



14 April 2021  
TOURIST ACTIVITY  
February 2021

## REVENUE: -90.5% IN FEBRUARY

The **tourist accommodation sector**<sup>1</sup> registered 208.2 thousand guests and 472.9 thousand overnight stays in February 2021<sup>2</sup>, corresponding to year-on-year rates of change<sup>3</sup> of -86.9% and -87.7% respectively (-78.8% and -78.5% in January, in the same order). Since the beginning of the pandemic, February was the third month with the largest reduction in the number of overnight stays, with only April and May 2020 recording higher reductions (-97.4% and -95.8% respectively). Overnight stays of residents declined by 74.8% (-61.0% in January) and those of non-residents decreased by 94.4% (-87.2% in the previous month).

The net bed occupancy rate (8.5%) decreased by 26.7 p.p. (-19.6 p.p. in January).

Total revenue registered in the tourist accommodation establishments amounted to EUR 18.6 million and the revenue from accommodation was EUR 14.3 million, corresponding to rates of change of -90.5% and -89.7%, respectively (-81.4% and -81.0% in January, in the same order).

The average revenue per available room (RevPAR) amounted to EUR 5.7 in February, corresponding to a decrease of 80.1% (-71.7% in January). The average daily rate (ADR) amounted to EUR 47.2 in February, which corresponded to a rate of change of -27.9% (-20.0% in January).

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Despite the circumstances determined by the COVID-19 pandemic, Statistics Portugal calls for the best collaboration by companies, families and public entities in responding to Statistics Portugal's data requests. The quality of official statistics, particularly its ability to identify the impacts of the COVID-19 pandemic, crucially depends on this collaboration, which Statistics Portugal thanks in advance.

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<sup>1</sup> Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

<sup>2</sup> Statistics Portugal released, on March 31, the [Flash Statistics of tourist activity in February 2021](#), which contains the main indicators (guests, overnight stays, with breakdown by residents and non-residents and main countries). In the press release that is being released today, some of these indicators present a greater geographical breakdown and the other indicators usually published on a monthly basis are released - namely occupancy rate, revenue, RevPAR and ADR - and information on the whole set of means of accommodation is presented (including camping and holiday camps and youth hostels).

<sup>3</sup> Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.