2019, in the same order). Overnight stays of residents grew by 0.1% (+4.6% in September) and those of non-residents increased by 2.7% (+2.9% in the preceding month).

In October 2019, the average stay (2.55 nights) decreased by 3.2% (-1.0% as regards residents and -4.7% for non residents).

The net bed occupancy rate (48.7%) declined by 1.2 p.p. (-1.3 p.p. in September).

Total revenue decelerated to 5.4% (+6.8% in September) attaining EUR 387.9 million. Revenue from accommodation (EUR 289.1 million) grew by 6.7% (+6.9% in the preceding month).

The average revenue per available room (RevPAR) stood at EUR 50.3 and corresponded to a 2.2% increase (+1.7% in the previous month) and the average daily rate (ADR) reached EUR 84.8 (+3.1, from +2.8% in the preceding month).

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.