



28 February 2022
TOURIST ACTIVITY
January 2022 – Flash Statistics

TOURIST ACTIVITY ACCELERATED IN JANUARY

The **tourist accommodation sector**¹ registered 853.2 thousand guests and 2.0 million overnight stays in **January 2022**, corresponding to year-on-year rates of change² of +183.7% and +185.9%, respectively, higher than those recorded last December, +148.9% and +169.7%, in the same order. The levels reached in January 2022 were lower than those observed in January 2020, when there were still no effects of the pandemic, having decreased the number of guests and overnight stays by 39.9% and 38.8%, respectively.

In January, the domestic market contributed with 857.7 thousand overnight stays (+104.5%) and the external markets totalled 1.1 million (+308.7%). Compared to January 2020, there were decreases both in overnight stays from residents (-20.1%) and in those from non-residents (-47.9%).

In January, 41.0% of the tourist accommodation establishments were closed or had no movement of guests (37.0% in December).

Figure 1. Global results of the tourist accommodation sector

Tourist accommodation establishments	Unit	December 2021		January 2022	
		Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)
Guests	10³	1 116,9	148,9	853,2	183,7
Residents in Portugal	"	644,5	89,9	503,7	123,0
Residents abroad	"	472,5	331,8	349,5	366,5
Overnight stays	10³	2 570,9	169,7	1 995,5	185,9
Residents in Portugal	"	1 113,7	91,3	857,7	104,5
Residents abroad	"	1 457,2	292,7	1 137,7	308,7
Average stay	no. of nights	2,30	8,3	2,34	0,8
Residents in Portugal	"	1,73	0,7	1,70	-8,3
Residents abroad	"	3,08	-9,0	3,26	-12,4

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.