

01 August, 2012

Tourism Demand of Residents
January to March 2012

Residents in Portugal made 3.4 million tourism trips

In the first quarter of 2012, residents in Portugal made 3.4 million tourism trips, of which 52.6% had "visit to relatives or friends" as the main reason to travel. Closely linked to this outcome, which has growing importance, the use of free private accommodation (76.2% of the total accommodation) is also growing as opposed to the decline in the use of tourism accommodation establishments. The average duration of the trips made was 3 days and the favourite means of transport used was the private car (80.2% of the total).
