

14 August 2019

Tourism Activity
June 2019

Acceleration in the main indicators of tourism activity

The tourism accommodation sector¹ registered 2.7 million guests and 7.1 million overnight stays in June 2019, corresponding to year-on-year rates of change² of +9.7% and +5.6% respectively (+7.0% and +3.1% in May, in the same order). Overnight stays of residents increased by 11.6% (+9.1% in May) and those of non-residents grew by 3.2% (+1.2% in the previous month).

In June 2019, the average stay (2.63 nights) decreased by 3.7% (-1.7% as regards residents and -3.9% for non residents).

The net bed occupancy rate (55.5%) increased by 0.1 p.p. (-0.8 p.p. in May).

Revenue accelerated, with total revenue increasing by 11.8% (+4.7% in May) to a total of EUR 466.0 million. Revenue from accommodation (EUR 351.6 million) grew by 12.1% (+4.3% in the preceding month).

The revenue per available room (RevPAR) was EUR 62.5 (+6.5%) and the average daily rate (ADR) stood at EUR 96.8 (+6.2%).

¹ Monthly series which includes three types of accommodation facilities: hotels and similar establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.