



29 September 2023  
TOURIST ACTIVITY  
August 2023 – Flash Statistics

## MONTHLY OVERNIGHT STAYS SURPASSED 10 MILLION FOR THE FIRST TIME

The **tourist accommodation sector**<sup>1</sup> registered 3.5 million guests and 10.1 million overnight stays in **August 2023**, corresponding to increases of 4.8%<sup>2</sup> and 1.4%, respectively (+4.4% and +1.7% in July 2023, in the same order).

In August, residents' overnight stays decreased by 6.9%, totalling 3.5 million, and those of non-residents increased by 6.4%, corresponding to 6.6 million.

Among the 17 main inbound markets (88.6% of the non-resident overnight stays), the United States and Canada kept standing out, recording the highest growths (+28.9% and +27.5%, respectively) vis-à-vis August 2022. Conversely, the Finnish and Spanish markets recorded the highest decreases in overnight stays (-10.4% and -4.3%, respectively).

In August, the Algarve accounted for 31.3% of overnight stays, followed by AM Lisboa (21.2%) and Norte (17.1%). The highest growths were recorded in the Norte (+5.4%), RA Açores (+4.5%) and Centro (+4.1%), while decreases occurred in Algarve (-1.9%) and RA Madeira (-1.2%).

The net bed occupancy rate in tourist accommodation establishments (66.6%) decreased by 2.2 p.p. in August (-1.9 p.p. in July). The net bedroom occupancy rate (73.6%) declined by 1.3 p.p. (-1.4 p.p. in July).

In the **cumulative period from January to August 2023**, overnight stays increased by 12.0%, +2.4% in residents and +16.9% in non-residents.

In August, 10.4% of tourist accommodation establishments were closed or did not register guests (11.9% in July).

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<sup>1</sup> Monthly series which include three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and tourism in rural areas and lodging tourism.

<sup>2</sup> Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.



Table 1. Global results of the tourist accommodation sector

Tourist accommodation establishments	Unit	July 2023		August 2023		Jan - Aug 23	
		Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)
<b>Guests</b>	<b>10<sup>3</sup></b>	<b>3 162.9</b>	<b>4.4</b>	<b>3 543.9</b>	<b>4.8</b>	<b>20 300.6</b>	<b>15.2</b>
Residents in Portugal	"	1 222.8	1.6	1 387.9	-2.1	8 002.7	6.4
Residents abroad	"	1 940.1	6.2	2 156.0	9.8	12 297.9	21.8
<b>Overnight stays</b>	<b>10<sup>3</sup></b>	<b>8 811.6</b>	<b>1.7</b>	<b>10 101.7</b>	<b>1.4</b>	<b>52 902.7</b>	<b>12.0</b>
Residents in Portugal	"	2 800.6	-2.8	3 468.0	-6.9	16 254.1	2.4
Residents abroad	"	6 011.0	3.9	6 633.7	6.4	36 648.6	16.9
<b>Average stay</b>	<b>no. of nights</b>	<b>2.79</b>	<b>-2.6</b>	<b>2.85</b>	<b>-3.2</b>	<b>2.61</b>	<b>-2.8</b>
Residents in Portugal	"	2.29	-4.3	2.50	-4.9	2.03	-3.8
Residents abroad	"	3.10	-2.1	3.08	-3.1	2.98	-4.0
Net bed occupancy rate	%	59.1	-1.9 p.p.	66.6	-2.2 p.p.	49.2	2.5 p.p.
Net bedroom occupancy rate	%	67.1	-1.4 p.p.	73.6	-1.3 p.p.	58.4	4.0 p.p.