

06 November, 2013

Information and Knowledge Society

Information and Communication Technologies Usage and e-Commerce in Enterprises

2013

93% Enterprises with 10 or more persons employed connect to the internet via broadband

According to the *Inquérito à Utilização de Tecnologias da Informação e da Comunicação (TIC) nas Empresas* collected in 2013, 96.2% of enterprises with 10 or more persons employed use computers with access to the internet and almost 60% have a *website* or page on internet.

The access to the internet using broadband prevails in the surveyed enterprises – accounting to 93.2% of its total and 96,9% of enterprises using internet –, and the use of fixed broadband connection (89.7%) prevails to the use of mobile broadband connection (54.0%).

In 2012, at least 20% of businesses used computers for E-commerce: 12.5% placed orders and 13.9% received orders that were placed via a website or via EDI-type messages. Social networks are used by 35.5% of enterprises with 10 or more persons employed to connect with customers, providers and business partners.