

16 September 2019

Tourism Activity
July 2019

Slowdown in the growth pace of tourism accommodation activity

The tourism accommodation sector¹ accounted for 2.8 million guests and 8.2 million overnight stays in July 2019, corresponding to year-on-year rates of change² of +5.4% and +2.2%, respectively (+10.0% and +6,1% in June, by the same order).

Overnight stays from residents increased by 2.7% (+12.0% in June) and those from non-residents rose by 2.0% (+3.7% in the previous month). Brazil and Spain contributed with around 90% to the increased number of overnight stays from non residents.

In July 2019, the average stay (2.89 nights) decreased by 3.0% (-1.9% for residents and -3.6% for non residents).

The net bed occupancy rate (60.0%) fell by 1.7 p.p. (+0.3 p.p. in June).

Total revenue increased by 6.2% (+11.8% in June) to € 537.8 million. Revenue from accommodation (€ 417.6 million) went up by 5.1% (+12.7% in the previous month).

Revenue per available room (RevPAR) stood at € 70.9 (+0.7%, +6.9% in the previous month) and the average daily rate (ADR) also decelerated, corresponding to € 107.6 (+1.2%, +6.2% in the previous month).

¹ Monthly series which include three types of accommodation facilities: hotels and similar establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.