

31 July, 2014

International Tourism Expenditures 2013

The average daily expenditure of non residents surveyed visiting Portugal was EUR 100.22

The average daily expenditure *per capita* (ADE_{pc}) of non residents surveyed visiting Portugal in 2013 amounted to EUR 100.22, including tourists (EUR 104.23) and excursionists (EUR 77.17).

Visitors travelling to Portugal for "professional or business" reasons accounted for an ADE_{pc} of EUR 166.56, which stood for 66.2% more than the overall average expenditure of non residents and also 89.7% more in the case of non resident excursionists.

The means of transport used was a key factor to differentiate how spending was made: visitors using air mode transport accounted for an ADE_{pc} of EUR 129.76, quite above the one observed at the road borders: EUR 47.96.

Non residents who visited Portugal stated that the most important items related to their tourist travel expenditures were, considering the daily average value *per capita*, "international transports" (weighting 27.3% of the total), the "tourist package" (20.1%), "restaurants, coffee-shops and bars" (16.9%) and "accommodation" (14.1%). As far as tourists (visitors with overnight stays) are concerned, the main spending items were the same but with a higher weight in items "tourist package" and "accommodation" and less so in "international transports".

With regard to tourists residing in Portugal who travelled abroad, the emphasis, in terms of ADE_{pc} , went to "international transports" (18.0% of the total of tourism expenditures), "accommodation" (16.5%) and "fuel consumption" (16.0%), with the latter representing 46.3% of expenditures made by excursionists (visitors without overnight stays) living in Portugal who travelled abroad.

When considering residents in Portugal who travelled abroad, the "tourist package" (10.8%) had substantially less relative weight when compared to visitors from abroad; on the other hand, expenditures related to "supermarkets and grocery stores" weighted 11.3% in tourism expenditures of residents and 5.0% in the case of non residents.
