



02 January 2020

Business and Consumer Surveys December 2019

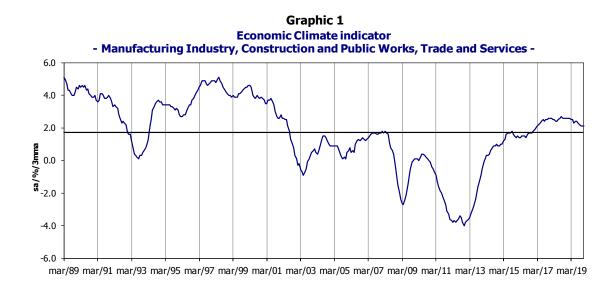
# Consumer confidence indicator decreases and economic climate indicator stabilizes

The Consumer confidence indicator decreased in December, contrary to the increase observed in the previous month.

The economic climate indicator stabilized in November and December, after decreasing in October. In reference month, the confidence indicators increased in Manufacturing Industry and in Construction and Public Works, and decreased in Trade and in Services.

The evolution of the Consumer<sup>1</sup> confidence indicator resulted from the negative contribution of the perspectives regarding the country's economic situation, the major purchases and the household's financial situation, while the opinions on the evolution of the household's financial situation contributed positively.

In Manufacturing Industry, the confidence indicator slightly increased, after decreasing in the previous three months and reaching the lowest balance since August 2014. This evolution reflected the positive contribution of the opinions on global demand, while the opinions on the evolution of *stocks* of finished products stabilized and the production perspective presented a negative contribution. The confidence indicator for Construction and Public Works increased in December, after slightly declining in November, as a result of the positive contribution of both components, perspectives on employment and opinions on order books. The confidence indicator for Trade decreased in December, contrary to the increase observed in the previous month, reflecting the negative contributions of all components, opinions on the business activity, perspectives on sales evolution and opinions on the volume of *stocks*. The Services' confidence indicator decreased in December, after increasing in October and November, with a negative contribution of all components, opinions on the evolution of the business situation and opinions and perspectives on the evolution of the order books.



Business and Consumer Surveys - December 2019

<sup>&</sup>lt;sup>1</sup> Unless stated otherwise, the analysis in this press release refers to three-month moving averages for the monthly series and to two-quarter moving averages for the quarterly ones.





		Unit	First	Average*	Mini	num	Max	imum	2018						20:	19					
		UTIIL	Period	Average*	Value	Date	Value	Date	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Consu	mers - confidence indicator (a+b+c+d)/4	balance	Nov-97	-17.6	-46.8	Dec-12	-0.8	Nov-97	-6.2	-7.2	-8.3	-9.5	-9.3	-9.0	-8.3	-8.0	-7.6	-7.1	-7.2	-6.9	-7.2
а	Financial situation of the households over the last 12 months	balance	Nov-97	-17.0	-41.9	May-13	-0.5	Jul-99	-3.9	-3.8	-3.8	-3.6	-3.7	-3.5	-3.4	-3.3	-3.1	-3.0	-3.2	-3.8	-3.7
b	Financial situation of the households over the next 12 months	balance	Nov-97	-7.2	-34.5	Dec-12	7.6	Apr-99	3.9	2.8	2.4	1.3	1.8	1.9	2.2	1.9	2.1	2.5	2.8	3.7	3.6
С	General economic situation in the country over the next 12 months	balance	Nov-97	-18.8	-63.7	Dec-12	14.6	Aug-17	1.5	-0.5	-2.7	-5.2	-5.0	-5.1	-3.4	-3.8	-3.0	-2.8	-2.5	-2.1	-3.2
d	Major purchases over the next 12 months	balance	Nov-97	-27.2	-48.5	Dec-12	-11.0	Nov-97	-26.4	-27.5	-29.0	-30.5	-30.4	-29.4	-28.4	-26.6	-26.2	-25.1	-25.9	-25.3	-25.7
1anuf	acturing industry - confidence indicator (a+b-c)/3	balance/sa	Mar-87	-2.8	-30.5	Feb-09	18.1	May-87	-0.8	-1.0	-1.2	-2.1	-2.9	-3.7	-3.4	-3.7	-3.2	-4.1	-4.2	-4.4	-4.3
а	Demand/order books	balance	Mar-87	-14.0	-64.4	Apr-09	14.6	Jun-87	-7.7	-7.8	-8.4	-9.0	-10.4	-11.8	-11.5	-12.0	-11.2	-13.1	-13.0	-12.9	-12.5
b	Production over the next 3 months	balance/sa	Mar-87	9.1	-24.8	Feb-09	32.8	Mar-87	8.1	7.2	6.7	5.0	4.8	4.4	4.5	4.3	5.4	5.4	5.3	4.7	4.3
С	Stocks of finished goods	balance	Mar-87	3.4	-9.1	Sep-87	21.6	Jul-93	2.7	2.4	2.0	2.2	2.9	3.7	3.2	3.4	3.9	4.5	4.9	4.8	4.8
Consti	uction and public works - confidence indicator (a+b)/2	balance	Jun-97	-25.9	-68.1	Nov-12	18.9	Sep-97	-8.6	-9.3	-7.8	-9.5	-8.9	-11.3	-10.8	-12.8	-12.2	-12.7	-11.7	-11.9	-11.6
а	Current order books	balance	Jun-97	-38.8	-79.8	Dec-12	15.9	Nov-97	-20.4	-20.8	-18.5	-19.0	-17.5	-19.5	-20.5	-20.9	-20.3	-20.3	-19.6	-20.0	-19.6
b	Employment over the next 3 months	balance	Jun-97	-13.0	-56.7	Nov-12	25.9	Aug-97	3.1	2.1	2.8	0.1	-0.3	-3.1	-1.1	-4.6	-4.1	-5.0	-3.7	-3.9	-3.5
Trade	- confidence indicator (a+b-c)/3	balance/sa	Mar-89	-1.7	-22.3	Jan-12	11.0	Jun-98	3.3	3.0	3.7	3.6	3.2	2.7	2.7	3.1	2.5	2.6	1.8	2.2	1.6
	-Wholesale	balance/sa	Mar-89	0.0	-19.3	Jan-12	12.6	Jun-98	4.5	4.0	5.0	4.9	4.4	3.7	4.0	4.6	3.7	3.4	2.0	2.3	1.5
	-Retail trade	balance/sa	Mar-89	-3.2	-27.2	Apr-09	10.9	Aug-98	1.9	2.0	2.4	2.4	2.0	1.6	1.1	1.1	0.8	1.6	1.6	1.9	1.7
a	Sales over the past 3 months	balance/sa	Mar-89	-5.8	-45.3	Jan-12	14.8	Jun-98	6.1	5.8	7.5	7.0	6.6	5.7	6.2	7.0	6.8	6.6	4.9	4.9	3.8
	- Wholesale	balance/sa	Mar-89	-4.5	-41.3	Jan-12	16.7	Apr-89	8.2	8.0	10.1	9.3	8.0	7.1	8.0	9.2	8.5	8.1	5.4	4.4	2.4
	- Retail trade	balance/sa	Mar-89	-7.0	-56.2	Aug-12	18.1	Apr-99	3.8	3.7	4.8	5.2	5.2	4.4	3.6	3.7	4.0	4.3	4.3	5.6	5.6
b	Business situation over the next 3 months***	balance/sa	Mar-89	10.0	-25.8	Apr-12	33.9	Dec-89	8.8	7.9	8.0	7.7	7.3	7.0	6.6	6.6	4.6	5.0	4.5	5.8	5.6
	- Wholesale	balance/sa	Mar-89	11.9	-20.7	Oct-12	38.0	Dec-89	9.7	8.6	9.1	9.2	9.0	8.8	8.7	9.3	6.5	5.9	4.5	6.7	6.5
	- Retail trade	balance/sa	Mar-89	8.6	-32.4	Apr-12	38.5	Sep-94	7.5	7.3	7.2	6.2	5.5	5.0	4.2	3.5	2.4	3.9	4.2	4.3	4.1
С	Volume of stock	balance	Mar-89	9.4	-10.0	Apr-13	28.8	Aug-90	4.9	4.8	4.4	4.0	4.2	4.6	4.7	4.3	4.0	3.6	3.9	4.1	4.6
	- Wholesale	balance	Mar-89	7.5	-10.4	Dec-12	27.9	Aug-90	4.3	4.6	4.1	3.8	3.8	4.8	4.8	4.6	4.0	3.7	4.0	4.0	4.5
	- Retail trade	balance	Mar-89	11.3	-11.6	Mar-13	29.8	Jun-90	5.6	5.0	4.9	4.3	4.8	4.4	4.5	3.9	4.0	3.5	3.9	4.1	4.6
Servic	es - confidence indicator (a+b+c)/3	balance/sa	Jun-01	1.7	-28.2	Nov-12	24.6	Jun-01	12.8	15.4	15.8	14.8	13.7	14.4	14.5	13.4	11.3	9.9	10.4	11.4	10.1
а	Business situation over the past 3 months**	balance/sa	Jun-01	-1.2	-34.4	Dec-12	29.0	Jun-01	12.8	15.0	14.7	13.5	12.2	13.2	14.1	12.8	10.4	7.4	9.5	10.5	9.0
b	Demand over the next 3 months	balance/sa	Jun-01	6.8	-18.0	Apr-12	21.1	Mar-02	15.9	17.3	17.4	17.5	17.5	17.1	16.4	17.2	16.6	16.2	14.6	15.8	15.5
С	Demand/order books over the past 3 months	balance/sa	Jun-01	-0.6	-32.4	Nov-12	24.3	Jun-01	9.6	14.0	15.3	13.4	11.3	12.8	12.9	10.4	7.0	6.1	7.0	7.8	5.7
Fcono	nic climate indicator ****	%/sa	Mar-89	1.7	-4.0	Nov-12	5.1	Mar-89	2.6	2.6	2.6	2.5	2.5	2.3	2.4	2.4	2.3	2.2	2.1	2.1	2.1

<sup>\*</sup> Series average since its beginning till the current observation.

<sup>\*\*</sup> In May 2003 a break in the series occurred, until that moment the reference period was the month under review and afterwards it refers to the past 3 months.

<sup>\*\*\*</sup> In May 2003 a break in the series occurred, until that moment the question referred to the next 6 months.

<sup>\*\*\*\*</sup> From September 2004 onwards Services sector was included, besides industry, trade and construction. From May 2019, the indicator includes seasonally adjusted series.





		11.3	First	A	Standard	Minir	mum	Maxi	mum	2018						201	<u> </u>					
		Unit	Period	Average*	Deviation	Value	Date	Value	Date	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
onsu	mers - confidence indicator (a+b+c+d)/4	balance	Sep-97	-17.5	11.7	-47.8	Oct-12	-0.1	Sep-97	-7.2	-7.9	-9.9	-10.7	-7.3	-9.0	-8.4	-6.4	-7.8	-7.2	-6.6	-6.9	-8.3
а	Financial situation of the households over the last 12 months	balance	Sep-97	-16.9	11.1	-43.5	Mar-13	0.5	Jan-99	-4.3	-3.0	-4.1	-3.6	-3.4	-3.4	-3.3	-3.3	-2.7	-3.2	-3.6	-4.5	-2.9
b	Financial situation of the households over the next 12 months	balance	Sep-97	-7.1	10.7	-35.6	Oct-12	8.6	Feb-99	3.5	2.4	1.2	0.2	4.1	1.3	1.1	3.4	1.7	2.3	4.3	4.6	2.
С	General economic situation in the country over the next 12 months	balance	Sep-97	-18.7	19.7	-64.4	Sep-15	16.6	Jun-17	-0.2	-2.2	-5.6	-7.7	-1.6	-6.1	-2.5	-2.8	-3.6	-2.1	-1.8	-2.4	-5.
d	Major purchases over the next 12 months	balance	Sep-97	-27.1	9.7	-50.6	Nov-10	-6.4	Sep-97	-27.6	-28.7	-30.9	-31.8	-28.4	-27.9	-28.9	-22.9	-26.8	-25.7	-25.2	-25.1	-26.
anuf	acturing industry - confidence indicator (a+b-c)/3	balance/sa	Jan-87	-2.7	8.9	-32.3	Apr-09	19.0	Mar-87	-0.2	-2.0	-1.5	-2.7	-4.4	-4.0	-1.8	-5.2	-2.7	-4.3	-5.7	-3.2	-4.2
a	Demand/order books	balance	Jan-87	-14.0	16.2	-66.4	Apr-09	14.6	Apr-87	-7.4	-9.5	-8.3	-9.2	-13.8	-12.5	-8.1	-15.3	-10.1	-13.8	-15.0	-10.0	-12.
b	Production over the next 3 months	balance/sa	Jan-87	9.2	9.7	-26.0	Feb-09	34.0	Feb-87	9.7	5.1	5.1	4.8	4.4	4.0	5.1	3.8	7.1	5.3	3.6	5.1	4.
С	Stocks of finished goods	balance	Jan-87	3.4	5.1	-16.9	Jan-08	23.2	Jun-93	3.0	1.7	1.2	3.8	3.8	3.4	2.4	4.2	5.0	4.3	5.5	4.6	4.
onsti	ruction and public works - confidence indicator (a+b)/2	balance	Apr-97	-25.7	20.0	-69.9	Oct-12	20.2	Sep-97	-7.5	-11.1	-4.9	-12.3	-9.4	-12.2	-10.8	-15.3	-10.5	-12.2	-12.3	-11.3	-11.0
a	Current order books	balance	Apr-97	-38.5	21.9	-82.2	Oct-12	18.6	Sep-97	-16.7	-24.1	-14.7	-18.3	-19.6	-20.8	-21.2	-20.7	-19.0	-21.1	-18.8	-20.0	-20.
b	Employment over the next 3 months	balance	Apr-97	-12.8	18.9	-57.9	Jan-12	29.9	Jun-97	1.8	1.9	4.8	-6.4	0.7	-3.6	-0.5	-9.8	-2.0	-3.3	-5.8	-2.6	-2.
rade	- confidence indicator (a+b-c)/3	balance/sa	Jan-89	-1.7	8.1	-23.4	Nov-11	11.9	Jun-98	2.7	3.4	5.0	2.4	2.2	3.4	2.5	3.4	1.6	3.0	1.0	2.7	1.1
	-Wholesale	balance/sa	Jan-89	0.0	7.6	-21.5	Nov-11	14.0	Apr-98	3.8	4.4	6.9	3.4	2.9	4.7	4.2	4.8	2.0	3.4	0.4	3.1	0.8
	-Retail trade	balance/sa	Jan-89	-3.2	9.4	-29.9	Dec-08	12.3	Jul-98	1.9	2.4	2.8	2.0	1.3	1.7	0.2	1.2	0.9	2.6	1.2	2.0	1.9
a	Sales over the past 3 months	balance/sa	Jan-89	-5.7	15.3	-46.5	Nov-11	19.0	Feb-89	5.7	6.8	9.9	4.3	5.5	7.2	5.9	7.9	6.7	5.2	2.9	6.5	2.0
	- Wholesale	balance/sa	Jan-89	-4.4	14.4	-47.2	Nov-11	22.8	Feb-89	7.3	10.1	12.9	5.0	6.2	10.0	7.7	9.9	8.1	6.3	1.8	4.9	0.5
	- Retail trade	balance/sa	Jan-89	-7.0	17.0	-57.9	Aug-12	20.2	Apr-99	4.1	4.1	6.0	5.5	4.2	3.5	3.1	4.4	4.5	4.0	4.4	8.4	3.9
b	Business situation over the next 3 months***	balance/sa	Jan-89	10.1	15.3	-28.4	Sep-12	40.9	Oct-89	7.8	7.7	8.5	7.0	6.3	7.7	5.7	6.4	1.7	6.8	5.0	5.5	6.3
	- Wholesale	balance/sa	Jan-89	11.9	13.9	-26.3	Oct-12	50.4	Oct-89	8.8	8.1	10.5	8.9	7.5	9.8	8.6	9.3	1.7	6.7	5.0	8.3	6.2
	- Retail trade	balance/sa	Jan-89	8.7	18.0	-34.2	Sep-12	41.2	Jul-94	7.7	7.0	6.9	4.9	4.8	5.2	2.4	2.8	2.0	7.1	3.7	2.0	6.6
С	Volume of stock	balance	Jan-89	9.4	8.1	-12.2	Feb-13	29.1	Jul-90	5.3	4.4	3.6	4.0	5.1	4.7	4.2	4.1	3.7	3.0	5.0	4.1	4.6
	- Wholesale	balance	Jan-89	7.5	7.5	-13.9	Oct-12	29.6	Jul-90	4.6	4.9	2.7	3.7	5.1	5.6	3.6	4.7	3.8	2.8	5.4	3.9	4.3
	- Retail trade	balance	Jan-89	11.3	9.7	-13.7	Feb-13	36.5	Jul-89	6.2	3.8	4.6	4.5	5.2	3.5	4.8	3.5	3.7	3.3	4.5	4.4	5.0
ervic	es - confidence indicator (a+b+c)/3	balance/sa	_	1.8	11.8	-31.4	Oct-12	26.7	Jun-01	15.9		13.6		14.5	15.7	13.2	11.4	9.3	9.0	12.9		5.0
a	Business situation over the past 3 months**	balance/sa	Apr-01	-1.0	13.5	-36.9	Oct-12	33.0	Jun-01	16.5	15.7	11.9	13.0	11.7	15.0	15.5	7.9	7.8	6.6	14.3	10.8	1.9
b	Demand over the next 3 months	balance/sa	Apr-01	6.9	10.7	-19.5	Feb-09	28.0	Jun-06	17.2	17.7	17.2	17.5	17.8	15.9	15.5	20.1	14.2	14.5	15.2	17.8	13.4
_	Demand/order books over the past 3 months	balance/sa	Apr-01	-0.4	13.1	-39.0	Oct-12	27.7	Apr-01	14.0	20.3	11.7	8.2	14.0	16.2	8.6	6.3	5.9	5.9	9.2	8.3	-0.3

<sup>\*</sup> Series average since its beginning till the current observation.

<sup>\*\*</sup> In May 2003 a break in the series occurred, until that moment the reference period was the month under review and afterwards it refers to the past 3 months.

<sup>\*\*\*</sup> In May 2003 a break in the series occurred, until that moment the question referred to the next 6 months.



## Notes

The Business and Consumer Qualitative Surveys published by Statistics Portugal are developed in the framework of the harmonized EU Business and Consumer Surveys Programme of the European Commission (EC) DG-ECFIN (*Directorate-General for Economic and Financial Affairs*) and are financially supported in the framework of the agreement signed between these two institutions. The questionnaires are harmonized among the European countries, as well as the respective confidence indicators' methodology. The surveys' results are sent to the EC in effective values, and, therefore, the seasonally adjusted values published by the EC are computed by this entity and presented without using three months moving averages. The seasonal adjustment method used by the EC is available on the user guide, accessible in:

http://ec.europa.eu/economy finance/db indicators/surveys/documents/bcs user quide en.pdf

The text and graphics of this press release are based on three terms moving averages, for the monthly variables, and two terms, for the quarterly variables, and on original values, except the cases of the seasonally adjusted series. The seasonal adjustment uses the X13-Arima method (combination of moving averages process and auto-regressive integrated moving average models) developed in the JDemetra+<sup>2</sup> software provided by Eurostat. This application relies on the use of probabilistic models to correct seasonal effects from the original series. The seasonal treatment is updated in May, for monthly and quarterly series, which might result on a revision of the series previously published. The use of moving averages smoothes out the series by removing the irregular movements, allowing the detection of the short-term trends. Since the average is not centred (the information is used to analyse the evolution of the last month) there is a small lag compared with the trend that is supposed to detect.

In order to compare the difference between original and moving average series, the graphical representation of the confidence indicators presents both types of series. The average of the economic climate indicator is computed from the beginning of the series to the reference month.

The balances of the questions are the difference between the positive and negative answers, that is Balance=%answer (+)-%answer (-). In the Consumer Survey there are questions with more than one option of positive/negative answer. In these cases, to the most positive/negative answers is given the weight 1 and to the others the weight 0.5, that is Balance= [%answer (++)\*1+%answer (+)\*0.5] - [%answer (-)\*1+%answer (-)\*0.5]. The percentage of answers that correspond to "equal" is not considered.

### **ECONOMIC CLIMATE INDICATOR**

Synthetic Indicator estimated using balances of questions from the Manufacturing Industry, Trade, Construction and Public Works and Services Surveys. The method for this indicator uses the factor analysis and the estimated series (the common component) is calibrated using the GDP change rates. The questions that integrate the indicator are:

- Qualitative Manufacturing Industry survey
  - How has your production developed over the past 3 months? It has... 1. + increased; 2. = remained unchanged; 3. decreased.
  - Do you consider your current overall order books to be...? 1. + more than sufficient (above normal); 2. = sufficient (normal for the season); 3. not sufficient (below normal).
  - Do you consider your current export order books to be...? 1. + more than sufficient (above normal); 2. = sufficient (normal for the season); 3. not sufficient (below normal).
  - How do you expect your production to develop over the next 3 months? It will... 1. + increase; 2. = remain unchanged; 3.
     decrease. (seasonally adjusted)

<sup>&</sup>lt;sup>2</sup>JDemetra+ is an open source tool for seasonal adjustment, available in: <a href="http://www.cros-portal.eu/content/jdemetra">http://www.cros-portal.eu/content/jdemetra</a>



# Notes

## Qualitative Trade survey

- How has (have) your business activity (sales) developed over the past 3 months? It has... (They have...) 1. + improved (increased); 2. = remained unchanged; 3. deteriorated (decreased). (seasonally adjusted)
- How do you expect your orders placed with suppliers to change over the next 3 months? They will... 1. + increase; 2. = remain unchanged; 3. decrease. (seasonally adjusted)
- Your business activity is currently...: 1. + more than sufficient; 2. = sufficient; 3. not sufficient.
- How do you expect your business activity (sales) to change over the next 3 months? It (They) will... 1. + improve (increase); 2. = remain unchanged 3. deteriorate (decrease). (seasonally adjusted)
- Qualitative Construction and Public Works survey
  - How has your building activity developed over the past 3 months? It has...; 1. + increased; 2. = remained unchanged; 3. decreased.
  - Do you consider your current overall order books to be...?: 1. + more than sufficient (above normal); 2. = sufficient (normal for the season); 3. not sufficient (below normal).
  - How do you expect your firm's total employment to change over the next 3 months? It will...; 1. + increase; 2. = remain unchanged; 3. decrease.
- Qualitative Services survey
  - How has your business situation developed over the past 3 months? It has... 1. + improved; 2. = remained unchanged; 3.
     deteriorated. (seasonally adjusted)
  - How has demand (turnover) for your company's services changed over the past 3 months? It has... 1. + increased; 2. = remained unchanged; 3. decreased. (seasonally adjusted)
  - How do you expect the demand (turnover) for your company's services to change over the next 3 months? It will...1. + increase; 2. = remain unchanged; 3. decrease. (seasonally adjusted)

#### SECTORIAL CONFIDENCE INDICATORS

The confidence indicators (CI) are the result of the arithmetic average of balance of the following questions:

- Manufacturing Industry confidence indicator
  - Do you consider your current overall order books to be...? 1. + more than sufficient (above normal); 2. = sufficient (normal for the season); 3. not sufficient (below normal).
  - How do you expect your production to develop over the next 3 months? It will... 1. + increase; 2. = remain unchanged; 3. decrease.
  - [Inverted Sign] Do you consider your current stock of finished products to be...? 1. + too large (above normal); 2. = adequate (normal for the season); 3. too small (below normal).
- Trade confidence indicator
  - How has (have) your business activity (sales) developed over the past 3 months? It has... (They have...) 1. + improved (increased); 2. = remained unchanged; 3. deteriorated (decreased).
  - How do you expect your business activity (sales) to change over the next 3 months? It (They) will... 1. + improve (increase); 2. = remain unchanged 3. deteriorate (decrease).
  - [Inverted Sign] Do you consider the volume of stock you currently hold to be...? 1. + too large (above normal); 2. = adequate (normal for the season); 3. too small (below normal).
- Construction and Public Works confidence indicator
  - Do you consider your current overall order books to be...?: 1. + more than sufficient (above normal); 2. = sufficient (normal for the season); 3. not sufficient (below normal).
  - How do you expect your firm's total employment to change over the next 3 months? It will...; 1. + increase; 2. = remain unchanged; 3. decrease.



## Notes

- Services confidence indicator
  - How has your business situation developed over the past 3 months? It has... 1. + improved; 2. = remained unchanged; 3. deteriorated.
  - How has demand (turnover) for your company's services changed over the past 3 months? It has... 1. + increased; 2. = remained unchanged; 3. decreased.
  - How do you expect the demand (turnover) for your company's services to change over the next 3 months? It will... 1. + increase; 2. = remain unchanged; 3. decrease.

The surveys used in the calculation of the above mentioned confidence indicators registered the following weighted response rates:

Qualitative Business Surveys	Sample <sup>(1)</sup>	Weighted Response Rate <sup>(3)</sup>							
Qualitative Busilless Surveys	Sample	2018 <sup>(2)</sup>	December 2019						
Manufacturing Industry	1106	96.3%	96.9%						
Construction and Public Works	701	91.6%	93.8%						
Trade	1353	97.5%	96.5%						
Services	1443	97.1%	97.4%						

<sup>((1)</sup> December 2019

## **CONSUMER CONFIDENCE INDICATOR**

The consumer confidence indicator results of the arithmetic average of the balances of the following questions:

- How has the financial situation of your household changed over the last 12 months? It has...1. + + got a lot better; 2. + got a little better; 3.= stayed the same; 4.- got a little worse; 5. - got a lot worse; 6. N don't know.
- How do you expect the financial position of your household to change over the next 12 months? It will...1. + + get a lot better; 2. + get a little better; 3.= stay the same; 4.- get a little worse; 5. - get a lot worse; 6. N don't know.
- How do you expect the general economic situation in this country to develop over the next 12 months? It will... 1. + + get a lot better; 2. + get a little better; 3.= stay the same; 4. get a little worse; 5. - get a lot worse; 6. N don't know.
- Compared to the past 12 months, do you expect to spend more or less money on major purchases (furniture, electrical/electronic devices, etc.) over the next 12 months? I will spend...1. + +much more; 2. + a little more; 3.— a little less; 4. much less; 5. N don't know.

# The qualitative consumer survey registered the following response rates:

O l'institut Communication	Response rate								
Qualitative Consumer Survey	Average of the last twelve months	December 2019							
Survey	71.7%	77.5%							

#### **ABBREVIATIONS**

Balances: Weighted difference between the percentages of positive and negative responses.

E.V.: Effective Values.

S.A.: Seasonally Adjusted values. 3MMA: Three-Months Moving Average. 2QMA: Two-Quarters Moving Average

<sup>(2)</sup> Annual average.

<sup>(3)</sup> Corresponds to the ratio between the turnover of the firms that answered to the survey and the turnover of all the firms in the sample.