



19th December 2024

STATISTICS ON DISTRIBUTIVE TRADE – Survey on Trade Enterprises

2023

DISTRIBUTIVE TRADE TURNOVER INCREASED BY 4,6% COMMERCIAL MARGIN PER COMPANY GREW BY 5.9%

In 2023, the Distributive Trade sector had 217.4 thousand enterprises (217.2 thousand in 2022) and 842.4 thousand employees (+2.0%; +3.4% in 2022),¹ having achieved a Turnover of EUR 194.8 billion (+4.6%; +17.9% in 2022). The Gross Value Added stood at EUR 26.5 billion (+8.6%; +13.5% in 2022), Global commercial margin at EUR 35.3 billion (+6.0%; +15.2% in 2022) and Commercial margin per company at EUR 162 thousand (+5.9%; +14.5% in 2022).

In the activity of **Automobile trade**², there were increases of 17.7% in Turnover (+14.5% in 2022) and in Global commercial margin (12.9%; +19.3% in 2022) and by company (10.3%; +16.7% in 2022). Persons employed rose by 3.3% (+2.8% in 2022).

In **Wholesale trade**, there were also increases, in the Turnover (0.5%; +20.0% in 2022), in Global commercial margin (2.8%; +12.0% in 2022) and by company (2.0%; +11.5% in 2022) and in the persons employed (2.6%; same as in 2022).

In **Retail trade**, the Turnover grew by 6.1% (+16.3% in 2022), the Global commercial margin rose by 7.9% (+17.8% in 2022) and by company by 8.8% (+17.4% in 2022). The number of enterprises decreased by 0.8% (+0.4% in 2022), while the number of persons employed increased by 1.4% (+3.9% in 2022).

In 2023, Enterprises with Large-sized Commercial Units establishments³ accounted for 44.3% of Turnover (42.8% in 2022) and 31.8% of Persons employed (31.4% in 2022) of Retail activities to which they belong, although they covered only 0.4% of the number of enterprises (same as in 2022).

¹ The first percentage indicates the annual variation in 2023 compared to 2022 and the second corresponds to the rate of change of 2022 compared to 2021. Unless otherwise specified, this sequence is respected whenever two percentages are presented in brackets.

² Division 45 of CAE Rev.3 is entitled "Trade, maintenance and repair of motor vehicles and motorcycles". In this press release, for the sake of simplicity, the designation "Automobile trade" was adopted.

³ Large-sized Commercial Units - see note at the end of this press release and/or consult [here](#) the press release published on December 3rd.