

17 September 2018

Tourism Activity

July 2018

Overnight stays from non residents continued to decrease

Hotels and similar establishments registered 2.2 million guests and 6.7 million overnight stays in July 2018, corresponding to change rates¹ of -2.1% and -2.8% (-0.2% and -3,2% in June, respectively). Overnight stays from residents increased 1.6% while those from non residents decreased by 4.5% (+3.3% and -5.5% in June, respectively).

The average stay (3.09 nights) had a 0.6% reduction (+2.6% for residents and -1.8% for non-residents).

The net occupancy-bed rate (65.4%) declined 2.3 p.p.

Total revenue decelerated 2.0 p.p. to a 6.0% growth, reaching EUR 455.9 million. Revenue from accommodation increased by 6.8% (+8.0% in June), reaching EUR 351.2 million.

In 2017, the number of arrivals in Portugal of non-resident tourists was estimated as 21.2 million (provisional results), more 16.6% over the previous year.

¹ Unless stated otherwise, the change rates presented in this press release correspond to year-on-year change rates.