

28th November 2025STATISTICS ON DISTRIBUTIVE TRADE –
LARGE-SIZED COMMERCIAL UNITS

2024

SALES IN LARGE-SIZED COMMERCIAL UNITS GREW BY 5.2% AND PERSONS EMPLOYED INCREASED BY 3.8%

In 2024, there were 3,800 establishments classified as **Large-sized Commercial Unit** (UCDR) in Portugal, which represents a growth of 2.9% compared to the previous year (+0.7% in 2023). Persons employed, in a total of 130.5 thousand workers, increased by 3.8% (+2.7% in 2023).

Turnover and Sales reached 26.0 and 25.8 billion euros, respectively, both with a growth of 5.2% (+11.4% in 2023). The number of transactions (1.2 billion) rose by 5.8% (+8.6% in 2023).

In the **food retail** units, sales grew by 4.9% (+14.0% in 2023) to €18.3 billion, while in the **non-food retail units** the increase was 6.1% (+5.4% in 2023), totalling €7.5 billion.

The sale of own-brand products in the **food retail** units maintained its growth trajectory, amounting to 8.6 billion euros and representing 47.0% of global sales in 2024 (45.2% in 2023), the highest proportion since the beginning of the series.