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Tourism Statistics 2013

Non residents were crucial for tourism growth in 2013

In 2013, according to provisional data from the World Tourism Organization, international tourist arrivals in the five continents attained 1086.8 million, increasing 5.0% over 2012.

In Portugal the number of guests and overnight stays in hotel accommodation stood at 13.3 million and 39.2 million respectively, 5.3% and 5.8% more than in the previous year. It is worth mentioning that the growth of overnight stays was exclusively due to non-residents (+8.5%) since the nights spent by residents decreased by 0.5%.

When considering the tourist accommodation activity as a whole, including Hotel accommodation, Tourism in Rural Areas, Lodging Tourism and Local Accommodation, guests totalled 15.3 million in 2013 (+4.6%) and 43.5 million overnight stays were registered (+5.3%). It should be noted that Hotel accommodation covered 90.0% of the total overnight stays.

Tourism Statistics – 2013

