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STATISTICS ON BUSINESS SERVICES
2020

DESPITE THE REDUCTION OF 1.7% IN THE VALUE OF SERVICES RENDERED TO ENTERPRISES, GVA AND GROSS OPERATING SURPLUS INCREASED BY 3.2% AND 8.4%, WITH HIGHLIGHTS IN COMPUTING SERVICES

In 2020, the value of Services Rendered to Enterprises decreased by 1.7% (+9.2% in 2019), reaching EUR 18.2 billion. Despite this, the Gross Value Added (GVA) increased by 3.2% (+10.6% in 2019), reaching EUR 11.2 billion, and the Gross Operating Surplus (GOS) grew by 8.4% (+3.8% in 2019), reaching EUR 3.1 billion, largely due to the performance of Computing services, reflecting the greater demand for this type of service in the pandemic context.

These results correspond to 129 812 enterprises (+4.1% over 2019), employing 439 234 persons (-1.6% over the previous year). The Employment related activities were responsible for the decrease in persons employed, as all other sectors increased in 2020.

Computing services was the most representative activity (34.1% of total services rendered) and the only one that grew in 2020 (+10.4%; +18.0% in 2019). In this activity, the provision of services, GVA, GOS and persons employed increased by 10.4%, 18.0%, 28.6% and 10.5%, respectively.

Accounting, auditing and consulting activities remained as the second most representative activity (26.6% of total services rendered), having decreased by 3.9% (+7.1% in 2019). Advertising was the activity with the highest ratio of services rendered per employee: EUR 95.6 thousand of services rendered, despite a decrease of 18.8% compared to 2019.

In the total of Business Services sector, the five largest companies accounted for 26.4% of the total services rendered in 2020 (26.5% in 2019). By activity, this concentration indicator ranged from a maximum of 90.5% in the Computer facilities management activities to a minimum of 8.8% in Architectural activities.

Note: The Business Services are comprised of the following eight activities: “Computing”; “Legal”, “Accounting, auditing and consulting”, “Architecture and Engineering”, “Technical testing and analysis”, “Advertising”, “Market studies and opinion polls” and “Employment related activities”.