

Information and Knowledge Society

Information and Communication Technologies Usage in Hotel Establishments

2008

80% of hotel establishments use computer, 70% have a broadband connection and 75% have presence on the Internet

The results of the first survey on Information and Communication in Hotel Establishments 2008 reveal that, 80% of hotel establishments use computer, 78% have access to the Internet and 75% are present in this network.

The Internet Access via broadband was made for 70% of hotel establishments, being the DSL connection the most used (75%). The proportion of hotel establishments that made, in the year of 2007, bookings through the Internet reached 65%.

Information and Communication Technologies (ICT) Usage

In 2008, 80,3% of hotel establishments use computer to the development of its activity. The Access to the Internet was made in 77,8% of hotel establishments and 75,4% were present in this network.

Table 1 – Information and Communication Technologies in the hotel establishments by dimension of the hotel establishment

2008			Unidade: %
Employment size class	Usage of computer	Internet Access	Presence in the Internet
Total	80.3	77.8	75.4
1 a 9 persons employed	61.5	57.0	53.3
10 a 49 persons employed	97.2	96.7	94.9
50 a 249 persons employed	100.0	99.6	100.0
250 and more persons employed	100.0	100.0	100.0