31 July 2023 TOURIST ACTIVITY June 2023 – Flash Statistics

OVERNIGHT STAYS IN ALGARVE CONTINUE BELOW 2019 LEVELS

The **tourist accommodation sector**¹ registered 2.9 million guests and 7.4 million overnight stays in **June 2023**, corresponding to increases of 7.1%² and 3.7%, respectively (+12.2% and +9.9% in May 2023, in the same order). Compared to June 2019, there were increases of 4.3% in guests and 3.8% in overnight stays.

In June, overnight stays in the domestic market decreased by 6.7%, totalling 2.2 million, and the external markets increased by 8.7%, corresponding to 5.3 million overnight stays. Vis-à-vis June 2019, there were increases of 0.5% in overnight stays from residents and 5.2% from non-residents.

The North American and Canadian markets kept standing out with the largest increases, both compared to June 2019 (+60.3% and +39.7%, respectively) and to the same month in 2022 (+22.2% and +36.2%, in the same order).

Compared to June 2019, overnight stays continued to decrease in the Algarve (-6.8%, -0,9% in May). The highest increases, compared to June 2019, occurred in the Norte (+17.1%), RA Açores (+16.7%) and RA Madeira (+14.3%).

The net bed occupancy rate in tourist accommodation establishments (53.0%) decreased by 0.6 p.p. in June (+1.9 p.p. in May). The net bedroom occupancy rate (63.5%) maintained the same level as in 2022 (+3.3 p.p. in May). Compared to June 2019, there were decreases of 2.2 p.p. and 0.2 p.p., respectively, these being the first decreases since September 2022, vis-à-vis the 2019 levels.

In the **first half of 2023**, overnight stays increased by 18.8%, +7.7% in residents and +24.2% in non-residents. Compared to the same period of 2019, overnight stays grew by 10.7%, +13.2% in residents and +9.6% in non-residents.

In the 2^{nd} quarter of 2023, overnight stays increased by 8.9% (+8.7% compared to the 2^{nd} quarter of 2019). Overnight stays from residents decreased by 0.2% (+9.4% compared to the 2^{nd} quarter of 2019) and those from non-residents grew by 12.9% (+8.4% compared to the 2^{nd} quarter of 2019).

In June, 14.7% of tourist accommodation establishments were closed or did not register guests (19.0% in May).

¹ Monthly series which include three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and tourism in rural areas and lodging tourism.

 $^{^2}$ Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.

Table 1. Global results of the tourist accommodation sector

Tourist accommodation establishments	Unit	May 2023		June 2023		Jan - Jun 23	
		Value	Year-on- year change rate (%)	Value	Year-on- year change rate (%)	Value	Year-on- year change rate (%)
Guests	10 ³	2 843.4	12.2	2 859.1	7.1	13 597.3	21.3
Residents in Portugal	"	965.8	1.7	1 070.3	-1.6	5 397.8	10.1
Residents abroad	n n	1 877.6	18.5	1 788.8	13.0	8 199.5	30.0
Overnight stays	10 ³	7 144.7	9.9	7 448.3	3.7	33 997.9	18.8
Residents in Portugal	"	1 779.8	0.0	2 172.4	-6.7	9 991.8	7.7
Residents abroad	"	5 364.9	13.7	5 275.9	8.7	24 006.1	24.2
Average stay	no. of nights	2.51	-2.0	2.61	-3.1	2.50	-2.0
Residents in Portugal	"	1.84	-1.7	2.03	-5.2	1.85	-2.1
Residents abroad	"	2.86	-4.1	2.95	-3.8	2.93	-4.5
Net bed occupancy rate	%	50.2	1.9 p.p.	53.0	-0.6 p.p.	43.9	4.4 p.p.
Net bedroom occupancy rate	%	62.1	3.3 p.p.	63.5	0.0 p.p.	53.9	6.1 p.p.